

The Greater Bloomington
Chamber of Commerce

2021 Sponsorship Opportunities and Benefits

ChamberBloomington.org



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We must acknowledge that the event schedule may adjust due to unforeseen circumstances. If an event does not take place in the original scheduled time frame, all sponsorships will carry over to the new date.

As a sponsor, you will be updated as all changes are made.

Governor's Luncheon

Date TBD

This event allows attendees to hear directly from the Governor as he presents his "State of the State," as well as a moderated Q&A portion of the program. The event is heavily attended by businesses and community leaders and is often deemed a favorite event of our Chamber members.



2021
GOVERNOR'S
LUNCHEON



Statehouse Sponsor - \$5,000

- Name and logo prominently included on invitation and all electronic communications
- Corporate recognition at the event including logo on program, tables, and additional rotation in PowerPoint presentation
- Two tables of eight (8) seats provided for your staff and your guests at the event
- VIP Seating - Tables located in the first two rows during the event
- Potential opportunity to introduce Governor
- One seat located at head table with Governor
- Recognition from stage
- Logo on sponsor thank you signage at reception and check-in area
- Logo included on event sign-up page of website

Star Sponsor - \$2,500

- Name and logo included on invitation and all electronic communications
- Corporate recognition at the event including logo on program, table, and PowerPoint presentation
- One table of eight (8) seats provided for your staff and your guests at the event
- VIP Seating - Table location in a high profile location
- Recognition from stage
- Logo on sponsor thank you signage at reception and check-in area
- Logo included on event sign-up page of website

Cardinal Sponsor - \$1,500

- Corporate recognition at the event including logo on program, table, and PowerPoint presentation
- One table of eight (8) seats provided for your staff and your guests at the event
- Name on Easel display at reception and check-in area
- Logo on event sign-up page of website

Contributing Sponsor - \$1,000

- Corporate recognition at the event including logo on program, table, and name in PowerPoint presentation
- One table of eight (8) seats provided for your staff and your guests at the event
- Name included on event sign-up page of website

Table Sponsor - \$700

- One table of eight (8) seats provided for your staff and your guests at the event
- Preferred Seating (all seats together with table placement before individual ticket holders)
- Logo/Name on table

Federal Focus Event

Date TBD



2021

FEDERAL FOCUS LUNCH



As part of the Chamber's objective to open dialogue with our governmental leaders, the Chamber created the Federal Focus event. Since then, The Chamber has welcomed federal elected officials as keynote speakers. Attendees have the opportunity to meet the leaders, hear from them and ask questions during a Q&A portion of the program. Federal Focus events often have more than 250 attendees.

Capitol Sponsor - \$7,000

- Name and logo prominently included on invitation and all electronic communications
- Corporate recognition at the event including logo on program, tables, and additional rotation in PowerPoint presentation
- Two tables of eight (8) seats provided for your staff and your guests at the event
- Eight (8) passes to a private reception (if schedule allows with guest speaker(s))
- VIP Seating - Tables located in the first two rows during the event
- Potential to introduce federal speaker
- One seat located at head table with guest
- Logo on sponsor thank you signage at reception and check-in area
- Logo included on event sign-up page of website

Star Sponsor - \$4,000

- Name and logo prominently included on invitation and all electronic communications
- Corporate recognition at the event including logo on program, table, and PowerPoint presentation
- One table of eight (8) seats provided for your staff and your guests at the event
- Four (4) passes to a private reception (if schedule allows with guest speaker(s))
- VIP Seating - Table in a high profile location
- Logo on sponsor thank you signage at reception and check-in area
- Logo included on event sign-up page of website

Eagle Sponsor - \$2,500

- Corporate recognition at the event including logo on program, table, and PowerPoint presentation
- One table of eight (8) seats provided for your staff and your guests at the event
- Name included on event sign-up page of website
- Logo on thank you sign

Contributing Sponsor - \$1,500

- Corporate recognition at the event including logo on program, table and name in PowerPoint presentation
- One table of eight (8) seats provided for your staff and your guests at the event
- Preferred Seating (all seats together with table placement before individual ticket holders)

Table Sponsor - \$700

- One table of eight (8) seats provided for your staff and your guests at the event
- Preferred Seating (all seats together with table placement before individual ticket holders)
- Logo/Name on table signage



Elect Connect

Nonpartisan Resources and Events (Dates TBD)



Connecting with our local elected officials and being informed during elections is critical to the business community. The Chamber provides several ways to hear directly from candidates and elected officials on issues affecting the Bloomington/Monroe County area.

