

**FOR IMMEDIATE RELEASE:**

**Greater Bloomington Chamber of Commerce Announces Organizational Plan to Enhance Member Experience and Operational Efficiency**

**Bloomington, Ind. – January 21, 2025** – The Greater Bloomington Chamber of Commerce has announced a new organizational plan to enhance operational efficiency and strengthen its commitment to delivering exceptional member experiences.

“Our new model realigns key leadership roles and adds a new full-time position to better support the Chamber’s mission and evolving strategic goals,” said Eric Spoonmore, President & CEO of the Chamber.

Effective immediately, the following organizational changes have been made:

- Katie Sensabaugh has been named Vice President of Operations and Membership. In this role, she will oversee all aspects of the Chamber’s membership experience, including recruitment, retention, and stewardship, while continuing to lead operational strategies for the organization.
- Christopher Emge has been promoted to Senior Director for Government and Community Relations. He will continue to lead the Chamber’s government affairs initiatives and will now oversee all aspects of the Chamber’s Success School programming, which serves over 4,200 local students.
- Stacia Briggs has been promoted to Member Services Manager. She will oversee volunteer management, operational tasks, and member experience duties.

To support the Chamber’s growing event portfolio, a new full-time Program Coordinator position has been created. Reporting to Communications and Events Director Kaytee Lorentzen, this role will focus on managing 60 events annually.

“Our team of extraordinary professionals continues to lead the way in designing innovative programs, business resources, and advocacy strategies that benefit not only our members but also the greater community,” Spoonmore said. “The Chamber’s new organizational plan puts us in a strong position for continued growth and success as we commence our 110th year serving the business community.”

For more information about the Chamber’s programs and initiatives, please visit [ChamberBloomington.org](https://www.chamberbloomington.org/).

**About the Greater Bloomington Chamber of Commerce:**

The Greater Bloomington Chamber of Commerce is a nonprofit membership organization serving as our community’s leading advocate for business. We offer unique leadership opportunities, meaningful volunteer activities, and exclusive business-building programs focused on critical economic, civic, and social priorities. Chamber members support each other and community initiatives, sharing information and resources to help create economic opportunity and community well-being. At the Greater Bloomington Chamber of Commerce, we believe that better business leads to a better community.

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