



The Greater Bloomington  
Chamber of Commerce  
*Better business. Better community.*

# Membership Application

Save completed form and email as an attachment to: [Info@ChamberBloomington.org](mailto:Info@ChamberBloomington.org)  
To Join Online - [www.ChamberBloomington.org](http://www.ChamberBloomington.org)  
To Mail Payment: Greater Bloomington Chamber of Commerce, PO Box 1302, Bloomington, IN 47402

Organization Name \_\_\_\_\_  
Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Business Email \_\_\_\_\_ (Email listed on online directory)  
Work Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_ Preferred Method of Contact \_\_\_\_\_  
Year Founded \_\_\_\_\_ Number of employees, including owner \_\_\_\_\_ Full Time \_\_\_\_\_ Part-Time \_\_\_\_\_  
Website \_\_\_\_\_

Join online today at [www.ChamberBloomington.org](http://www.ChamberBloomington.org)!

## Who Should We Contact?

_____		_____
Primary Contact Name		Phone
<i>Listed in Membership Directory, website &amp; will receive all mailings</i>		
_____	_____	_____
Title		Email
_____		_____
Billing Contact Name		Phone
_____	_____	_____
Title		Email
_____		_____
Additional Contact Name		Phone
_____	_____	_____
Title		Email

The Greater Bloomington Chamber of Commerce offers nine membership levels to meet your business needs. Please select your membership level. Visit [www.ChamberBloomington.org](http://www.ChamberBloomington.org) for complete list of benefits at each level.

- |  |  |
|--|--|
| <b>Classic Level</b><br><i>(not available to 50+FTE or 2+ location businesses)</i>     | \$350 per year                               |
| <b>Executive Level</b><br><i>(not available to 100+ FTE or 3+ location businesses)</i> | \$550 per year                               |
| <b>Premium Level</b><br><i>(not available to 300+FTE businesses)</i>                   | \$1,100 per year                             |
| <b>Presidents Level</b><br><i>(not available to 400+FTE businesses)</i>                | \$2,700 per year                             |
| <b>Chairman or Elite Levels:</b>   | Please contact the Chamber for more details. |

## Other Chamber Membership Levels

- |   |                |
|---|----------------|
| <b>Not-for-Profit or Charitable Service Organization Level</b><br><i>(Please provide 501(c) status)</i> | \$350 per year |
| <b>Non-business affiliated or Civic Level</b>   | \$115 per year |
| <b>Home-Based Level</b><br><i>(One-person, home-based business)</i>                                     | \$260 per year |

## What's Most Important to Your Organization?

*So we can tailor your communications and opportunities, please check your primary reason for joining The Chamber.*

- |   |  |
|---|--|
| <input type="checkbox"/> Advocacy & Public Policy         | <input type="checkbox"/> Networking & Connecting         |
| <input type="checkbox"/> Advertising & Marketing          | <input type="checkbox"/> Cost Saving Opportunities       |
| <input type="checkbox"/> Success School (K-12 Initiative) | <input type="checkbox"/> Young Professionals Bloomington |

## Payment Information

Dues may be tax deductible as ordinary business expense.  
\* denotes required information.

Card # _____	Exp. Date _____	*3-digit Security Code _____
Name on Card _____		
Signature _____	Date _____	
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<input type="radio"/>		

Please make checks payable to: The Greater Bloomington Chamber of Commerce

By submitting this application to join The Chamber, we commit to supporting others to create "Better Business, Better Community."

Please Initial: \_\_\_\_\_

**Membership Dues** *(based on selected level)*

\$ \_\_\_\_\_

**Member Processing Fee**

*(Added for new, re-joining or lapsed membership)*

+ \$ 25.00

**Capital Investment**

*(Your voluntary contribution allows The Chamber to make necessary Technology upgrades and improvements. Suggested contribution at 10% of Annual Membership Dues.)*

+ \$ \_\_\_\_\_

**Contribution to The Chamber's Foundation**

*(The Chamber's Foundation is a 501(c)3 organization and your voluntary contribution is dedicated to workforce development education initiatives through our Success School.)*

+ \$ \_\_\_\_\_



Total: \$ \_\_\_\_\_

# WHY JOIN THE CHAMBER?

The Greater Bloomington Chamber of Commerce brings you innovative member benefits and programs to make the most of your marketing dollar and provide measurable returns. We are here to help you engage, influence and make an impact using dynamic programs, services and initiatives designed with business success in mind. Whatever you need to help your business succeed, you'll find it at The Chamber.