The Chamber's Elect Connect events include opportunities for in-depth, informative exchanges with elected officials in Bloomington and Monroe County throughout the year.

During election years, the Elect Connect Voter Guide provides nonpartisan resources for federal, state and local candidates representing all or parts of the greater Bloomington area. This online guide includes video interviews with candidates and questionnaires created with input from Chamber members.

Elect Connect Civic Gold Sponsor - \$4,000

- Name and logo featured prominently on all Elect Connect communications
- Name and logo featured prominently on Elect Connect Voter Guide website
- Name and logo featured in Elect Connect candidate videos
- Corporate recognition at Elect Connect events, including prominent logo on program
- Eight (8) seats provided for your staff and your guests at Elect Connect events
- Potential to make introductory remarks at Elect Connect events
- Logo on table sign or chairs
- Logo included on event sign-up page of Chamber website

Elect Connect Civic Silver Sponsor - \$2,000

- Name and logo featured on all Elect Connect communications
- Name and logo featured on Elect Connect Voter Guide website
- Corporate recognition at Elect Connect events, including prominent logo on program
- Four (4) seats provided for your staff and your guests at Elect Connect events
- Logo on table sign or chairs
- Logo included on event sign-up page of Chamber website

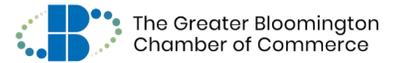
Elect Connect Civic Bronze Sponsor - \$1,000

- Name and logo featured on all Elect Connect communications
- Name and logo featured on Elect Connect Voter Guide website
- Two (2) seats provided for your staff and your guests at the event
- Logo included on event sign-up page of Chamber website



Legislative Events

Legislative Preview, Legislative Wrap-Up Newsletter, and Statehouse Drive-In & Lunch



As part of the Chamber's commitment to advocacy efforts and to open communication between its membership and our elected officials, The Chamber annually hosts The Legislative Preview. At this event, The Chamber's Legislative Council presents its Legislative Agenda and Legislative Priorities. These are the issues that The Chamber's volunteer committee and Board of Directors have agreed are the issues most likely to impact our businesses – either positively or negatively. Those will be the issues that The Chamber will follow throughout the coming year. Our Legislative Events include a day at the Statehouse. Sponsors will be part of the Chamber delegation for this annual event which includes lunch with our elected officials.

Premier Sponsor - \$2,500

- Name and logo prominently included on all electronic communications
- Corporate recognition at the event including prominent logo on programs and table at the Preview
- Eight (8) seats provided for your staff and your guests at the Preview
- VIP Seating - Tables located in the front row during the Preview
- Logo included on event sign-up pages of Chamber website
- Four seats for the Statehouse Drive-In & Lunch
- Logo on sponsor thank you sign at the Preview
- Logo on the Legislative Wrap-Up communications and included on designated signage
- Legislative Wrap-Up page on Chamber's site

Star Sponsor - \$1,500

- Logo included on all electronic communications
- Corporate recognition at the event including logo on program and table at the Preview
- Six (6) seats provided for your staff and your guests at the Preview
- Tables located in high profile location at event
- Name listed on event sign-up pages of website
- Two seats for the Statehouse Drive-In & Lunch
- Logo on Legislative Wrap-Up communications
- Logo on sponsor thank you sign

Supporting Sponsor - \$800

- Name included on all electronic communications
- Company logo on your table signs at events
- Company name in program
- Four (4) seats provided for your staff and your guests at the event
- Name listed on event sign-up pages of website
- One seat for the Statehouse Drive-In & Lunch
- Name listed on Legislative Wrap-Up communications
- Name on sponsor thank you sign

Advocacy Matters

Monthly E-newsletters & Current Event Updates

The Greater Bloomington Chamber of Commerce is working on your behalf at the city, county, state, and federal levels to raise the collective voice of business and advance issues of importance to the business community. In addition to our role as a policy advocate for business, we are a community partner and the source for creating broad-based coalitions around issues we all care about, and for providing information and resources that help members navigate our government at all levels.

