



The Greater Bloomington Chamber of Commerce

FOR IMMEDIATE RELEASE:

IU Kelley School of Business announces Futurecast: Economic Outlook in Bloomington with the Greater Bloomington Chamber of Commerce and Bloomington Rotary Club

Bloomington, Ind. – October 17, 2023 – The Indiana University’s Kelley School of Business will state-wide tour, Futurecast: Economic Outlook, will come to Bloomington, Ind. on November 9th at the Monroe Convention Center for the 2024 economic forecast in partnership with The Greater Bloomington Chamber of Commerce, and the Bloomington Rotary Club. The tour will begin in Indianapolis, Ind. beginning November 1st, 2023.

The Kelley School of Business based on research its Indiana Business Research Center, has been sharing its economic forecasts throughout the state of Indiana for the past 50 years, which has provided crucial economic information needed by many Indiana businesses, government, and nonprofit organizations. This event, previously known as Business Outlook, gives the audience a chance to hear and interact with several of the state's leading economic thinkers as they discuss how the changing economic environment will affect the local region, Indiana, and the nation in the coming year.

“The annual Futurecast event gives our community an inside look into the leading economic research and data analysis at IU’s Kelley School of Business,” said Greater Bloomington Chamber of Commerce President & CEO Eric Spoonmore. “We are delighted to partner with the Kelley School of Business and the Bloomington Rotary Club to inform our member organizations on the current economic conditions that can guide strategic decision-making in the year ahead.”

The panelists provide insights into key economic indicators such as GDP growth, inflation, interest rates, employment, and industry trends. Panelists evaluate the overall business environment and consider the factors that may shape the economy and financial markets over the next year.

The Bloomington event will have four panelists and one moderator, including:

- R. Andrew Butters – Associate Professor of Business Economics & Public Policy – Bloomington
- Dr. Isaac Hacamo – Associate Professor of Finance – Bloomington
- Carol Rogers – Director, Indiana Business Research Center – Indianapolis
- Jennifer Pearl – President, Bloomington Economic Development Corporation
- Dr. Rebecca Slotegraaf – Associate Dean for Research | Professor of Marketing – Bloomington

This event is open to the public, but registration is required. Tickets may be purchased on the Chamber’s website (chamberbloomington.org). Individual seats are available for \$20 for Chamber members and \$30 for community members.

About the Greater Bloomington Chamber of Commerce:

The Greater Bloomington Chamber of Commerce is a nonprofit membership organization serving as our community’s leading advocate for business. We offer unique leadership opportunities, meaningful volunteer activities, and exclusive business-building programs focused on critical economic, civic, and social priorities. Chamber members support each other and community initiatives, sharing information and resources to help create

economic opportunity and community well-being. At the Greater Bloomington Chamber of Commerce, we believe that better business leads to a better community.

About the Bloomington Rotary Club

Rotary unites more than a million people around the world. Rotary District 6580, based in Southern Indiana, consists of 32 Rotary clubs and more than 1,500 Rotarians. Rotary clubs in our district range in size from 12 to 200 members. Our clubs' programs involve prominent leaders in every field, and our membership represents business and civic leaders of our communities and our state. Together, we see a world where people unite and take action to create lasting change – across the globe, in our communities, and in ourselves.

About Kelley School of Business

For more than 100 years -- first in Bloomington and later in Indianapolis, online and for top companies – Indiana University's Kelley School of Business has prepared students to lead organizations, start companies, develop new products and services, and shape business knowledge and policy. Its programs are consistently ranked among the best in the nation, its faculty members are internationally recognized for their teaching and thought leadership, and businesses worldwide hire its highly qualified graduates. More information is available about Kelley at <https://kelley.iu.edu/>

About the Kelley School of Business Indiana Business Research Center

Established in 1925, the Indiana Business Research Center is an integral unit in the Kelley School of Business at Indiana University. The IBRC's mission is to empower communities and their leadership to build equitable and thriving regions through strategic insights, data, and practical research.

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