

biznet

A Greater Bloomington Chamber of Commerce Publication

IMAGINE

Your business downtown.
Reach your goals.

cfcproperties.com
812.332.0053

CFC™ PROPERTIES

In this issue:

Advocacy Update.....	2
Chamber Voices.....	3
hYPe News.....	4
Chamber Briefs.....	5
Ambassador of the Quarter.....	6
New Member Connect.....	6
Weekend in Bloomington.....	7
Celebrating Our Educators.....	11



Mary Horn, right, talks with Adam Hadley, left, and Sarah Burgess. Photo by David Snodgrass.

Spotlight: BKD

By Kasey Husk

When Indianapolis certified public accountant Isabel Santner was looking to make a job change, her number one priority was finding a firm where customers came first.

At her first interview with Bloomington accounting firm BKD, Santner knew she'd found exactly that.

"The one guiding thing that I wanted to look for was to join a firm where commitment to client service was the number one priority," said Santner, who joined the firm four years ago and became a partner in June. "When I started speaking with BKD and with Mary and other partners, it became

very evident that that is the guiding principle at BKD."

Core values like "integrity first" and "responsive reliability" may as well be carved into stone at the multinational firm, where a bound book outlining the company's "unmatched client service" philosophy is presented to each new employee and displayed in every conference room. Leaders say it is this attitude that has helped the company grow and prosper for nearly 95 years.

"There is a passion and a culture within the firm to serve clients better and to be their trusted advisor," said

"It always feels good at the end of the day if you've been able to help a client work through something."

—Mary Horn, BKD partner

SPOTLIGHT
continued on page 6

MARK YOUR CALENDAR MARCH

- 8 hYPe Investing 101 Event
- 14 Chamber Day at the Statehouse
- 22 Business After Hours
- 29 New Member Connect

Weekend in Bloomington

The business of Bloomington
tourism and recreation



See story
on page 7



Coming in April:

The Value of Volunteering

How local companies contribute to the community spirit

ADVOCACY Update

The Chamber represents business interests to local, state and federal representatives, serving as an advocate on behalf of all businesses for the issues critical to the future of our community. If you need assistance with a business advocacy issue, please contact your advocacy team at the Chamber.

Register Now: Chamber Day at the Statehouse

Join peers from more than a dozen other chambers from around Indiana for the 2017 Statewide Chamber Day at the Statehouse. On March 14, you have the opportunity to see the Indiana General Assembly in action. By participating, you can tour the Statehouse, hear powerful presentations, get a personal look at the legislative process and have lunch with other chamber advocacy teams from throughout Indiana.

When: Tuesday March 14, 2017 from 11 a.m. to 3 p.m.

Where: Hyatt — Downtown Indy and the Indiana Statehouse

To register contact the Chamber at 812-336-6381 or visit Chamber-Bloomington.org.

Annexation

Last month the mayor proposed annexing seven areas of Monroe County that would add almost 10,000 acres and increase the city's population by 15,000. The current timeline has the city council voting on the proposed areas by July. Any areas approved will not be part of the city until 2020. The city will be holding public information meetings in the council chambers at City Hall, 401 North Morton Street, on the following dates:

Monday March 20 from 6 p.m. to 8 p.m.

Tuesday March 21 from 6 p.m. to 8 p.m.

Wednesday March 22 from 11 a.m. to 1 p.m.

Thursday March 23 from 11 a.m. to 1 p.m.

Friday March 24 from 6 p.m. to 8 p.m.

Saturday March 25 from 11 a.m. to 1 p.m.

The Chamber is closely monitoring the effects this announcement will have on current and new business in the proposed areas. We hope the city and county will work closely together and communicate throughout the process.

For more information and to see the maps of the proposed areas, please visit bloomington.in.gov/annex.

2017 General Assembly

The Indiana General Assembly started its 2017 session with more than 1,000 bills filed. The budget will be the top priority, but lawmakers are focusing on a range of other issues including pre-k expansion, transportation, local

government, taxes and energy. The Chamber's Legislative Council reviewed the bills to identify those that may be of significance to Chamber members. As the session continues, we will post updates on the advocacy portion of the Chamber's website. Below are a few bills the Chamber is currently following. To see the full list please visit ChamberBloomington.org.

HB 1002: Transportation infrastructure funding

This bill addresses the need for a long-term and sustainable road funding plan in the state. The bill increases the fuel tax by 10 cents, adds a \$15 registration fee for all vehicles, includes a \$150 annual fee for electric vehicles and earmarks the state's sales tax on gas for roads. The bill passed the House and now moves to the Senate.

HB 1133: Preemption of local bans on short-term rentals

This legislation moves to the Senate after passing

the House in February. If passed, this would prevent local governments from banning or regulating Airbnb and other similar short-term rental services. Last year the city administration introduced legislation to regulate short-term property rentals but later withdrew the proposed ordinance to work on a new draft to release the second quarter of 2017.

SB 358: would permit a minor to be on the premises of a farm winery if accompanied by a parent, guardian or family member who is at least 21 years old. This bill attempts to add clarity to current state statute. The bill will also allow wineries and small brewers to employ a minor who is a family member. The bill passed the Senate and is heading to the House.

SB 371: Monroe County public transit funding

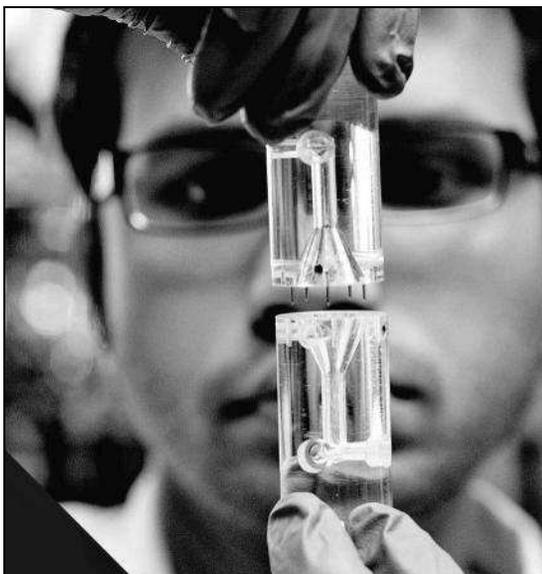
Senator Mark Stoops authored SB 371 to give the Monroe County council authority to increase the

county option income tax to expand public transit. The idea of expanding public transportation services in the area has received local support from the Chamber and businesses. The bill has been referred to the local government committee but has not been scheduled for a hearing.

SB 558: Leasing and sales of real property

Authored by Senator Holdman, this legislation moves to the House after passing the Senate last month. This bill will prohibit local governments from adopting inclusionary zoning, which is an ordinance requiring a portion of new construction to be affordable or to pay fees in lieu of developing the affordable units. In August Mayor Hamilton announced a plan to increase affordable housing with a short-term plan to review pilot approaches and a long-term plan to adopt an ordinance.

ADVOCACY UPDATE
continued on page 13



Helping Indiana THRIVE

Innovate Indiana is bringing the discoveries of IU researchers out of the lab and into the marketplace. That means more cures, more businesses, and more lives changed—making a stronger Indiana for all of us.

Learn how IU makes Indiana stronger at go.iu.edu/innovatebiznet.



Have
questions
about
Chamber
advocacy?

Contact Anne Bono
812-336-6381
[abono@Chamber
Bloomington.org](mailto:abono@ChamberBloomington.org)

A Successful Future



Jeb Conrad. Courtesy photo.

We are fortunate to live, work, play and do business in a great community and environment. We have so many assets that lend themselves to success, centered on the quality-of-place investments that we have all made to ensure a bright future for our community. Our community landscape has multiple assets that make us the envy of other places in the state, bringing in broad and progressive ideas and cultures.

The city of Bloomington and our community are known as welcoming to all. We are open to new ideas and progressive policies, and value our quality of life. So many things contribute to making our community special, and our members — the business community — are actively engaged with working to contribute to a successful future for employees, residents and businesses.

We are also open to those who seek an opportunity to peacefully gather, march, protest or show their support for issues that face our citizens at all levels. Our community is open to wide views, and accepts messages from those who have a point of view or opinion in a peaceful manner.

However, we also hope that those who take part in activities in support of or in difference of opinion on issues or policy will respect the public and private property of our fellow citizens when participating. Actions such as defacing public or private property dilute

the message of the protest or march organizers, focus the attention on the acts of a few and are not productive in continuing the open-minded messages of our community.

We hope that our residents and citizens will be part of the programs that provide a platform for being heard, but also hope that the participation on those is respectful of our citizens, visitors, friends, businesses and property.

The business community is a partner in greater Bloomington's future.

