The Greater Bloomington Chamber of Commerce

Member-to-Member Emails

One of the top reasons businesses join The Chamber is to network with other businesses and individuals to promote their goods or services.

In an effort to help our members more economically and environmentally promote their businesses and member-only discounts, we have created an exclusive member-to-member promotional program that puts a new spin on the traditional Chamber mailing list opportunity.

- You <u>do not</u> actually receive the list of Chamber members' email addresses - the Chamber will design and email via their server.
- You can either supply the basic copy, specifics and any jpeg/png images to use, or we will help create an entire email promotion that reproduces in acceptable quality.
- Cost is per email release, including copies of the same promotion. Payment is requested prior to release.
- Traditional mailing list benefits are not applicable to this email program.
- You will have the opportunity to make edits to the final design.
- While we appreciate our members offering some exclusive saving for their fellow Chamber members, it is not a requirement of the program.
- If appropriate disclaimers are needed (expiration date, purchase price, legality, etc.), please include that information. The Chamber will not be responsible for content not provided once the ad is approved.
- Please allow three (3) working days to design and edit prior to the actual email release. Plan accordingly if your promotion is time-sensitive.
- Each email will include reference to the Chamber's member-to-member email marketing program.
- The cost is only $300 (or $1200 when you schedule and prepay for five emails - you save $300!).

Acceptable Member-to-Member emails will promote your business and/or services. While we can promote events, we ask that no sponsorship solicitation be included in your promotion. The Chamber reserves the right to disallow any promotion if the content does not meet with the intent of the Member-to-Member program.

Guidelines for images: Images should be no larger than 5MB. Any image of larger size will be compressed, potentially losing image quality. Our program does not support image maps, multi-image logos or flash. PDF files may be acceptable - please contact a Chamber staff member with questions.

Leverage the marketing power of The Greater Bloomington Chamber of Commerce

Take advantage of this exclusive Chamber advertising opportunity!

For more information or to reserve your date, contact the Chamber:

812.336.6381
info@chamberbloomington.org

We hope you will take a moment to open, review and take advantage of any offers sent to you by fellow Chamber members. Doing so helps to ensure our community businesses thrive.

If you would prefer to not receive emails from your fellow Chamber members, please forward your request to info@chamberbloomington.org.

You will be removed from any future mailings of this nature. You will continue to receive other Chamber communications, including Business After Hours and Membership Matters communications.