POWER UP IN INDIANA®

FAST FACTS

WHAT IS POWER UP INDIANA?

Power Up Indiana is a new program from the State of Indiana and the Office of Commerce that catalyzes change in employer practices by supporting those who invest in upskilling their existing workforce. It recognizes and rewards companies that train, retain, and advance talent from within—and builds a culture of lifelong learning across the state.

PURPOSE

Celebrate companies already leading in upskilling.

Shift Indiana's economic development focus toward talent capacity.

Equip more employers to do the same through clear incentives and accessible tools.

Strengthen regional and sector-based partnerships that can scale impact statewide.

YOU HAVE THE POWER.

Your next supervisor or leader may already be in your building. Developing talent pipelines presents the opportunity for the individual to expand their education and skill set allowing the employer to reach their goals, faster.

1. **The People Are the Plan.** Indiana's growth depends on how many people we empower, not just how many jobs we create.
2. **The Talent You Need Is Already on the Job.** Power Up Indiana helps employers unlock the potential of their existing workforce.
3. **Indiana's Competitive Advantage Is Its People.** The initiative aligns with the Governor's four priorities:
   - Upskill Hoosiers
   - Support existing businesses
   - Fuel Main Street innovation
   - Let regions lead

We celebrate industry leaders statewide who already do this… We're not just placing workers—we're building prosperity.

David Adams
Secretary of Commerce

WHO'S ELIGIBLE?

Power Up Indiana is open to businesses of all sizes, from manufacturers and healthcare providers to logistics firms and Main Street employers.

You're eligible if:

- Your company is in Indiana
- You're upskilling current employees through training, certifications, or leadership pathways
- You're tracking growing wages

WHAT IS UPSKILLING?

- Industry-recognized technical training credentials
- Cross-training or reskilling
- Leadership development
- Apprenticeships

In Indiana, talent has a direct line to opportunity. And that's our edge.

Josh Richardson
DWD Commissioner

GET POWERED UP

Step 1: Visit us at **powerup.dwd.in.gov**

Step 2: Learn what kind of upskilling might be right for your business

Step 3: Fill out the interest form at **dwdportal.dwd.in.gov/bs/bs_landing**

This is how we reward leadership, raise wages, and make Indiana more competitive—one worker at a time.

David Adams
Secretary of Commerce

WHY IT MATTERS

At full employment, Indiana's growth depends on productivity. Power Up Indiana is how we unlock it—by backing the companies who build from within.

POWER UP TODAY

powerup.dwd.in.gov

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