The Greater Bloomington Chamber of Commerce

FOR IMMEDIATE RELEASE:

Greater Bloomington Chamber of Commerce Announces New Health Plan Option for Small Business Members Through Partnership With Indiana Chamber

Bloomington, Ind. – January 26, 2026 – The Greater Bloomington Chamber of Commerce is proud to announce a new partnership with the Indiana Chamber, the Indy Chamber, and SIHO Insurance Services to bring ChamberCare, a high-value health plan designed specifically for small and mid-sized businesses, to employers in the Bloomington community. Available exclusively to members of the Greater Bloomington Chamber of Commerce, ChamberCare provides competitive pricing, expansive statewide provider access, and enhanced customer service features aimed at addressing one of the most persistent challenges facing small businesses: affordable, high-quality healthcare coverage.

ChamberCare is a MEWA (multiple employer welfare arrangement) available to employers with 2–50 employees, offering advantages such as expedited claims, zero- or low-cost medications, more affordable outpatient procedures, and access to every major hospital and health system in Indiana through the TruConnect provider network. Many employers are already receiving quotes up to 20% lower than comparable competitor rates.

“Providing affordable, high-quality healthcare options has been an important initiative for us, and our recent member survey made clear that this was a top priority for local employers,” said Eric Spoonmore, President & CEO of the Greater Bloomington Chamber of Commerce. “We heard our members and we delivered—ChamberCare is a meaningful solution that supports small businesses, strengthens our workforce, and helps companies attract and retain talent.”

Formed six years ago and refreshed this year with new industry-leading providers, ChamberCare leverages partnerships with SIHO Insurance Services, CVS Caremark, and Delta Dental to deliver a best-in-class package for small business healthcare needs. SIHO, headquartered in Columbus, Indiana, is recognized for its personalized service model paired with robust, statewide coverage options.

Chamber member businesses interested in receiving a quote or learning more can visit ChamberCareHealth.com/Employers or complete the interest form provided.

About the Greater Bloomington Chamber of Commerce:
The Greater Bloomington Chamber of Commerce is a nonprofit membership organization serving as our community’s leading advocate for business. We offer unique leadership opportunities, meaningful volunteer activities, and exclusive business-building programs focused on critical economic, civic, and social priorities. Chamber members support each other and community initiatives, sharing information and resources to help create economic opportunity and community well-being. At the Greater Bloomington Chamber of Commerce, we believe that better business leads to a better community.

About ChamberCare:
ChamberCare is a MEWA (multiple employer welfare arrangement) for employers with 2–50 employees and features competitive pricing and appealing value-added benefits for employees. Formed six years ago, ChamberCare was reimagined over the summer with new providers selected to form a best-in-class package for all small business healthcare needs. Columbus, Indiana-based SIHO Insurance Services now provides health coverage, while industry frontrunners CVS Caremark and Delta Dental deliver pharmacy and dental/vision benefits. SIHO is known for its commitment to a more local, personalized approach while delivering everything expected from an industry leader.

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