



The Greater Bloomington
Chamber of Commerce

Membership Investment **Chairman Level**

Thank you for considering the Chairman Level of membership with The Greater Bloomington Chamber of Commerce. At this level, your organization will have a variety of opportunities to reach The Chamber's membership through electronic communications, advocacy events, community award presentations, and networking gatherings. We encourage Chairman Level members to share Chamber events with their entire team - remember any employee of a Chamber business is a Chamber member!

Benefits and Services

Electronic list of Chamber member businesses mailing addresses available four (4) times a year at your request

- One (1) free Member-to-Member email communication
- 20% discount on additional Member-to-Member email marketing program
- Priority seating at Chamber events (may be done with sponsorship level seating)
- One Business After Hours hosting fee reduced 50% (only during enrollment period)

Recognition at The Chamber's Annual Meeting

Marketing and Visibility

- Membership Directory Listings for printed and online directories
 - One (1) alphabetical listing in Membership Directory
 - Five (5) categorical listings in Membership Directory, and customized business descriptions for each
 - Highlighting for all online listings

Enhanced 100-word business description for all online listings; Priority Logo Listing in online Membership Directory; Primary company listed at top of industry category for online listings

- Rotation of company logo on an electronic display in The Chamber office and at select events
- Opportunity for business item insert in Primetime give-aways
- Logo included in Membership Matters semi-monthly e-newsletter three (3) times per year
- Logo on The Chamber's large mailing envelopes

Business Advocacy & Community Impact

- Government advocacy at the local and state level for a pro-business environment
- Representation at City and County Councils, plus various board and commission meetings
- Assistance with specific local business advocacy issues upon request
- Monthly Legislative updates on local, state, and federal issues
- Annual formation of Legislative Agenda

Access to survey participation, polling and results

- Logo listed on electronic advocacy newsletter Advocacy Matters two (2) times per year

*Chairman Level Membership with
The Greater Bloomington Chamber of Commerce*

\$6,100



The Greater Bloomington
Chamber of Commerce

Membership Investment

Elite Level

Thank you for considering the Elite Level of membership with The Greater Bloomington Chamber of Commerce. At this level, your organization will have a variety of opportunities to reach The Chamber's membership through electronic communications, advocacy events, community award presentations, and networking gatherings. We encourage Elite Level members to share Chamber events with their entire team - remember any employee of a Chamber business is a Chamber member!

Benefits and Services

Electronic list of Chamber member businesses mailing addresses available at your request

- Two (2) free Member-to-Member email communications
- 20% discount on additional Member-to-Member email marketing program
- Priority seating at Chamber events (may be done with sponsorship level seating)
- One Business After Hours hosting fee waived (only during enrollment period)

Recognition at The Chamber's Annual Meeting

Marketing and Visibility

- Membership Directory Listings for printed and online directories
 - One (1) alphabetical listing in Membership Directory
 - Five (5) categorical listings in Membership Directory, and customized business descriptions for each
 - Highlighting for all online listings

Enhanced 100-word business description for all online listings; Priority Logo Listing in online Membership Directory; Primary company listed at top of industry category for online listings

- Rotation of company logo on an electronic display in The Chamber office and at select events
- Opportunity for business item insert in Primetime give-aways
- Logo included in Membership Matters semi-monthly e-newsletter four (4) times per year
- Logo on The Chamber's large mailing envelopes

Business Advocacy & Community Impact

- Government advocacy at the local and state level for a pro-business environment
- Representation at City and County Councils, plus various board and commission meetings
- Assistance with specific local business advocacy issues upon request
- Monthly Legislative updates on local, state, and federal issues
- Annual formation of Legislative Agenda

Access to survey participation, polling and results

- Logo listed on electronic advocacy newsletter Advocacy Matters three (3) times per year

*Elite Level Membership with
The Greater Bloomington Chamber of Commerce*

\$8,300



The Greater Bloomington
Chamber of Commerce

Membership Investment **Platinum Level**

Thank you for considering the Platinum Level of membership with The Greater Bloomington Chamber of Commerce. This level is for parent organizations with multiple businesses. At this level, your organization will have a variety of opportunities to reach The Chamber's membership through electronic communications, advocacy events, community award presentations, and networking gatherings. We encourage Platinum Level members to share Chamber events with their entire team - remember any employee of a Chamber business is a Chamber member!

Benefits and Services

Electronic list of Chamber member businesses mailing addresses available at your request

- Three (3) free Member-to-Member email communications
- 30% discount on additional Member-to-Member email marketing program
- Priority seating at Chamber events (may be done with sponsorship level seating)
- One Business After Hours hosting fee waived (\$1,000 value)

Recognition at The Chamber's Annual Meeting

Marketing and Visibility

- Membership Directory Listings for printed and online directories
 - One (1) alphabetical listing in Membership Directory
 - Five (5) categorical listings in Membership Directory, and customized business descriptions for each
 - Highlighting for all online listings

Enhanced 100-word business description for all online listings; Priority Logo Listing in online Membership Directory; Primary company listed at top of industry category for online listings

- Permanent logo display on website
- Rotating logo on Chamber app
- Permanent logo on an electronic display in The Chamber office and at select events
- Opportunity for business item insert in Primetime give-aways
- Logo included in Membership Matters semi-monthly e-newsletter six (6) times per year
- Logo on The Chamber's large mailing envelopes

Business Advocacy & Community Impact

- Government advocacy at the local and state level for a pro-business environment
- Representation at City and County Councils, plus various board and commission meetings
- Assistance with specific local business advocacy issues upon request
- Monthly Legislative updates on local, state, and federal issues
- Annual formation of Legislative Agenda
- Four (4) invitations to each ex-officio meeting (2x per year)

Access to survey participation, polling and results

- Logo listed on electronic advocacy newsletter Advocacy Matters three (3) times per year

*Platinum Level Membership with
The Greater Bloomington Chamber of Commerce*
\$15,000