Our members play a key role by contributing their knowledge, expertise and dollars to help continue to build a bright future. Our businesses employ our residents, volunteer with our non-profits and inject revenue into our local market.

We are a partner in our growth and the future success of our community.

The Chamber expects to be faced with many changes, challenges and opportunities to serve as the voice of business in Bloomington and Monroe County. With support and guidance from our members, board of directors and quality staff, you can count on your Chamber to keep you informed, up to date and engaged in issues impacting our community and the business environment. We support our tag line, "Better business. Better community." We look forward to working with our community leaders on our continued success in making greater Bloomington an even greater place to live, work, play and do business.

"We hope that our residents and citizens will be part of the programs that provide a platform for being heard, but also hope that the participation on those is respectful of our citizens, visitors, friends, businesses and property."

CONTACT BIZNET

If you are a Chamber member who would like to announce promotions, expansions, community events, or other news in the "Chamber Briefs" section, please contact Carol Kelly at the Chamber: 812-336-6381 or ckelly@ChamberBloomington.org.

To advertise in *BizNet*, please contact Laurie Ragle at 812-331-4291 or lragle@heraldt.com. Be sure to ask about discount rate packages for Chamber members!

For subscription information or customer service, please contact Katie Bruhn at 812-336-6381 or info@ChamberBloomington.org.

Please send press releases to info@ChamberBloomington.org.

Thank you for your interest in *BizNet*!



Greater Bloomington Chamber of Commerce
400 W. 7th St., Suite 102 • P.O. Box 1302 • Bloomington, IN 47402
Phone 812-336-6381 • ChamberBloomington.org

STAFF, PARTNERS & BOARD MEMBERS

The Chamber invites its members to contact these individuals with comments or questions regarding Chamber activities.

CHAMBER OF COMMERCE

Jeb Conrad, *President & CEO*
Anne Bono, *Director of Advocacy & Public Policy*
Katie Bruhn, *Executive Assistant*
Jacquelyn Carnes, *Member Services Coordinator*
Taylore Fox, *Advocacy Associate*
Kelsie Holt, *Director of Talent, Education & Workforce*
Jim Inman, *Director of Marketing and Communications*
Carol Kelly, *Events Coordinator*
Jim Shelton, *Government Relations-County*
Jacob Summer, *Franklin Initiative Program Associate*
Tammy Walker, *Director of Member Services*

BUSINESS NETWORK

Brooke McCluskey, *editor*
biznet@beraldt.com

OFFICERS

Randy Lloyd, *TM Crowley & Associates, Chair*
Tony Stonger, *Edward Jones, 1st Vice Chair*

Jennie Vaughan, *Ivy Tech Community College Bloomington, 2nd Vice Chair*
Cindy Kinnarney, *First Financial Bank, Secretary/Treasurer*
Tedd Green, *Cook Pharmica, Immediate Past Chair*

DIRECTORS

Matt Bailey, *IU Health Bloomington*
Lauren Dexter, *Bloomington Hospital Foundation*
Bruce Calloway, *Duke Energy Indiana*
Amy Somers Kopp, *RE/MAX Acclaimed Properties*
Vanessa McClary, *Kiwanis Club of South Central IN*
Mike Richardson, *Midwest Color Printing/EASTSIGNS*
Scott Shishman, *Old National Bank*
Steve Smith, *Hoosier Energy R.E.C., Inc.*
Jennie Vaughan, *Ivy Tech Community College of Indiana*
Ron Walker, *CFC Properties*
Sue West, *One World Enterprises*
Kirk White, *Indiana University*
Jim Whitlatch, *Bunger & Robertson*

Two local companies. One unified mission.

Whether you need **title and closing services** or **employee screening**, the John Bethell family of companies is here to give you peace of mind.

John Bethell
TITLE COMPANY, INC.
Visit us online www.JohnBTitle.com

JBScreening
Partners, Inc.
Visit us online www.JBScreening.com

hYPe Helps Hoosier Hills Food Bank

By Kelsie Holt, director of talent, education and workforce

Last month, hYPe volunteered at the Hoosier Hills Food Bank. The Hoosier Hills Food Bank provides more than three million pounds of food annually to nearly 100 other non-profits serving people with low incomes and personal challenges, children and seniors. They distribute food in eight Indiana counties. Our group of young professionals sorted and quality checked canned food items for distribution. We were excited to help out and learn more about this great organization in Bloomington.

For more information on volunteering with the Hoosier Hills Food Bank, visit their website at hhfoodbank.org or contact Ryan Jochim, volunteer coordinator, at volunteer@hhfoodbank.org.

For more hYPe events and ways to get involved, visit our website at ChamberBloomington.org/about-hYPe or like our Facebook page.

Feel free to contact Kelsie Holt, director of talent, education and workforce, at kholt@chamberbloomington.org for more details.

Thank you to our 2017 hYPe series sponsors for your support — Cook Group, Solution Tree, IU Alumni Association, Markey's Rental and Staging, Wal-Mart, Mallor Grodner, Ivy Tech Community College Bloomington, IU Credit Union Investment Services, ProBleu, Weddle Brothers Construction, BKD, LLP, Comcast Spotlight. 



Courtesy photo.

MEMBER RENEWALS

- American Cancer Society Southeast Indiana
- B.G. Hoadley Quarries, Inc.
- Best Beers, Inc.
- BKD, LLP
- Bloomington Ford
- Building Associates, Inc.
- Children's Organ Transplant Association
- Clendening Johnson & Bohrer, P.C.
- Community Foundation of Bloomington & Monroe Co.
- ConsulTech
- Delta Dental of Indiana
- ERS-OCI Wireless
- Fast Park
- Mike Gentile
- German American
- Hilliard Lyons LLC
- Holiday Inn Express - Martinsville
- Horn Properties
- Hyatt Place Bloomington
- Hyde Park Partnership
- Indiana Voice & Data Inc.
- Innovative Financial Solutions, Inc.
- ISU Insurance Services
- The May Agency
- IU-Alumni Association
- IU Auditorium
- Jamar Property Management LLC
- Keller Heating & Air Conditioning, Inc.
- Kirby Risk Electrical Supply
- Lamar Outdoor Advertising
- Lowe's Home Improvement
- Mallor Grodner LLP
- Monroe Place Assisted Living
- Moore Restoration, Inc.
- NutritionHQ
- OEL, Inc.
- Cindy Oswalt
- pictura gallery
- Sandi Taylor Hometown Insurance
- Senoj Salon
- South Central Indiana R.E.M.C.
- Steve's Roofing and Sheet Metal LLC
- Tilson
- Transitional Services
- United Way of Monroe County
- Uptown Cafe
- Visit Bloomington
- WCLS- Classic Hits
- Wilson Tool & Engineering, Inc.
- Charlotte Zietlow

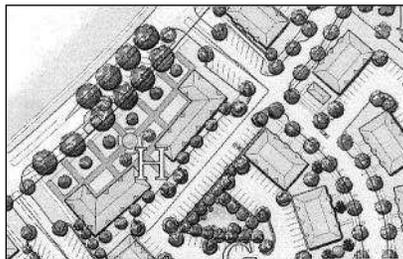


Join the Chamber today!

For more info, email: info@ChamberBloomington.org



SMITH BREHOB AND ASSOCIATES INC.



Lakes Neighborhood Planning, Design and Surveying

Providing professional land planning, design, surveying and approval processing for a sustainable environment.

HT-6254345

453 S. Clarizz Boulevard | 812-336-6536 | SmithBrehob.com

NEW MEMBERS

Allied Wholesale Electrical & Plumbing

1208 W. 2nd St.
Bloomington, IN 47403
awesi.com
Contact: Ali Hashemi

American Heart Association

6500 Technology Dr.
Bldg. F, Ste 100
Indianapolis, IN 46278
heart.org
Contact: Jen Nanny

Axia

110, 220 12 AV SW
Calgary, Outside Canada
T2R0E9
axia.com/bloomington
Contact: Lindsay Skabar

ClusterTruck

2618 E. 10th St
Bloomington, IN 47408
clustertruck.com
Contact: Robb Greene

Crew Carwash

3430 W. 3rd St.
Bloomington, IN 47404
crewcarwash.com
Contact: Sally Grant

Elaine's Cleaning Service Corp

4193 W Boheny Drive
Bloomington, IN 47404
Contact: Elaine Thomsen

Ellerman Roofing

1726 Burke Shiloh Rd
Spencer, IN 47460
Contact: Michelle Harding

IU-School of Informatics and Computing

Indiana University
919 E 10th St Room 204
Bloomington, IN 47408
soic.indiana.edu
Contact: Ellen Rodkey

Needmore Coffee Roasters

104 N Pete Ellis Dr.
Unit E
Blomington, IN 47408
needmoreroasters.com
Contact: Katie Mysliwiec

State Farm Insurance - Allison Allen

2666 E. 2nd St.
Bloomington, IN 47401
allisonalleninsurance.com
Contact: Allison Allen

ViaQuest

1208 E. Canvasback Drive
Terre Haute, IN 47802
viaquestinc.com
Contact: Amy Skirvin

Wink's BBQ, LLC

4776 N Shadow Wood Dr
Bloomington, IN 47404
winksbbq.com
Contact: Kyle Winkler



CHAMBER BRIEFS

Hurlow Welcomes Razic

Hurlow Wealth Management welcomes a new financial planning associate, Zerina Razic. Previously, Razic interned with financial planning firms in Louisville, Ky. and Asheville, N.C. She will work alongside financial planners and managing partners John Hurlow and Michael Carson on developing strategies to help clients build, manage and preserve their wealth.

