

hYPe: Helping Young Professionals Excel Series

Minimum of sixteen events to be held yearly.
10 Under 40 Awards is a separate sponsorship.



In January 2011 The Chamber launched its young professionals program to engage our next generation of leaders. With more than 500 hYPers receiving our communications, our community of 21-40 year olds have found this program to be a great avenue to network with their peers, while increasing their leadership and professional skills. In 2018 hYPe hosted two professional development “Bring Your Boss” luncheons, a meet and greet with the Bloomington City Council, a workshops on budgeting and an outdoor pumpkin decorating at a winery. This year there will be an increase in programing to include a wider variety of activities at different times of the day.

Our sponsors share a common interest in supporting their company’s own young talent and in creating a more vibrant young professional community in Bloomington.

Trailblazers Sponsor ~ \$3,500

- Name and logo prominently on all electronic event communications, including four special Bring Your Boss lunch events (10 total events)
- Corporate recognition at the event including prominent logo on any programs and tables
- Four (4) invitations to all events to ensure company representation
- Recognized at all YP events and through social media marketing
- Two (2) posts on hYPer-Link (hYPe’s blog) to promote your organization
- Logo included on event sign-up page of website
- Recognition on Facebook event pages for professional development events
- Opportunity to distribute marketing materials at one event
- Opportunity to give three-minute pitch at one event
- Corporate recognition at 10 Under 40 Awards Event
- Opportunity to provide promotional items and or marketing materials to guests of the series at two events

Innovators Sponsor ~ \$2,500

- Name and logo prominently on all electronic event communications, including four special Bring Your Boss lunch events (10 total events)
- Corporate recognition at the event including prominent logo on any programs and tables
- Four (4) invitations to all events to ensure company representation
- Recognized at all YP events and through social media marketing
- One (1) post on hYPer-Link (hYPe’s blog) to promote your organization
- Logo included on event sign-up page of website
- Recognition on Facebook event pages for professional development events
- Opportunity to distribute marketing materials at one event
- Opportunity to give three-minute pitch at one event
- Corporate recognition at 10 Under 40 Awards Event
- Opportunity to provide promotional items and or marketing materials to guests of the series at one event

Community Builders Sponsor ~ \$1,000

- Name on all electronic event communications (EXCEPT the Bring Your Boss lunch events)
- Corporate recognition at the event
- Four (4) invitations to all events to ensure company representation
- One (1) post on hYPer-Link (hYPe’s blog) to promote your organization
- Logo included on event sign-up page of website
- Corporate recognition at 10 Under 40 Awards Event
- Opportunity to provide promotional items and or marketing materials to guests of the series at one event

Strategic Partners and In-Kind Opportunities

hYPe is always looking for event locations, food and beverage, graphic designers and engaging, new speakers! If your organization is interested in a unique sponsorship package, please contact The Chamber for more information.