

Annual Golf Scramble

June 2019



The Chamber's Annual Golf Scramble is one of the largest and most-respected golf events in our area. This event caters to both the serious golfer and those that just like to get out and "hit a few" by increasing the fun and games - everyone competes for prize money! This year we will again feature an exclusive reception for golfers and sponsors.

Title Sponsor ~ \$3,500

- Predominant logo placement in event program
- Name/logo included in all advance PR, registration form, and Chamber website
- Hot-links included on all logos used in electronic communications and on website
- Opportunity to address all participants over the P.A. at start of the scramble.
- One free Member2Member email marketing promotion, to be used by 7/31. (~2,300 recipients)
- Opportunity to display two banners at entrance/registration area
- Hole Sponsor Benefits (see below) *
- Opportunity to put item in players' golf cars
- One team of four and lunch for each player

Eagle Sponsor ~ \$2,500

- Logo in event program
- Name/logo included in all advance PR and Chamber website
- Hot-links included on logo used in electronic communications and on website
- Opportunity to address all participants over the P.A.
- Hole Sponsor Benefits (see below) *
- One team of four and lunch for each player

* MARKETING OPPORTUNITY THAT HOLE SPONSORSHIP OFFERS:

Your staff may set up your own tent and materials (we provide the table and chairs) at one of the holes on the greens so you can network with golfers throughout the day.

Prize Sponsor ~ \$1,500

- Logo included on invitational flyer, event program and website
- Speaking opportunity at Award Ceremony
- One team of four, lunch for each player
- Logo on over-sized checks presented to winners
- Logo in event program
- Hot-links included on logo used in electronic communications and on website
- Option to secure a hole sponsorship at 50%

Event Sponsor ~ \$1,000

- Logo included on invitational flyer and event program
- One team of four, lunch for each player
- Hot-links included on logo used in electronic communications and on website
- Option to secure an hole sponsorship at 50%

Hole Sponsor ~ \$750

- Opportunity to promote business at hole
- Sign with logo provided at hole
- Name included on invitational flyer and event program
- Hot-links included on logo used in electronic wrap-up communications

NOTE: For those that do not have staff or time to be on a hole, choose to be a Course Sponsor! See next page.



Course Sponsor ~ \$800

For those who want the visibility without the added investment of time and energy!

- Logo included on invitational flyer and event program
- Logo included on website sign up page
- Two (2) signs with logo provided on course
- Hot-links included on logo used in wrap-up electronic communications

Cart Sponsor ~ \$600 (Limit 1)

- Opportunity to place signage and/or promotional materials in carts
- Banner placed near cart staging area on course
- Name included on invitational flyer and event program
- Hot-links included on logo used in wrap-up electronic communications

Closest To The Pin Sponsor ~ \$600

ADDED INVESTMENT: You provide the prize or cash payout for the person who hits their ball closest to the pin at your hole.

- Opportunity to promote business at hole
- Sign with logo provided at hole
- Name included on save-the-date card, invitational flyer and event program
- Opportunity to help present the award at the event's conclusion
- Hot-links included on logo used in wrap-up electronic communications

Hole-In-One Sponsor ~ \$600 (Limit 2) *

ADDED INVESTMENT: You provide the prize for the lucky person who hits a hole-in-one at your hole.

- Opportunity to promote business at hole
- Sign with logo provided at hole
- Name included on invitational flyer and event program
- Hot-links included on logo used in wrap-up electronic communications

Longest Drive Sponsor ~ \$600 (Limit 2) *

ADDED INVESTMENT: You provide the prize or cash payout for the lucky person who hits a hole in one at your hole.

- Opportunity to promote business at hole
- Sign with logo provided at hole
- Name included on invitational flyer and event program
- Hot-links included on logo used in wrap-up electronic communications

Putting Green Sponsor ~ \$600 (Limit 2 - non-competing sponsors) *

- Opportunity to promote business at the putting green
- Sign with logo provided at hole
- Name included on invitational flyer and event program
- Hot-links included on logo used in wrap-up electronic communications

* ADDITIONAL MARKETING OPPORTUNITY INCLUDED IN YOUR SPONSORSHIP:

Your staff may set up your own tent (we provide the table and chairs) at the putting green and network with golfers before and after the flights.

Recycling Cart Sponsor or "Shuttle" Sponsor ~ \$300 (Limit 1 each)

- Signage on cart
- Opportunity to have staff ride in cart, helping to collect recyclables from golfers or shuttle participants from car to Clubhouse
- Name included on invitational flyer and event program
- Hot-links included on logo used in wrap-up electronic communications

Driving Range Sign Sponsor ~ \$150 (Limit 5)

- Sign with logo provided at driving range
- Name included on invitational flyer and event program
- Hot-links included on name used in wrap-up electronic communications

Scramble Sponsor ~ \$100

- Name recognition on Scramble sign showcased at the course
- Name included on event program