Monroe Hospital's New Administrator

Monroe Hospital welcomes a new administrator, Nancy L. Bakewell. Bakewell brings more than 40 years of health care experience, having managed multiple departments over her career with an emphasis on the emergency department and critical care. She is well positioned to take Monroe Hospital to a new level of performance.

Bank Welcomes Fitzsimmons

Owen County State Bank welcomes its newest senior commercial banker, Scott Fitzsimmons, vice president. Fitzsimmons has more than 17 years of banking experience and will specialize in meeting the deposit, treasury and credit needs of small to large businesses.

Awards and Designations

Remak Recognized by OneAmerica

Bill C. Brown Associates and its general agent, Ron Remak, were recently recognized by OneAmerica Securities for leading the entire United States in secu-

rities business for the month of December. Bill C. Brown Associates has been affiliated with AUL/OneAmerica for 58 years.

Weiler is BASCI President

Don Weiler, partner of custom builder Bailey & Weiler Design/Build, was sworn in as president of the Building Association of South-Central Indiana (BASCI) at their January dinner. BASCI is a not-for-profit affiliate of the National Association of Home Builders and Indiana Builders Association.

Opportunities and Events

Women's History Month Honorees

Judy DeMuth has been named Bloomington's Woman of the Year and will be honored at the Women's History Month luncheon Wednesday, March 22 at the Monroe Convention Center. The Emerging Leader recipient, Cathy Fuentes-Rohwer, will be honored at the Women's Leadership Development event Thursday, March 30 at City Hall. For more information, call Sue Owens at 812-349-3468 or email owenss@bloomington.in.gov.

Crew Carwash Free Wash for a Cause

The new Crew Carwash in Bloomington on West 3rd St. will host a ribbon-cutting event March 24 at 9 a.m. and a free fundraiser weekend benefiting the Monroe County Humane Association. They are offering free ultimate car washes from 7 a.m. to 9 p.m. March 24 and 25. Visit crewcarwash.com or call 844-403-2739.

CHAMBER BRIEFS
continued on page 15



The Travel Authority is the largest American Express Travel Representative, offering personal service and 24/7 support. For business, vacation packages, meeting and incentive or online travel services, our experienced experts and innovative technology save you money and offer the best buy on airline tickets, hotels, rental cars, cruises and vacation packages. Visit thetravelauthority.com.



As a local, family-owned and operated business, **Roberts Carpet Cleaning** is proud to bring their experience, attention to detail and honesty into every job they do. They take every step possible to provide customer service that is second to none, and that you are completely satisfied with their work. Visit btowncarpetcleaning.com.



SCHOOL OF INFORMATICS AND COMPUTING

At the **School of Informatics and Computing**, innovation starts with our very existence. Our combination of programs — including informatics, computer science, information and library science, intelligent systems engineering, and data science — makes our school one of the largest, broadest and most accomplished of its kind. Our programs are united by a focus on information and technology. We offer four Ph.D., eight master's, three bachelor's degrees, and a myriad of dual degrees, minors, certificates and specializations. Visit soic.indiana.edu.



Wink's BBQ and Catering uses award-winning rubs and slow cooks pork, brisket and chicken with hickory and cherry wood for a smooth and tasty Kansas City-style barbecue flavor experience. Wink's BBQ offers catering for an unlimited number of guests — from 10 to 1,000. Contact Wink's for your business gathering, outdoor event, graduation party or anything else where people will enjoy great BBQ. Visit winksbbq.com.



Back in 1948, with great foresight and a nod to innovation, Founder Joe Dahm opened Indiana's first automated carwash, Mike's Minit Man. At the time, just 18 carwashes were operating in the United States. Since its founding, **Crew Carwash** has been dedicated to delivering a clean, fast friendly experience to each customer, every time they visit. Crew Carwash is now open in Merrillville, Bloomington and Avon West, for a total of 30 locations in Indiana. Visit crewcarwash.com.



Art Van Furniture is the Midwest's number one furniture retailer and a family-owned organization. Through perseverance and business-savvy, our story is now over 50 years in the making. Art Van Furniture recently opened in Bloomington with complete furniture, home accents and mattress selections. Bloomington's store features Art Van PureSleep Mattress, which use the latest technology to fit each guest to promote better sleep and better health, and Art Van Kids and Teens collection, which offers the variety you want and the freedom they crave. Visit artvan.com.

SPOTLIGHT

Continued from page 1

Mary Horn, a partner in the firm since 1996.

BKD is a national CPA and advisory firm that offers the traditional services that other accounting firms do, in addition to risk management counseling, technology solutions, forensics and business valuations and more. Its subsidiaries include BKD Wealth Advisors group, which “provides solutions for personal wealth planning, investment management and estate planning and BKD Corporate Finance, LLC which provides merger and acquisition, sales, management buyout, recapitalization and financing services,” Horn said.



Dennis McGuire, right, a partner at BKD, works with Christina Richardson and Gus Klofta. Photo by David Snodgrass.

The company’s Bloomington office is one of 36 located in 16 states, making it one of the largest accounting firms in the United States, according to Horn.

“Our goal is to provide a wide range of solutions for various industries including health care, manufacturing, distribution, construction, real estate ... as well as (for) government entities and not-for-profits and individuals,” Santner said. In 2000, the company established the BKD Foundation, which has donated more than \$11.5 million nationally

since its inception. Local organizations like the Bloomington Boys and Girls Club and Community Foundation of Bloomington and Monroe County have been recipients of grants from the foundation.

BKD was founded in 1923 by three entrepreneurial CPAs who had just \$1,700 in the bank between them at the time. The men named the firm after themselves: Baird, Kurtz and Dobson.

BKD first came to Bloomington in 2001 when the company merged with another accounting firm, Olive LLP, doubling the size of the organization overnight. Mary Horn, who had been working with Olive since 1988, said the merger allowed the company to “go to market with significantly more

services and expand the firm’s footprint in the U.S..”

“We had similar industry specialization and by doubling the size of our firm, it then became economically feasible to add a lot more consulting services for our clients,” Horn said.

Despite that growth, BKD’s high standards for both its employees and its clients have remained constant. According to Santner, the company’s bound book describing its philosophy spells out the company’s five core standards: integrity first, true expertise, professional demeanor, responsive reliability and principled innovation.

“(The book) goes

SPOTLIGHT
continued on page 14

RE/MAX COMMERCIAL

COMMERCIAL AND INVESTMENT PROPERTIES REALTY PROFESSIONALS

328 S. WALNUT STREET
IN DOWNTOWN BLOOMINGTON
812-323-1231

HIGH TRAFFIC BUILDING FOR SALE

3905 S WALNUT • \$375,000

- 4,000 SF ON S. WALNUT W/160 FT ROAD FRONTAGE
- \$375,000 OR \$7.00 PSF NNN LEASE
- 1 ACRE ZONED COMMERCIAL
- CALL JIM REGISTER @ 812-323-1231

COMMERCIAL SITE NEAR DOWNTOWN

1207 W 2ND STREET • \$349,000

- 1.78 AC W. 2ND ST @ PATTERSON BLVD
- SUITABLE FOR RETAIL, OFFICE OR COMMERCIAL TRADES & MANY OTHERS
- GREAT LOCATION NEAR DOWNTOWN
- CALL JIM REGISTER @ 812-323-1231

ACROSS FROM SIMON COLLEGE MALL

2656 E. 2ND STREET

- 1900-2300 SF WITH OFF STREET PARKING
- PRICED AT \$9/PSF NNN
- AFFORDABLE EASTSIDE SPACE
- CALL JIM REGISTER @ 812-323-1231

EAST SIDE OFFICE/RETAIL

2856 E BUICK CADILLAC BLVD • \$15 PSF

- 2,272 SF AVAILABLE BY KITTLES!!
- AMPLE OFF STREET PARKING
- 500' FROM SIMON/COLLEGE MALL!
- CALL JIM REGISTER @ 812-323-1231

TOP CLASS "A" OFFICE SPACE

1600 W BLOOMFIELD RD • \$14.25 SQFT/NNN

- 4,000 UP TO 15,000 SF CLASS A SPACE
- LARGE, COMMON CONFERENCE ROOM
- CONVENIENT TO DOWNTOWN & 371-69
- CALL JIM REGISTER @ 812-323-1231

PROFESSIONAL OFFICE ON I-69!