Advocacy Gold Sponsor -- \$5,000

- Name and logo featured prominently in all monthly (12) Advocacy Matters newsletters
- Name and logo featured prominently on Advocacy Matters Updates website
- Name and logo featured prominently on advocacy public policy surveys
- Name and logo featured prominently on the Chamber's elected officials directory
- Name and logo featured prominently on the Chamber's State Legislative Tracker
- Invitation to participate in Chamber Advocacy Council sessions when elected leaders or government staff are guests
- Invitation to participate in Chamber Legislative Council session when elected leaders or government staff are guests

Advocacy Silver Sponsor – \$2,500

- Name and logo featured in six (6) Advocacy Matters newsletters
- Name and logo featured on Advocacy Matters Updates website
- Name and logo featured on advocacy public policy surveys
- Invitation to participate in one (1) Chamber Advocacy Council session when elected leaders or government staff are guests
- Invitation to participate in one (1) Chamber Legislative Council session when elected leaders or government staff are guests

Advocacy Bronze Sponsor -- \$1,000

- Name and logo featured in three (3) Advocacy Matters newsletters
- Invitation to participate in one (1) Chamber Legislative Council session when elected leaders or government staff are guests
- Invitation to participate in one (1) Chamber Legislative Council session when elected leaders or government staff are guests



Business Outlook Panel & Luncheon

November 2021

Held in partnership with the Bloomington Rotary Club, this well-attended event features IU's Kelley School of Business economic experts. They share their knowledge and insights and provide attendees with a look at what to expect from the economy during the coming year from a federal, state, county and city view. Informative and timely, this event has continued to grow each year.

Business Outlook panel & lunch

Event Sponsor - \$800

- Name and logo prominently included on all electronic communications
- Corporate recognition at the event including prominent logo on program
- Eight (8) seats provided for your staff and your guests at the event
- Logo on table tent signage
- Logo on sponsor thank you sign
- Logo included on event sign-up page of Chamber website

Supporting Sponsor - \$400

- Name and logo prominently included on all electronic communications
- Corporate recognition at the event including logo on program
- Four (4) seats provided for your staff and your guests at the event
- Name listed on event sign-up page of Chamber website
- Name on thank you sign



Health and Business Luncheon

August 2021

HEALTH & Business



The Health and Business luncheon is an opportunity to learn more about health matters in our community. Past topics have included the Affordable Healthcare Act, the opioid crisis, the development of the new IU Health Bloomington Regional Health Campus, and COVID-19.

Premier Sponsor - \$3,000

- Name and logo prominently included on all electronic communications regarding the event
- Corporate recognition at the event including prominent logo on program, signage, and additional rotation in PowerPoint presentation
- One table of (8) seats provided for your staff or your guests at the event
- VIP Seating - Table located in the front row during the event
- Possible opportunity to introduce guest speaker
- Logo included on event sign-up page of website

Event Sponsor - \$1,500

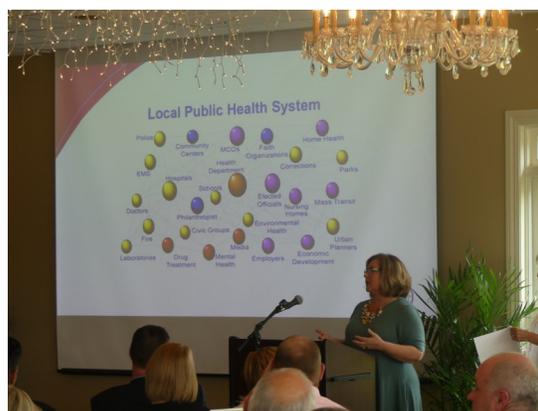
- Name and logo included on all electronic communications regarding the event
- Corporate recognition at the event including logo on program, signage, and PowerPoint presentation
- One table of (8) seats provided for your staff or your guests at the event
- Logo included on event sign-up page of website

