



## The Greater Bloomington Chamber of Commerce

**FOR IMMEDIATE RELEASE:**

### **The Greater Bloomington Chamber of Commerce Unveils “Connect Bloomington” – A New Business Directory and Community Guide**

**Bloomington, Ind. – February 29, 2024** – The Greater Bloomington Chamber of Commerce is proud to announce the launch of [Connect Bloomington](#), a publication designed to celebrate and connect the diverse business landscape of Greater Bloomington. This business directory and community guide aims to serve as a comprehensive resource for both Chamber members and the broader community, showcasing the wide array of businesses and organizations that contribute to the region's vibrant economy.

*Connect Bloomington* is crafted with the vision of fostering stronger connections within the business community, promoting local enterprises, and highlighting the numerous opportunities for collaboration and growth in Greater Bloomington. The publication is part of the Chamber's ongoing efforts to support economic development and community engagement in the area.

Eric Spoonmore, President & CEO of The Greater Bloomington Chamber of Commerce, expressed enthusiasm about the new publication, stating, "We are thrilled to introduce *Connect Bloomington* to our members and the wider community. This guide reflects our commitment to enhancing the connectivity and visibility of our local businesses. We believe that *Connect Bloomington* will play a crucial role in supporting our members by providing a valuable platform for networking, collaboration, and discovery."

*Connect Bloomington* features a curated selection of businesses and organizations across various sectors, offering readers a detailed look at the breadth and depth of Greater Bloomington's economic landscape. In addition to the directory, the publication includes articles and features that celebrate the success stories and achievements within the community.

The Chamber invites the community to explore *Connect Bloomington* and utilize it as a tool for discovering local businesses and services. Copies of the publication are available for pickup at The Greater Bloomington Chamber of Commerce office, located at 421 W. 6th St., Suite A, Bloomington, IN 47404. The guide is also [accessible online on the Chamber's website](#), providing easy access to this valuable resource.

For more information about *Connect Bloomington* or to inquire about obtaining additional copies, please contact The Greater Bloomington Chamber of Commerce at (812) 336-6381 or visit [chamberbloomington.org](https://www.chamberbloomington.org).

#### **About the Greater Bloomington Chamber of Commerce:**

The Greater Bloomington Chamber of Commerce is a nonprofit membership organization serving as our community's leading advocate for business. We offer unique leadership opportunities, meaningful volunteer activities, and exclusive business-building programs focused on critical economic, civic, and social priorities. Chamber members support each other and community initiatives, sharing information and resources to help create economic opportunity and community well-being. At the Greater Bloomington Chamber of Commerce, we believe that better business leads to a better community.

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