1801 LIBERTY • \$10/SQFT/NNN

- CLASS "A" OFFICE BUILDING FOR LEASE
- UP TO 40,000 SQ FT OFFICE/WILL DIVIDE
- UP TO 398 PARKING SPACES ON SITE
- CALL JIM REGISTER @ 812-323-1231

Congratulations to Nancy Baldwin with HFI - Harrell-Fish Incorporated, who was named Ambassador of the Quarter. Nancy deserves this recognition for her excellent volunteer work with the Ambassador Committee. The Chamber is excited to celebrate Nancy and appreciates her work to support Chamber members.



Nancy Baldwin. Photo by Deborah Stroud.



Fred Astaire Dance Studio Grand Opening
Champagne and dancing are how we celebrated the grand opening of Fred Astaire Dance Studio on Bloomington's east side. The party featured a professional dance demonstration and concluded with a group dance class. Courtesy photo.

Don't Miss New Member Connect

The Chamber will host New Member Connect Wednesday, March 29, 2017 at Holiday Inn.

New Member Connect offers Chamber members the opportunity to network with other members as well as learn about the many Chamber benefits available. Chamber staff and ambassadors will be on hand to help new members — or long-time members who need a refresher on their benefits.

New Member Connect will be held at the Holiday Inn on North Kinser Pike. Doors will open at 5 p.m. and the program begins at 5:30 p.m. To register, please visit ChamberBloomington.org and click on Events.

New Member connect

Weekend in Bloomington

The business of Bloomington tourism and recreation

By Kasey Husk

For one Bloomington entrepreneur, an authentically-Bloomington day calls for a visit to Oliver Winery, paying homage to IU sports at Memorial Stadium and dinner and drinks at a local watering hole like Nick's English Hut.

For another, the ideal day would doubtless include a trip to the Bloomington Farmers Market, a hike in one of Monroe County's national parks and a tour of a brewery or distillery.

Another finds a great day includes spending some time at one of Bloomington's many unique stores — but only after grabbing a latte and slice of quiche at Crumble Coffee.

No matter how someone likes to spend their time, a wide range of attractions in Bloomington and its surrounding areas means there is something for everyone, locals say. And as increasing numbers of people recognize the areas' charms, many business owners hope to grab their own share of the tourism revenue — either by marketing directly to these visitors, or by catching their attention once they are already here.

“Of course, the university is a hot spot,” said Christina Lirot, co-owner of Bluetip Billiards, of what draws people to Bloomington.

“The beauty of the campus — that impacts Bloomington quite a bit. Then there's all the little things Bloomington has to offer, the state parks ... and of course Bloomington has its own music (scene). Bloomington is just a pretty place,” Lirot said. “I consider it a hometown, not quite like a city.”



Tom and Christina Lirot.
Courtesy photo.

Something for everyone

Of the more than 2 million people who visit Bloomington every year, as much as 75 percent of them are visiting Bloomington for recreational purposes, estimates the county tourism bureau, Visit Bloomington.

What exactly draws that vast crowd differs, of course, among individuals. But some attractions are perennial draws for the leisure traveler. Paramount among these is Indiana University.

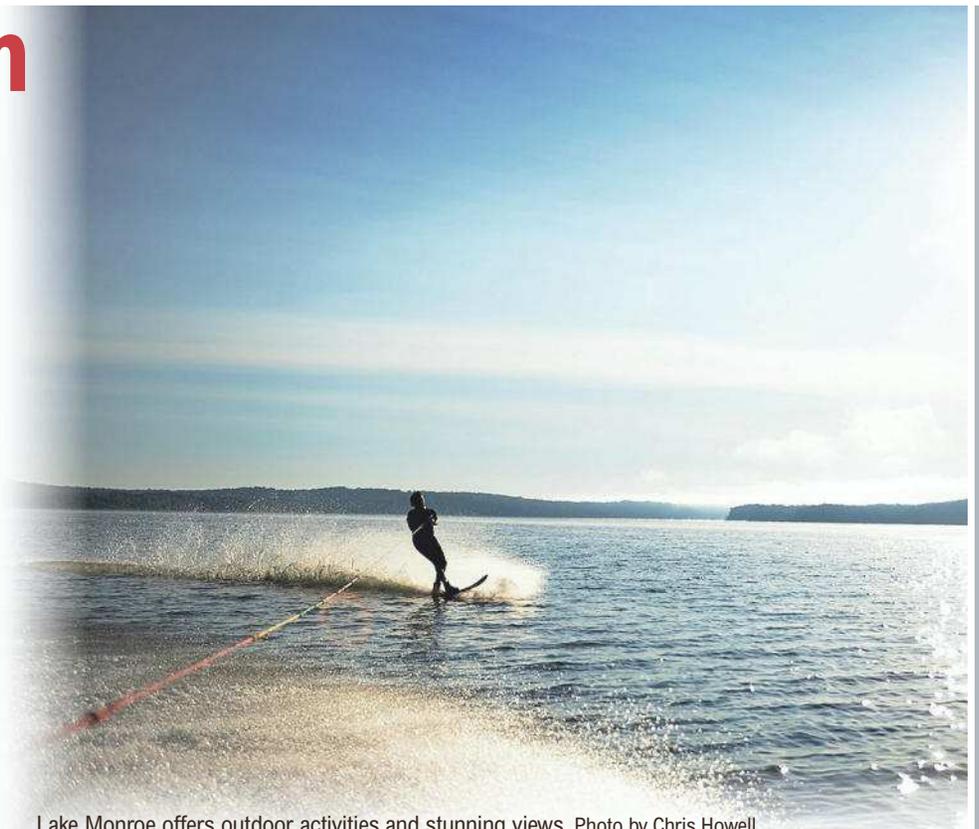
Between its many sporting events, theatre productions and concerts from the world-famous Jacobs School of Music, not to mention its art museum, it isn't hard to find a reason to visit IU. Several local entrepreneurs said a visit to Bloomington would not be complete without at least taking the

time to walk around campus to admire its beauty.

“Depending on the time of year, we would take (visitors) to a football game or a basketball game, just to give them a feel for the college atmosphere and what that brings to Bloomington,” said Blond Genius owner Katie Calles. She opened Blond Genius, a women's clothes shop, in 2015 in Fountain Square Mall and is now located in Renwick Village Center.

Local entrepreneurs agreed that eating and drinking should be a highlight for any visitor to Bloomington, with Calles joking that “planning visits around meals is a pretty big priority for me.”

The thing that sets Bloomington apart from other cities its size is the wide variety of cuisine available in the city. In the mood for pub grub? Lirot recommends Nick's English Hut, a



Lake Monroe offers outdoor activities and stunning views. Photo by Chris Howell.

Life needs
financial
solutions.

Running a business is hard work.

At MainSource, we understand. That's why we've designed our products and services to help your business succeed. Whatever your business needs, we can help. Contact your local MainSource Bank Business Banker for more information.

 MainSource

MainSourceBank.com

HT-206033-1

Member
FDIC

WEEKEND IN BLOOMINGTON

continued on page 8

g for an authentic
ouldn't miss the opportunity
inery or at his distillery,

at their recommendations
o the Oliver Winery.
and it gives you the chance
some wine tasting," Calles
t place for one-on-one

king for nightlife,
o offers plenty of
that with a wide variety of
mood.

ing to go to Bloomington
d hit downtown: Nick's,
e, Crazy Horse — the spots
ere for a long time," said
ecommends a visit to her
iards for an authentic
ol hall is not well-known
vet.

boasts a robust music
ugh the world-renowned
F Music at IU and through
the city, such as the
ey Theater.

o do, it is hard to think of
Quirk said. "There's a lot of
ch every weekend."

retail fix also have ample
mington. The city, Calles
ne-off local businesses,
stores or wineries."

n, you are going to
e experiences with local
that sell handmade goods,

he city's downtown are big
cals noted some of their
ernoon in Monroe County
city.

rk, that means taking the
of the surrounding area's

WEEKEND IN BLOOMINGTON
continued on page 9

Quavis, D.D.S.
FOR
WELLNESS
necessary x-rays \$75
Dental Premier,
and accepting
Zoom!
Bloomington, IN 47401 by College Mall
www.dentalwellness.com



**"Of course, the university is a hot spot,"
said Christina Lirot, co-owner of Bluetip
Billiards, of what draws people to Bloomington.
"The beauty of the campus — that impacts
Bloomington quite a bit. Then there's all the little
things Bloomington has to offer, the state parks ...
and of course Bloomington has its own music (scene).
Bloomington is just a pretty place," Lirot said.**



The farmers market offers locally-grown produce and plants, plus a uniquely Bloomington experience. Photo by Jeremy Hogan.