Connect. Engage. Promote. Grow.



## VISIBILITY

Stand out and get noticed as an active member of your community and increased exposure through our publications and online directory.

## NETWORKING

Build and strengthen your business network with over 800 members and 50 events each year designed to help grow your business and attract new clients.



## GROWTH

The Chamber team of professionals and volunteers work hard for you to bring more business and customers to you!



## VOICE

We work to inform, educate and advocate on your behalf! Gain a say in what happens through our Chamber's advocacy efforts.



## CREDIBILITY

Raise your reputation through membership.



## LEARNING

Get a competitive edge over non-members with exclusive training opportunities and business resources.



## COMMUNITY

A strong, local economy means creating a quality of life that attracts new talent and develops an environment where a growing workforce wants to live, play and stay!



## DISCOUNTS

Increase your purchasing power through members-only discounts and perks.



# MEMBER BENEFITS

**We're in business for your business - JOIN**

**Tammy Clarke**

Director of Member Services

812.336.6381 (w) 812.360.7771 (c)

TWalker@ChamberBloomington.org



/ChamberBloom



400 West 7th Street, Suite 102, Bloomington, IN 47403

812.336.6381

**ChamberBloomington.org**



The Greater Bloomington  
Chamber of Commerce

# Premium, Executive and Classic Levels Membership Level Comparison

	Premium***	Executive**	Classic*
<b>Annual Membership Dues</b>	<b>\$1,100</b>	<b>\$550</b>	<b>\$350</b>
<b>Marketing, Promotion &amp; Cost-Saving Benefits You Get with Your Membership</b>			
Reach 70,000+ visitors a year with a direct link to your website from the Chamber website	•	•	•
Your business listed in 3 or 4 product/service categories in the on-line <i>Membership Directory</i>	4	3	3
Exclusive customized business leads and referrals report to track your Chamber ROI	•	•	•
Post your job openings on The Chamber website's Job Board	•	•	•
Your logo and 125-word "mini business spotlight" in BizNet, our monthly printed publication that's mailed to all Chamber members and subscribers of the Herald-Times	•	•	•
Free 2"x3" advertisement in BizNet (to be used within 6 months of new membership)	•	•	•
Logo and contact information included in <i>Membership Matters</i> , our bi-weekly e-newsletter that reaches 2,200+ members, upon joining	•	•	•
Promote your business and submit your announcements for inclusion in <i>BizNet</i> and <i>Membership Matters</i>	•	•	•
Promotional support for your open house/ribbon cutting events in Chamber communications and on our website, plus Chamber representation at your event	•	•	•
Access to the Chamber conference room by reservation	•	•	
Access to co-op work space with charging station	•	•	•
Utilize Chamber Cost Cutting & Business Benefits to save money on your office expenses and offer valuable benefits to your employees	•	•	•
Free table at April PrimeTime Event on April 16, 2020 (1 <sup>st</sup> Yr. Membership)	Full Table	Full Table	Half Table
Drive more customers to your business by adding keywords and social media icons, helping to drive more customers	•	•	•
Tell more about your business and enhance your business description on all of your <i>Membership Directory</i> on-line listings	50 words	35 words	
Complimentary Excel spreadsheet of Members' mailing addresses that you can use for marketing	1x/yr	1x/yr	
Your business logo listed in "Thank You" section of bi-weekly <i>Membership Matters</i>	1x/yr		
Meet with The Chamber's Board of Directors at Annual Breakfast with the Board	•		

\* Not available to businesses with 50+ FTEs or 2+ locations | \*\*Not available to businesses with 100+ FTEs or 3+ locations  
\*\*\* Not available to businesses with 300+ FTEs

