



The Greater Bloomington
Chamber of Commerce

Marketing & Advertising Benefits

MEMBERSHIP MATTERS

Membership Matters is The Chamber's twice-monthly e-newsletter. Typically delivered on the 1st and 15th of each month, Membership Matters includes a variety of member news, the Chamber's Job Board, event information, and updates. (When the 1st and 15th fall on a Friday, weekend, or holiday, the email is delivered on the next business day.)

Submitting news to be featured in our newsletter is a member benefit and these can be in the form of press releases, announcements, flyers, etc.

The ways we receive articles for our newsletter are either through a direct message to either our Info account (info@chamberbloomington.org), the Marketing & Communications Manager's email (klorentzen@chamberbloomington.org), or through our Members News Submission Google Form (<https://forms.gle/18P98BVGQKCqb2H7A>). Articles are added to our Member News blog first. Then, they are added to our Membership Matters newsletter, with a clickable headline in the Member News section. Deadlines for submissions are due the 12th or 28th of each month to be included in the upcoming Membership Matters email.

Event submissions will only appear in Membership Matters once. Please consider adding it to our community calendar in your Member Portal.

Member to Member

*A special advertising
opportunity for members of*



Member to Member emails are customized marketing pieces distributed to The Chamber's membership. For a \$300 investment, The Chamber will take your images and verbiage and craft an email. A Member to Member email is a great way to highlight an upcoming event, a holiday promotion, a milestone celebration or some other occasion.

Learn more at:

ChamberBloomington.org/Marketing



Leverage the marketing power of The Greater Bloomington Chamber of Commerce

Take advantage of these Chamber advertising opportunities!

We hope you will take a moment to open, review and take advantage of any offers sent to you by fellow Chamber members. Doing so helps to ensure our community businesses thrive.

You can also take advantage of more marketing opportunities with our digital benefits such as:

- ENewsletter Banners
- Member Spotlight Sponsorships
- Sponsoring the Chamber's Social Media Accounts, Chamber App, and Award Videos
- Instagram Reels

For more information contact the Chamber's Marketing & Communications Manager, Kaytee Lorentzen

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