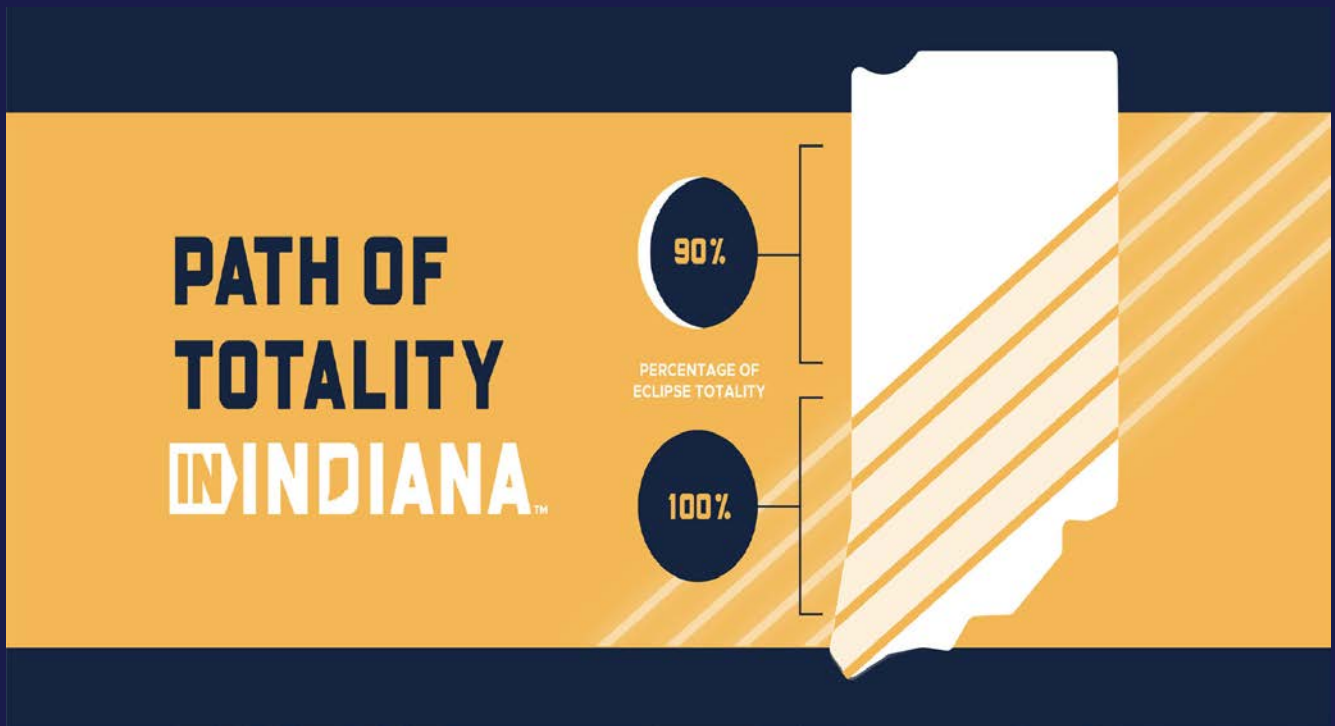


TOTAL SOLAR ECLIPSE INFORMATION AND RECOMMENDATIONS FOR LOCAL BUSINESSES



Prepared by:
Monroe County Emergency Management Agency

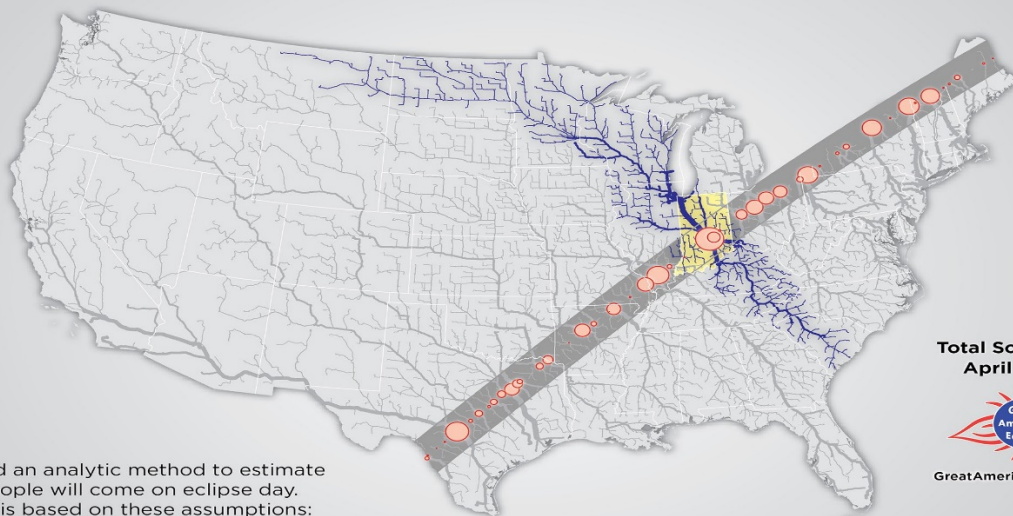


How could the complications and issues caused by the eclipse impact the operations of your Business?

Local businesses can experience both positive and negative effects from a total solar eclipse. The increase in visitors coming to the area could increase sales and productivity for your business. The eclipse can also help with your business marketing, as several visitors may come from different states and other areas not familiar with Monroe County. As these effects can be seen as positives for businesses, it's important to not overlook the factors that could impact or cause interruptions in your operations on Monday, April 8, 2024. If traffic is heavily congested and there are long travel delays, customers may not be able to get to your business. Keep in mind that if the roads are backed up, your customers who are present during the time of the eclipse and after may not be able to leave your business or areas within close proximity for a period of time, which could cause interferences such as overcrowding or being requested for unusual accommodations. Cell towers and internet services could be overwhelmed due to more people being on their phones and the internet during the day. This could cause interruptions if you rely on cell phones for communications within your business. Your business could also face complications if you rely on the internet for your operations. These are a few interruptions that could occur on the day of the eclipse, according to other jurisdictions that have experienced a total solar eclipse. Always keep in mind that a large increase in visitors could mean that thefts and other criminal activities may also increase.

How many people will go see the Great American Eclipse in Indiana?

A total solar eclipse crosses North America on April 8, 2024. This is easily the most beautiful sight you will see in the sky! Try to arrive early and stay late to beat heavy traffic.



We've applied an analytic method to estimate how many people will come on eclipse day. The estimate is based on these assumptions:

- People nearby are more likely to drive to the path of total solar eclipse than people far away.
- People will take the shortest drive to the closest destination in the path of totality.

Learn about the details of our model at greatamericaneclipse.com/statistics

Total Solar Eclipse
April 8, 2024



GreatAmericanEclipse.com

Low estimate of eclipse visitors to Indiana: 145,000
High estimate of eclipse visitors to Indiana: 581,000
People in Indiana living inside the path: 3,947,000