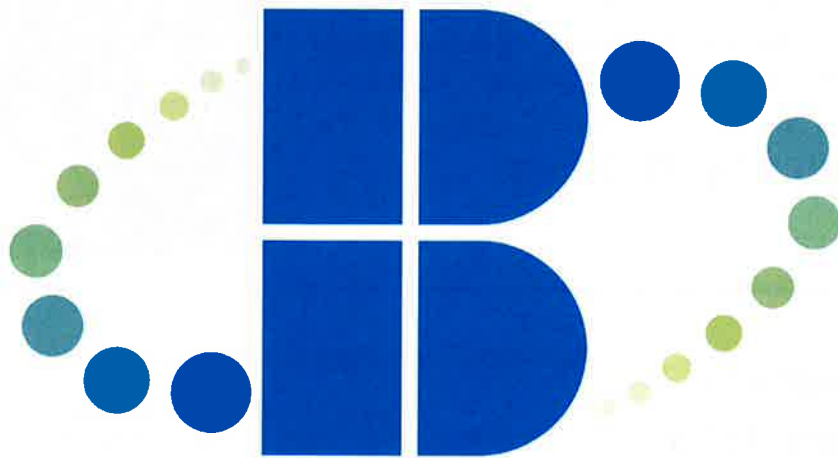


The Greater Bloomington  
Chamber of Commerce

# President's, Premium, and Executive Levels

	President's	Premium**	Executive*
<b>Annual Membership Dues</b>	<b>\$2,700</b>	<b>\$1,100</b>	<b>\$550</b>
<b>Marketing, Promotion &amp; Cost-Saving Benefits You Get with Your Membership</b>			
Reach 70,000+ visitors a year with a direct link to your website from the Chamber website	●	●	●
Your business listed in 3, 4 or 5 product/service categories in the on-line <i>Membership Directory</i>	<b>4</b>	<b>4</b>	<b>3</b>
Exclusive customized business leads and referrals report to track your Chamber ROI	●	●	●
Post your job openings on The Chamber website's Job Board	●	●	●
Your logo and 125-word "mini business spotlight" in BizNet, our monthly printed publication mailed to all Chamber members and subscribers of the Herald-Times	●	●	●
Free 2"x3" advertisement in BizNet (to be used within 6 months of new membership - must contact The Herald-Times)	●	●	●
Logo and contact information included in <i>Membership Matters</i> , our bi-weekly e-newsletter that reaches 2,200+ members, upon joining	●	●	●
Promote your business and submit your announcements for inclusion in <i>BizNet</i> and <i>Membership Matters</i>	●	●	●
Promotional support for your open house/ribbon cutting events in Chamber communications and on our website, plus Chamber representation at your event	●	●	●
Access to the Chamber conference room by reservation	●	●	●
Access to co-op work space with charging station	●	●	●
Utilize Chamber Cost Cutting & Business Benefits to save money on your office expenses and offer valuable benefits to your employees	●	●	●
Free table at April PrimeTime Event on April 16, 2020 (1 <sup>st</sup> Year Membership)	Full Table	Full Table	Full Table
Drive more customers to your business by adding keywords and social media icons, helping to drive more customers	●	●	●
Tell more about your business and enhance your business description on all of your <i>Membership Directory</i> on-line listings	75 words	50 words	35 words
Complimentary Excel spreadsheet of Members' mailing addresses that you can use for marketing	2x/yr	1x/yr	1x/yr
Your business logo listed in "Thank You" section of <i>Membership Matters</i>	2x/yr	1x/yr	
Meet with The Chamber's Board of Directors at Annual Breakfast with the Board	●	●	
Your linked logo scrolling on the homepage of The Chamber's website	●		
Your logo included in monthly electronic issue of <i>Advocacy Matters</i> newsletter	●		
Your logo included on mailing envelopes used throughout the year	●		

**\*Not available to businesses with 100+ FTEs or 3+ locations / \*\* Not available to businesses with 300+ FTEs**



# The Greater Bloomington Chamber of Commerce

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*Better business. Better community.*

## **2020 Member Resource Guide**

**ChamberBloomington.org**



# Engage. Grow.

Take advantage of these cost-savings programs - Exclusively for Chamber members!



## Infintech Merchant Services Program

If your business accepts credit card payments, check out how much you could save!