**"When people are coming to town,
we usually rattle off the options," said
Debbie Hanna, owner of Urban Air Trampoline
Park. "You want a great steak? Want Thai food?
Indian? Most guests are kind of blown away
because we're a small town with a lot of
choices from around the world."**

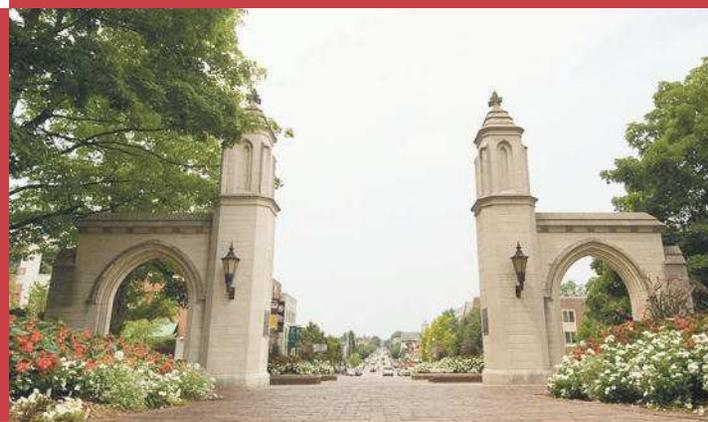


Many wine lovers consider Oliver Winery a must-see destination during a visit to Bloomington. Photo by Jeremy Hogan.



Nick's English Hut is a long-time favorite downtown restaurant and pub. Photo by Ben Corda.

**"Depending on the time of year, we would
take (visitors) to a football game or a
basketball game, just to give them a feel
for the college atmosphere and what
that brings to Bloomington," said
Blond Genius owner Katie Calles.**



The Sample Gates are the gateway to a walk across campus or into downtown Bloomington. Photo by David Snodgrass.

**In addition to a growing reputation as a
foodie destination, Cardinal Spirits owner
Adam Quirk said, Bloomington is also
increasingly known as a place to find great
craft beers, craft spirits and local wines.**

WEEKEND IN BLOOMINGTON
Continued from page 8

state parks, a favorite being
Park, though he noted there
Lake Monroe too.

Lirot loves spending time
but in her case she'd prefer
people boating or fishing on
that, she'd drive through the
enjoy the rolling hills as she
to Bloomington. Calles tout
Hoosier National Forest, esp
the fall.

Hanna, in an effort to ha
many aspects of Bloomington
appealing, said that if a frien
she would take them hiking
walking around campus to
interesting architecture and
of course, spend plenty of t
drinking. And of course, sin
Urban Air Trampoline Park
she would take them to her
of the day to "get their wigg

The business

In 2016, Bloomington ex
uptick" in tourists coming t
Bloomington officials. Thos
\$362 million in 2015, accor
Executive Director Mike Me

It should come as no sur
businesses are making effor
own, a process made even e
social media.

Quirk said that in additi
and state tourism bureaus,
the hotels in the Bloomingt
them with brochures and in

Innova
It's who we are
why we are here
To build a career developing a
there's no better place than the
School of Informatics and Com
tomorrow's technology leader

COMPUTER SCIENCE
• INFORMATICS • INFORMATI
• INTELLIGENT SYSTEMS

Ψ SCHOOL OF INFORMATICS
soic.indiana.edu

HT-205056-1

WEEKEND IN BLOOMINGTON

Continued from page 9

to take pictures mid-jump, and everyone likes to see that. We get a lot of the fun, outrageous pictures ... It puts the idea in people's heads to get up and get active."

While it is still early to be able to see the effect of tourism on her own business — her trampoline park Urban Air opened in August 2016 — Hanna believes visitors do make a difference. During summer softball tournaments held in Bloomington, she noted, she'd have visiting teams come to the park for a group activity.

She also uses billboard advertising on major thoroughfares to encourage motorists to consider a stop at Urban Air and keeps her information updated on sites like Google Maps to make finding information easy for would-be patrons.

"During Christmas and Thanksgiving breaks, we'd have people from Paoli and French Lick and Washington coming here," as well as visitors from Bedford, Martinsville and Terre Haute, said Hanna.

Bluetip Billiards — which opened at its new location on College Avenue last April — remains



Mike McAfee. Courtesy photo.

mainly a haunt for locals, but Lirot has seen some visitors find their way there, often those in town for sports tournaments.

Lirot uses social media to get the word out about Bluetip Billiards — and, she said, to try to dispel misconceptions about pool in general.

"The perception, when you think about pool halls, is that you are going to get hustlers," she said. "That's not what we are about. We want to see everybody playing and having a good time. We have experts to beginners, and we've never had a bad interaction between anyone. Expert players are always willing to help someone who wants to learn."

Regardless of why someone is initially coming to Bloomington, locals often find that people are surprised by how much the city has to offer. That's what keeps people coming to visit time and again — and encourages some to

plant permanent roots.

"I lived in Brooklyn (N.Y.) for seven years, and when I moved here I didn't feel like I was missing out on anything culturally," said Quirk, citing the area's food, music and art, as well as its diversity.

"There's a lot of cool stuff happening here."



Bloomington is home to numerous art festivals and fairs, including the quarterly Stone Mill Market. Photo by Shaylan Owen.

"I lived in Brooklyn (N.Y.) for seven years, and when I moved here I didn't feel like I was missing out on anything culturally," said Quirk, citing the area's food, music and art, as well as its diversity. "There's a lot of cool stuff happening here."

celebrate your stars

create your customized keepsake today!

Have you or someone you know been featured in the newspaper? Imagine a keepsake, customized to feature your story; a lasting memory that artistically archives that milestone moment. That's what Clearbrook Creative wants to design for you. Our exclusive access to The Herald-Times newspaper content provides the pieces that we need to create something special for you.

Call Clearbrook Creative at 812-331-4284 to order your custom keepsake print today.

Editorial content from The Herald-Times, including photography, is available from 2002 to present. Print options are 16" x 20" or 24" x 36", unframed or framed.



clearbrook creative

Print & Digital Design Publications • Branding Cross-Platform Marketing and so much more

info@clearbrookcreative.com
clearbrookcreative.com
812-331-4284





Congrats, educators!

More than 200 people celebrated excellence in education at the 17th Annual Educators of the Year Awards and dinner held at the Monroe Convention Center. Eight outstanding educators, three educational programs and one lifetime achievement awardee were honored at the February 22 event, which was hosted by the Greater Bloomington Chamber of Commerce and its Franklin Initiative.

Thanks to personal videos produced by Smithville, the eight individuals accepted their Outstanding Educators awards as friends, family and colleagues had the chance to see for themselves how extraordinary the winning awardees are. The videos showed the dedication, creativity and passion for excellence that are common traits with each of the honorees.

These eight honorees were given an all-expenses-paid in-service training to any Solution Tree training seminar offered throughout the continental United States. Past awardees have been thrilled with the quality and content of these professional development opportunities and are always excited to share what they learned with others at their home schools. As a presenting sponsor, Solution Tree also donated \$500 to the school of each of the awardees, which can be used for a program of their choosing.

The Binford Elementary Mock Middle School Team, Stinesville Elementary Quarry Choir and Fairview Artful Learning Performing Arts School were honored with Leading Light Awards.

The Binford Mock Middle School team helps students prepare to enter middle school by offering four academic classes and four specials — art, music, physical education and library — and gives the students a chance to meet all the kids in their grade.

The Stinesville Elementary Quarry Choir is composed of fourth and fifth grade students who perform well above their age levels.

Led by Lisa Bruns, the Quarry Choir gives students the opportunity to perform at places like the Tavoli Theater in Spencer, the Stinesville Quarry Festival, the Ellettsville Fall Festival, the Edgewood High School 'Tis the Season Performance, along with many other community events. This program helps students gain confidence and encourages them to be involved in the community outside of their schools.