Local service and support with no long-term contracts. Transparent pricing and no start-up, application, or monthly fees. Plus, you maintain your existing bank relationship! It's worth checking into! Call for an analysis: Rance Thompson, our Chamber representative, at 502.594.3355 or [rance.thompson@infintechllc.com](mailto:rance.thompson@infintechllc.com).



## Office 360

Take advantage of special member-to-member discounts available, plus free next-day delivery! Office furniture and supplies, janitorial and cleaning supplies, coffee and breakroom needs and much more! Visit [office360.com](http://office360.com).



## Group Workers' Compensation Insurance

Make workers' comp insurance expenses a smaller part of your budget

- 5% up-front savings on your workers compensation premium
- Opportunity for dividend payments based on group's loss history\*
- No minimum premium to qualify
- Convenient billing options

Visit [www.AccidentFund.com/find-an-accident-fund-agent/](http://www.AccidentFund.com/find-an-accident-fund-agent/) for the list of Preferred Member Agencies

\* Dividends are payable 15 months after Group expiration and require approval by Accident Fund's Board of Directors and, therefore, can never be guaranteed.

## Bill C. Brown and Associates

### True Guaranteed Issue and Term Life Insurance

Perfect for our small business members - A great way to offer a valuable benefit. No medical requirements, no minimum participation requirements **and** no eligible employee turned down.

### Employee Assistance Program

A variety of services - will preparation, counseling, paralegal and more - are available for Chamber member businesses and their employees.

Contact Ron Remak at Bill C. Brown Associates at 812.332.9378 to learn more.



**BILL C. BROWN ASSOCIATES**

*A promise to serve.*



## Chamber Ambassadors

*Ready to help YOU and YOUR BUSINESS!*

Our Chamber Ambassadors support members in multiple ways - attending events, serving as resources of information and helping to maximize member benefits. Take advantage of their knowledge over a cup of coffee, and learn how The Chamber can help you!

# Connect. Promote.

So many ways to put your business front and center.

## Chamber Website

With more than 70,000 annual visitors, The Chamber website is a trusted source of business and community information.

Use your username and password to access the Members Only section, which includes:

**Referral Report** - A true measure of your Chamber membership's ROI - you'll see a lot of people are looking for you

**Update Your Profile** - 24/7 access to keep your business info up-to-date

**Community Calendar** - Post public events you are hosting

**Job Board** - Post a job and view resumes for free!

Need help logging in? Call us at 812.336.6381.



## Networking

Connect with new contacts

Check The Chamber website often for the latest events and opportunities! Some member favorites include Business After Hours and Morning Buzz.

www.ChamberBloomington.org or 812.336.6381

## Membership Matters

Our bi-weekly e-newsletter sent to over 2,000 individuals

- Send your 75 word business updates to info@chamberbloomington.org.
- Submission need to be in by 12th or 29th of each month.
- Please no direct solicitations for sponsorship.
- We will make every effort to use your submission, but content use is at the sole discretion of the Chamber.



## BizNet

Our monthly printed publication inserted in The Herald Times and mailed to all members



Share news about your business and employees in the Chamber Briefs (Awards, new hires, events, etc.)

- Send your 50 words announcement to info@chamberbloomington.org.
- Your submission needs to be received by the 15th of each month to appear in the next month's issue of BizNet.
- Due to space limitations, photos and quotes may be omitted.
- Please refrain from direct solicitations for sponsorship.

To advertise in BizNet, please contact Pamela Boswell-Dike at 812-331-4292 or pboswell-dike@heraldt.com (Ask for Chamber member discount!)

## Get Social!

Harness the power of The Chamber's social media.

Share your latest news and updates on our Facebook or Twitter, and tag us on Instagram.

#ChamberBloom for more!



/ChamberBloom



/ChamberBloom



/ChamberBloom

## Member-2-Member Emails

Huge results - low investment

Your promotion will reach almost 2,000 members via email. With an average open rate of 33%, and only a \$300 investment, it's a cost effective way to market your business.

Contact The Chamber to learn more about taking advantage of this marketing opportunity!