The Fairview Artful Learning Performing Arts School provides students with the robust combination of an arts integrated curriculum and a performing arts focus. Students are taught using the Bernstein Artful Learning Curriculum Model, engaging multiple modalities of learning and expression. Artful Learning, in tandem with the performing arts, allows students a real-life experience in which to articulate their learning in the modality that is most important to them.

The evening culminated with the Lifetime Achievement Award being given to the director of secondary education of the Monroe County Community School Corporation, Jan Bergeson. Her address to the attendees brought a hearty standing ovation for her and her work in education.

The Chamber and its Franklin Initiative congratulate and thank the 2017 honorees for all they do for our area's young people and for the field of education.

Mitch Bratton,
assistant director of
special education at MCCSC

If you were providing advice to a person who is entering a career in education, what are three qualities they must possess to be successful?

Love for teaching/education. New teachers' commitment and desire will be challenged at some point in the beginning of their career because being a new teacher IS hard. To be successful you must possess a sincere love for teaching/education. Sense of humor. You have to be able to laugh with your students, laugh at your mistakes, and be willing to lighten up and be silly sometimes. Reflective practitioner. You must be willing to frequently and critically analyze all of your practices, evaluate their effectiveness, and be willing to change them to improve. Accept that this is a never-ending process.

What do you think is the greatest challenge facing students today?

Snapchat! No, really students face many challenges of all different kinds and varying degrees. I think a big challenge that every student faces at some point is internalizing and understanding what school means to them — how what it is that they want and love is connected to what they must do in school for their future goals. Educators have become and continue to be masters at helping students see this.

**Luke Chanley, business/
technology teacher at
Jackson Creek Middle School**

How do you want to be remembered as an educator?

I want to be remembered for being helpful, kind, fair and providing a challenging curriculum. I hope to be known as someone who volunteered in the community and showed students the importance of helping others. Most importantly, I want students to be able to look back on their time in my classroom and say, "Mr. Chanley cared about me."

What would you identify as your greatest success?

My greatest success is seeing and hearing stories of former students succeeding. I've had the pleasure of getting to know students from diverse backgrounds who go on to do extraordinary things. It's difficult to pinpoint a "greatest" success, but knowing that I've had students who are pursuing acting careers, attending great colleges, spending significant amounts of time volunteering in their communities, participating in sports on a national level, and being responsible adults with great careers is rewarding for me.



Mitch Bratton.
Courtesy photo.

**Bryan Ford, bridges teacher
at Batchelor Middle School**

What is your educational philosophy that guides you as an educator?

How I go about achieving this has changed over the years, but my overall philosophy has been constant. First and foremost, I try to be a consistent positive force in all of my students' lives. I practice this throughout the day in nearly everything I do. Students' struggles are real, and I make sure I'm modeling the appropriate behavior at all times. How I address other peers, how I compose myself when conflict is present, the enthusiasm I take when working on a particular subject, whether or not I hold the door open for a stranger, to how I answer the phone — these are all opportunities to model appropriate behavior. Staying positive and realizing these little moments throughout the day can eventually help students strengthen their character and confidence is a big part of my strategy as their teacher and opens the door to meaningful relationships.

What do you think is the greatest challenge facing students today?

I can't speak for all of them, but attempting to balance their home life, peer relations, emotional state, and academics can be a real struggle for a lot of the students I work with. Using the supports they have in place and communicating effectively with those who wish to help them is essential and doesn't always happen.

**Ginny Miller, special
education teacher at
Edgewood High School**

Why did you choose the field of education as a career?

Believe me, education is the last field I ever thought I would be in. However, after working with an individual with special needs during my freshman year of college, it opened my eyes to a new possibility. I quickly learned that the field of education is a challenge, but it is one that I love. Each day is a new day, each individual student faces challenges. I try my best to use a variety of strategies to reach all learners in my classroom and celebrate their successes.

What is your educational philosophy that guides you as an educator?

I believe that anything is possible if only you give the students the resources needed to be successful. Not everyone comes in with the same background and there are

CELEBRATING OUR EDUCATORS CONTINUED ON PAGE 12



Bryan Ford.
Courtesy photo.



Luke Chanley.
Courtesy photo.



Ginny Miller.
Courtesy photo.



CELEBRATING OUR EDUCATORS

The Greater Bloomington Chamber Of Commerce

CONTINUED FROM PAGE 11

circumstances that have happened in their life you are not able to change. As a teacher, it is my job to build individual relationships with students and parents in order to work together to create a learning environment that is successful for the individual student as much as possible.

Sarah Smock, third grade teacher at Edgewood Intermediate

Who was the most influential teacher, coach, principal or other person you had growing up? What made them influential?

There have been so many influential people in my life that have had a part in my becoming a successful teacher. My fourth grade teacher, Kathy Kinnan, who made learning fun and memorable comes to mind.

I strive to be a teacher who creates those memories that last a lifetime for my students just like she did. I also think about my junior high English teacher, Ann Glenn, who always set high standards for her students and held them to it on a daily basis and because of that I also set high standards for my students. Ultimately, it was my very first teacher who has made the most impact on me, my mother Pamela Medows. I wasn't always a quick learner, deep thinker, and it often took different strategies to get me to understand, but she never gave up on me. Her excitement about my achievements has always made me want to continue to try. If I can create the smallest spark in children the way my mother did for me I will continue to be successful in my career.



Sarah Smock.
Courtesy photo.

What is the most rewarding part of your profession?

I thoroughly enjoy it when students come back to see me after they have moved on. I love to hear about their successes later on in their upper grades. The most exciting thing about to happen is to see my first year of teaching students graduate from high school.

Adam Terwilliger, math department chair at Bloomington High School North

How do you want to be remembered as an educator?

I want to be remembered as a teacher that made you believe in yourself and your abilities more than you did before coming into my room. Someone that demonstrated that a STEM career is actually attainable and not just for "dorks." And, with any luck, the goofy guy that made math a little more memorable than just memorizing symbols and numbers.



Adam Terwilliger.
Courtesy photo.

What would you identify as your greatest success as a teacher?

I honestly do not feel I have had a greatest success yet. Perhaps it is because I have a hard time quantifying what greatest success means for me. Every day that I walk into the building and make it out feeling good about what happened that day, that is a great success for me. I have more of these days than not. But the days that make me feel the best are those when I know I have affected positive change in the classroom or in a leadership capacity. Perhaps it is a student that gets excited for improving their test score by 5 percent and giving me a high five. Or, perhaps it is when I was able to aggregate and display data in a meaningful way for groups of teachers to actually interpret it well and make great decisions for students. It is the accumulation of all these small moments that makes me feel great.

Whitney Thomas, student and family advocate at Fairview Elementary

What is the most rewarding part of your profession?

I think the most rewarding part is being able to see the kids grow up. I love being able to see and hear about student success in all aspects of their life. I love being able to build relationships with students and be there to help them when needed. I love seeing the excitement of children when they come in to school each day.



Whitney Thomas.
Courtesy photo.

What is your educational philosophy that guides you as an educator?

Relationships are far more important than any standard or curriculum being taught. Students will remember experiences more than anything. Make sure to take the time to build a true relationship with each student. My favorite quote is from Maya Angelou. "I've learned that people will forget what you said, people will forget what you did, but people will never forget how you made them feel".

Elise Tiller, French teacher at Edgewood High School

Who was the most influential teacher, coach, principal or other person you had growing up? What made them influential?

In elementary school, I had a teacher named Mademoiselle Veilleux. I just remember having the best time in that class, all good memories. I also remember her playing the guitar and our class singing. And, we could always make her laugh. I don't remember her getting mad. In high school, the best teachers to me were those who weren't afraid to challenge the class and who I felt like cared about their classes. In college, the best professors were the French



Elise Tiller.
Courtesy photo.

professors who, to me were so knowledgeable of the material they were teaching. I was amazed by what they knew.

What is your educational philosophy that guides you as an educator?

As an educator, I believe that students must have some personal interest in the content area to truly be engaged in it. I also believe that students are more likely to learn the material if they find it relatable and relevant to themselves and their own lives. I believe that the teacher's role is to give the students the tools needed to learn the material and then give students the opportunity to practice and apply what they are learning in class with each other and at home with others. Finally, after teaching a foreign language for over 10 years, I know that it is essential that students are immersed in the language as much as possible, to truly learn to communicate exclusively in the language. Also, I believe that music and songs are a great way to teach students recall material.

Lifetime Achievement Award winner Janice L. Bergeson, director of secondary education for MCCSC

If you were providing advice to a person who is entering a career in education, what are three qualities they must possess to be successful?

An effective teacher has many talents and skills but none as important as a sincere love and respect for students. If you don't enjoy young people and don't have the patience to respond to the challenging times as well as the good, don't go into teaching. You'll be miserable and so will your students. Perseverance is a 21st century skill we are trying to teach our students, but it is an extremely important trait for an effective teacher. With the ever-increasing challenges to students and schools, teachers must have an extraordinary stubbornness to keep working with the most challenging students despite the confrontations from outside sources.

Teaching and learning strategies are changing so quickly you must have a deep desire to continue learning not only as a role model for your students but to remain an effective teacher. You must remain knowledgeable of all the research-based strategies that are constantly becoming available. You will become outdated in a very short time if you don't remain informed and your students will not learn to their highest level.

What is your educational philosophy that guides you as a school administrator?

As an administrator in an All Things PLC District, I have embraced the work of Rick DuFour and have concentrated on the four chief questions characteristic of professional learning communities. We must ensure that students learn by creating a culture of collaboration with a focus on results using hard work and commitment. This assurance is



Janice L. Bergeson.
Courtesy photo.

CELEBRATING OUR EDUCATORS CONTINUED ON PAGE 13



CELEBRATING OUR EDUCATORS

CONTINUED FROM PAGE 12

exemplified by the research of Dr. Marzano and his research tells us students must actively process new information to retain it. They need to engage with other students, their teachers and the content. Teachers should design instruction that encourages students to construct knowledge through these interactions, an important step in becoming a self-directed learner. Yet this work is difficult without an atmosphere of collaboration and collegiality. Teaching works best when it occurs in a community, where there's a sense of shared responsibility and passion for student learning.

Who was the most influential teacher, coach, principal or person you had growing up? What made them influential? When this question is asked of others, many will mention a favorite teacher or coach and I could certainly identify several. My most influential teacher was a substitute teacher in the seventh grade. She wasn't influential because of what she taught me in that year but because of what she has taught me throughout my life. That substitute is my mother. Her influence has extended far beyond me to all of our family, and to all who have known her as a teacher, a friend and at church. From her example, I learned to care for others before myself, to do the right thing even if it isn't the easiest thing and to never give up. Each time we end a phone conversation or leave the house, she always says, "I love you and be good!" That's the best influence of all.

About the Leading Light award winners:

Binford Sixth Grade Mock Middle School Team

For over twenty years, an average of 120 Binford students have participated in a special "mock middle school" curriculum designed by the sixth grade teaching team. These young people have continued on to secondary school with all the enthusiasm, perseverance, curiosity and confidence that their Binford teachers have instilled in them.



Binford Sixth Grade Mock Middle School Team. Courtesy photo.

The sixth grade at Binford Elementary is filled with project-based learning, engaging curriculum and creative teachers who are passionate about their subject matter, as well as the learning process of the students they deeply engage with and teach. The teachers teach the students as much about what it means to be a successful student, lifelong learner, critical thinker and compassionate human being as they do about the specific course materials for each class.

Stinesville Elementary Quarry Choir

The Stinesville Elementary Quarry Choir is composed of fourth and fifth grade students who perform well above their age levels. Led by Lisa Bruns, the Quarry Choir gives students the opportunity to perform at places like the Tavoli Theater in Spencer, the Stinesville Quarry Festival, the Ellettsville Fall Festival, the Edgewood High School 'Tis the Season Performance, along with many other community events. This program helps students gain confidence and encourages them to be involved in the community outside of their schools.



Stinesville Elementary Quarry Choir. Courtesy photo.

Bruns teaches her Quarry Choir students in a way that engages their minds and bodies through a mixture of singing, dancing, acting and the use of percussion instruments like xylophones, metallophones, glockenspiels and drums. Lessons are presented with an element of play helping the children learn at their own level of understanding. Her classroom focuses on action based learning, creating with our whole body and using games and hands-on activities to learn music. Music is no longer a sit and sing class, but a highly engaging, fun-filled subject.

Fairview Artful Learning Performing Arts School

The Fairview Artful Learning Performing Arts School provides students with the robust combination of an arts integrated curriculum and a performing arts focus. Students are taught using the Bernstein Artful Learning Curriculum Model, engaging multiple modalities of learning and expression. Artful Learning, in tandem with the performing arts, allows students a real life experience to articulate their learning in the modality that is most salient to them. Being able to roll-out a performing arts school in nine months was a major accomplishment for Fairview. They have provided students with so many new opportunities in which to excel and grow. Scholarships were given to four students through Bloomington BEAT because of their talents in vocal music and dance. The Winter Violin Program had its largest attendance to date, and their grand re-opening last October was a huge success. Stay tuned for their spring festival in 2017.



Fairview Artful Learning Performing Arts School. Courtesy photo.

ADVOCACY UPDATE

Continued from page 2

I-69 Section 5

INDOT officials have pushed back the completion date for Section 5 to May 31, 2018. According to the Indiana Finance Authority, the new agreement with the developer includes the following:

-Two northbound and two southbound lanes will be continuously open through the greater Bloomington area beginning Aug. 15, 2017.

-Four lanes will be open from Sample Road to Martinsville for IU events, such as home football and basketball games, beginning Aug. 15, 2017.

-Four lanes will be continuously open from Sample Road to Martinsville on or after March 31, 2018.

The Chamber continues to host monthly I-69 Local Collaboration Group meetings with elected officials, city and county planning and transportation staff, INDOT, I-69 Development Partners, business leaders and members of the MPO.

For more information on Section 5 and traffic updates, visit i69section5.org.

I-69 Section 6

INDOT and the Indiana Division of the Federal Highway Administration are currently preparing a Tier 2 environmental impact statement for Section 6 of the I-69 Evansville to Indianapolis project. I-69 Section 6 will upgrade the majority of existing State Route (SR) 37 to interstate standards between SR 39 in Martinsville and I-465 in Indianapolis, a distance of approximately 26 miles. The project will also include improvements to I-465 from Mann Road to US 31. During the first quarter of 2017 INDOT will release the preferred route, which will consist of the various interchanges and overpasses from Martinsville to Indianapolis.



Whatever you need,
we'll handle it from here.

Keeping your space clean is a priority. We can help with simple, reliable services* that benefit you and our planet.

Get started by calling 812-824-7998 or visiting RepublicServices.com.

*Recycle available in select areas.



We'll handle it from here.™

SPOTLIGHT

Continued from page 6

through each one of these standards and provides more clarity for employees to understand what the standards mean and how we should treat our clients," she said. "It provides definitions and explanations so that everyone, no matter what office you are at, understands the guidelines so we are all playing from the same playbook."

The firm's leaders also

feel strongly about doing business only with those who meet their own ethical standards. If red flags pop up during the client acceptance process, that application goes up the chain to the national office for further investigation.

"Integrity always trumps economics," Horn said. "If we question their ethics or integrity, we very well may make a

decision that either we don't want to propose on the work, or we don't want to



BKD personnel include (left to right) Isabel Santner, Dennis McGuire, John Gernand, Mary Horn and Britney Moreland.
Photo by David Snodgrass.

accept them as a new client because they don't meet our ethics standards. We always strive to do the right thing first, even if there are economic consequences for the firm."

One of the firm's biggest challenges, Santner and Horn said, is staying abreast of changes in the industry. While accounting may not have the reputation of being an exciting career, Santner noted that no two days are alike in her position.

"Another challenge that not only BKD, but all CPA firms, face is continuing to be one step ahead of the needs of our clients," Horn said. "Being able to have a solution for them before they know they need a solution."

To that end, the company's national office

has a team of accountants whose job is to continually research changes to the law and project the impact of recent court cases.

"They are constantly looking at that information to see what tax planning opportunities could be available related to the latest information," Horn said. "We are able to go to clients saying, 'this was just released' or 'this new ruling was published in the last couple of months, and this is how we think it will impact you and you might want to do this specific suggestion.'"

For Horn, the satisfaction

that comes from problem solving is something that has kept her in the field for approaching 30 years. In particular, she loves that many of the clients she's worked with for years have become friends.

"It always feels good at the end of the day if you've been able to help a client work through something," Horn said. "There is a long list of things our clients turn to us for help with; being able to work through issues with clients and helping them come up with a solution? That is paramount."

In the future, Santner said, the firm will strive to continue to be a prominent player in Bloomington, as well as across the U.S., and to "continue to provide unmatched client service."

"We continue to look for opportunities to expand the footprint (of the business) in terms of the number of offices, but also ... in terms of services we provide," Horn said. "We want to be a leader in the use of technology so we can continue to provide value to our clients in our core services."



The BKD office is at 475 N. College Avenue in the Smallwood Building.

Photo by David Snodgrass.

Why settle for less?
99.99% up time!
That's reliability.

Get the *Smithville Fiber Business Advantage* and deliver your best at light speed!