**Add the “We’re a Member” badge on your website and link it to The Chamber’s website. Let your customers know you’re a proud Chamber member!**

**Visit [www.chamberbloomington.org/members](http://www.chamberbloomington.org/members) or contact The Chamber to get the logo!**

## Office Information

### Office Hours:

Monday - Thursday 8:00 am-5:00 pm  
Fridays 8:00 am-3:00 pm

421 W 6th Street, Suite A  
Bloomington, IN 47404  
812.336.6381  
[www.ChamberBloomington.org](http://www.ChamberBloomington.org)  
[info@ChamberBloomington.org](mailto:info@ChamberBloomington.org)

## Our Mission

**The Greater Bloomington Chamber of Commerce provides leadership through member engagement, business advocacy and civic partnerships to strengthen our community and business environment.**

## Our Vision

**Greater Bloomington will be a vibrant community in which to live, learn, invest and work with collaborative support from a thriving business sector.**



**Connecting education and careers.  
Preparing our workforce.  
Engaging our young people.**

The Chamber’s Success School is a 501(c)3 program that provides real world connections for our youth.

**Learn how your business and your employees can get more involved.**

Career Days  
Reality Stores®  
Job Shadowing  
Mock Interviews  
Life Sciences Career Fair  
Educator of the Year Awards  
High School Employment & Job Skills Fair

Contact The Chamber to learn how to support this critical community program.



**YPB - Young Professionals Bloomington - connects and engages our next generation of leaders - our young professionals - ages 21 to 40.**



Develop new contacts and friends.  
Grow personally and professionally through monthly meetings jam packed with information and fun.

**Free to join. Free to attend.**

[ChamberBloomington.org/YPB](http://ChamberBloomington.org/YPB)



## DID YOU KNOW?

**Each and every one of your employees is also a Chamber member!  
Maximize your membership—Get them involved!  
The Chamber offers lots of great opportunities. Ask us about all of them!**



# Ribbon Cuttings & Grand Openings

Hosting a ribbon cutting or grand opening is a great way to announce you're open for business!



## Tips to help you plan your event:

**Public or private event?** Decide what type of event you want and set goals. Will it be open to the public or will it be a smaller affair for a select group? Will you serve any food or drink? What time of day will you host your event?

**Timing is everything.** Decide the date, time and people you need to invite. It's a good idea to make certain there are no other Chamber or community events that might conflict with your date. Scheduling your event Monday - Friday ensures Chamber staff and Ambassadors can attend. Please note: The Chamber needs at least a two (2) weeks notice to effectively promote your event.

**Invite!** Create your invitation list based on your event's goals and budget. Consider the following potential guests: Current/prospective customers; nearby businesses; community leaders, networking partners and your employees. Perhaps add your own marketing to the mix, to attract others to your event - You can easily create a flier, create a Facebook event or e-invite to share the news. If you plan to invite the Mayor or other local leaders, they usually require at least 2-4 weeks advance notice. We will invite our Chamber Ambassadors!

**Publicize.** Write a press release and submit it to the local media at least two weeks before the event. Add your event to community calendars. Please be sure to send a copy of the press release and your flier to The Chamber so we can include the announcement in our publications and calendar!

**Go Social!** Use social media to generate excitement and create awareness. Designate one of your staff to be in charge of your social media before, during and after your event. Create the event on Facebook, use a #hashtag and encourage your attendees to "check-in" during the event. Post event info as well as pictures leading up to and from the event. Tag The Chamber, and consider having The Chamber "co-host" the event on Facebook.

**Make the event AN event.** Your ribbon cutting may be the first time people enter your business so make it fun and festive. Tours, door prizes, give-aways, discounts on products or services can add incentive for attendees to become customers. Having refreshments, music or decorations liven up the atmosphere. Assign different roles and responsibility to staff so everyone is engaged. Be sure one of those roles is "photographer" because you definitely want to capture the moment.

**Relax and enjoy.** Be a warm host, welcome your guests - and enjoy!



The Greater Bloomington  
Chamber of Commerce

*Better business. Better community.*

Let us bring the ribbon  
and "the big scissors"  
to your ribbon cutting or  
grand opening event!



812.336.6381

info@ChamberBloomington.org



#ChamberBloom