(800) 742-4084

smithvillebusiness.com

HT-215995-1

EARLY SPRING SPECIAL
Mention this ad to receive your choice of
\$100 IN FREE ACCESSORIES
with a new PeDEGO Bike purchase.
Including helmets, locks, lights, speakers or cell phone carriers
Offer expires 3/20/17

RENTALS • TOURS

NOW OPEN!

New this spring!
"Date Night on eBikes"

224 N College Ave. (Across from Hilton Garden Inn) • 812-287-7764

CHAMBER BRIEFS

Continued from page 5

B-Town Botanicals Ribbon Cutting

B-Town Botanicals will hold a ribbon cutting on March 24 at 10 a.m. They will have their grand opening day on March 25.

Indiana Adoptee Network Conference

The Indiana Adoptee Network will hold a spring conference, called Building Bridges of Connection, April 21 and 22 at the Monroe Convention Center. Accommodations will be available at Courtyard by Marriott. CEUS are available for this conference. More information is available at indianaadopteenetwork.org.

Other

Area Realtors Announce 2017 Leadership

The Bloomington Board of Realtors announces their 2017 board of directors. Officers include President Jeff Goldin, First Vice President Kim Hill and Secretary/Treasurer Jason Millican, along with directors Andy Walker, Lisa Funkhouser, Amanda Richardson, Mark Bush, Mary Jane Hall and Director-Ex Officio Keith Williamson.

City Seeks Resident Opinions

Mayor John Hamilton is asking 3,000 randomly-selected Bloomington households to participate in a community-wide, scientific survey for the city of Bloomington. The survey results will help establish a baseline understanding of how residents feel about the quality and value of city services. Call 812-349-3406 for more information.

Bloomington Meadows Outpatient Center

Bloomington Meadows Hospital is expanding and relocating its outpatient services. This outpatient center will house the partial hospitalization program for adolescents and the medication management clinic for all ages. The new outpatient center is located at 445 S Landmark Ave. Call 812-822-3201 for more information.

FASTSIGNS of Bloomington Fundraiser

FASTSIGNS of Bloomington is a proud sponsor of Big Brothers Big Sisters' annual Bowl for Kids' Sake fundraiser. Additionally, FASTSIGNS provides ongoing visual communications support for the organization and donates signage to help raise awareness and participation. Learn more at bigsindiana.org/BFKS2017.

New Realtors Welcomed

New members are Austin Anstead with Hometown Realtors, Heather Bland with FC Tucker, Ben Burns With Re/Max Acclaimed Properties, Max Estivill with Saunders & Associates, Joel Keefer with Saunders & Associates, Natalie Mathias with Millican Realty, Kaitlin Sandes with Griffin Realty, and Amber Smallwood with Camelot Realty Group.

Acting for Planning and Transportation

Frank Sabatine will serve as acting director for the City of Bloomington Planning and Transportation Department while a national search for a new director is underway. Sabatine served as associate vice president of economic development at Ball State University from 2007 until his retirement in 2013.



Piccoli Dolci

Our Italian tarts, cakes and cookies are made from scratch in small batches to create remarkable textures and flavors. Our heirloom and classic recipes are thoughtfully selected to bring you the best of European pastry traditions. **Piccoli Dolci**, which means "little sweets," was created by an Italian woman in Bloomington, Ind., who has a passion for putting a modern spin on traditional sweets. Visit piccolidolci.net to place custom orders or find these mouthwatering treats at local eateries.



Red Robin Gourmet Burgers and Brews is conveniently located at College Mall on Bloomington's east side. Open Sunday to Thursday, 11 a.m. to 10 p.m. and Friday to Saturday, 11 a.m. to 11 p.m. Red Robin truly offers something for everyone to enjoy. Gourmet burgers like the Chili Chili Cheeseburger, Banzai, or Burnin' Love may intrigue, but the variety of entrées, salads, beverages and sweet things will keep you coming back many times over. View the menu offerings, register for rewards and more at redrobin.com.



At the intersection of culture and necessity, **ClusterTruck**, a delivery-only restaurant, is revolutionizing the way meals are ordered, prepared and delivered. We are technologists, culinary experts and logistics savants, unified to create a food delivery experience worthy of the people. Advocating for the hungry and impatient, ClusterTruck believes in a near-instant delivery method, freedom to choose a variety of options and foods made from the heart. Get more information and see the menu at clustertruck.com.



Opie Taylor's is located on Bloomington's historic downtown square, just minutes from the Indiana University campus, fantastic shopping, as well as sports and entertainment venues. The award-winning burgers, sandwiches and outstanding service have been favorites of IU students and faculty, as well as Bloomington families, since 1984. Whether it's lunch with co-workers or beer and a ballgame on one of our nine TVs, be sure to enjoy one of our daily specials. Opie Taylor's has something for everyone, no matter what you are craving! Visit opietaylors.com.



American Heart Association®

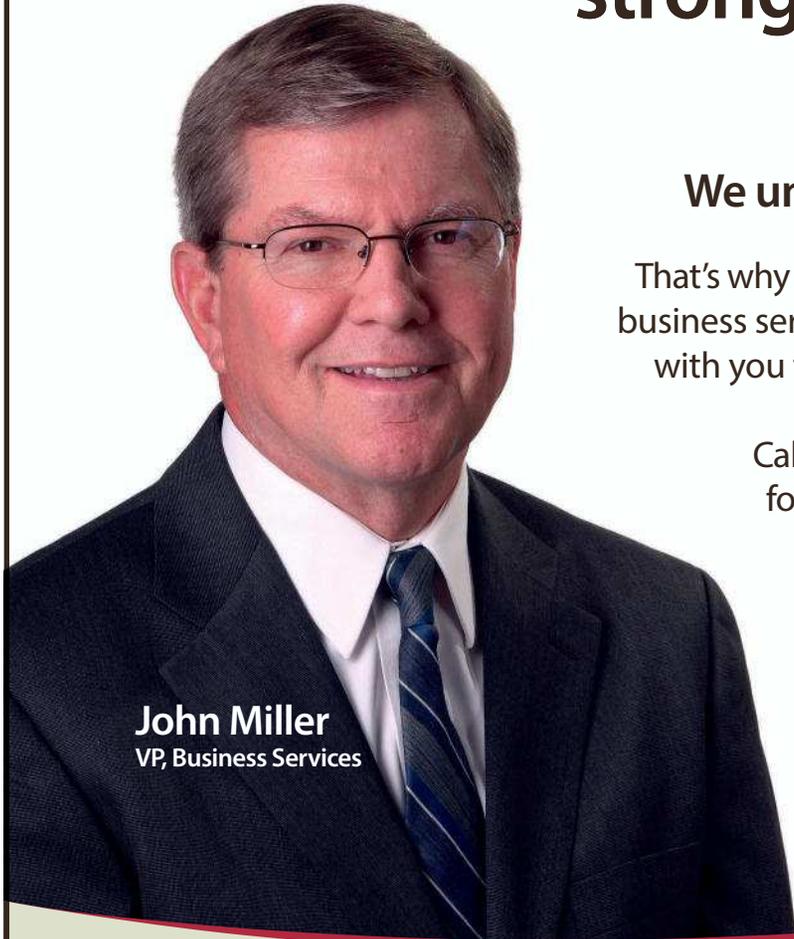
life is why®

The American Heart Association is the nation's oldest and largest voluntary organization dedicated to fighting heart disease and stroke. Heart disease is the number one killer. Stroke ranks second globally. Each year, these diseases kill more than 786,000 Americans. We fund innovative research, fight for stronger public health policies and provide tools and information to save and improve lives. The AHA wants everyone to understand the threat — and to know that cardiovascular diseases are largely preventable. Visit heart.org.



Renogize Professional Coaching works with organizations and individuals to elevate their leadership capacity and impact the bottom line. We provide executive coaching for individuals, teams and groups. This coaching works to pull out the best in each participant and accelerate their development. We provide leadership consulting and workshops that impact companies with measurable leadership results. We focus on leadership styles, emotional intelligence, conflict management and building cohesive teams. Visit renogize.com.

At IU Credit Union, we believe in strong partnerships.



John Miller
VP, Business Services

We understand business.

That's why our experienced and trusted business services team is ready to partner with you to help your business grow.

Call John or Sarah today for all of your business lending needs.



Sarah Rogers
VP, Business Services

Start your business account today.

You can rely on our team to help your business grow. When you need equipment, vehicles or real estate, we have the business loan option to fit your needs. Plus, we offer competitive business checking and deposit options, and five convenient Bloomington locations. Call us today to get started.

**We started a credit union
and created a community.**

IU Credit Union



Federally insured by NCUA

812-855-7823 • iucu.org