Supporting Sponsor - \$1,000

- Name included on all electronic communications regarding the event
- Corporate recognition at the event including logo on program and name on PowerPoint presentation
- One table of (8) seats provided for your staff or your guests at the event
- Name included on event sign-up page of website

Table Sponsor - \$500

- Name in event program
- One table of (8) seats provided for your staff or your guests at the event
- Name included on table signage



Primetime Business Expo

June 2021—Monroe County Fairgrounds

PRIMETIME Business Expo

What do you get when you roll three fun events into one HUGELY fun event? Primetime Business After Hours! Primetime is a combination event - an expo, allowing members to set up displays and network with community members, a food tasting, and a family-friendly experience. In 2019 over 700 individuals attended the April event, featuring over 100 local businesses, that really focused on becoming better connected with Chamber members and the community!

Premier Sponsor - \$4,000

- Name and logo prominently included on all electronic communications
- Corporate recognition including prominent logo on program and signage
- Opportunity to place two (2) banners
- Logo included on signs coming into Primetime area
- Logo/name mention in all social media broadcasts
- Logo included on event sign-up page of website
- Business name hyperlinked in bi-weekly Membership Matters
- Business name included in announcement printed in *Bloomington Business Journal*
- Opportunity to have a full table at the event
- Opportunity to address attendees during the event
- Opportunity to provide bags with marketing for all attendees

Presenting Sponsor - \$3,000

- Name and logo prominently included on all electronic communications
- Corporate recognition including prominent logo on program and signage
- Opportunity to place banner
- Logo/name mention in all social media broadcasts
- Logo included on event sign-up page of website
- Business name hyperlinked in bi-weekly Membership Matters
- Business name included in announcement printed in *Bloomington Business Journal*
- Opportunity to have a full table at the event

Event Sponsor - \$2,000

- Name and logo prominently included on all electronic communications
- Corporate recognition including prominent logo on program and signage
- Opportunity to place banner
- Logo included on event sign-up page of website
- Business name included in announcement printed in *Bloomington Business Journal*
- Opportunity to have a full table at the event



Primetime Business Expo

June 2021—Monroe County Fairgrounds



What do you get when you roll three fun events into one HUGELY fun event? Primetime Business After Hours! Primetime is a combination event - an expo, allowing members to set up displays and network with community members, a food tasting, and a family-friendly experience. In 2019 over 700 individuals attended the April event, featuring over 100 local businesses, that really focused on becoming better connected with Chamber members and the community!

Supporting Sponsor - \$1,500

- Name and logo included on all electronic communications
- Corporate recognition at the event including logo on program and signage
- Logo included on event sign-up page of website
- Opportunity to have a full table at the event
- Business name included in announcement printed in *Bloomington Business Journal*

Contributing Sponsor - \$750

- Corporate recognition at the event including logo on program
- Logo included on event sign-up page of website
- Opportunity to have a full table at the event
- Business name included in announcement printed in *Bloomington Business Journal*
- Opportunity to place promotional item in event goodie bag

Full Table - \$250

Half Table - \$125



Bloomington Women in Leadership

Bi-monthly luncheons with guest speakers



Bloomington Women in Leadership (BWIL) is designed to help professional women and their allies to build a meaningful network of women through intentional peer and mentoring relationships. For women in all seasons of their leadership journey, we're here to help you find the organizations and opportunities that resonate with your professional needs and aspirations.

Empowerment Sponsor - \$3,000

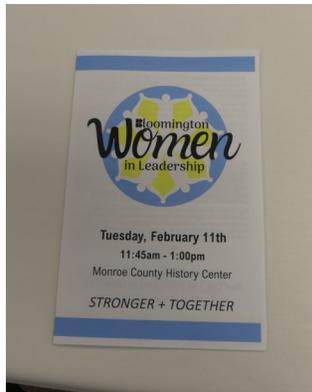
- Logo listed on traveling sign, displayed at all events
- Name and logo prominently on all electronic event communications (Six events total)
- Corporate recognition at the event including prominent logo on any programs and tables
- Four (4) invitations to all events to ensure company representation
- Recognized at all BWIL events and through social media marketing
- Logo included on event sign-up page of website
- Opportunity to give three-minute pitch at one event

Inspire Sponsor - \$2,000

- Name and logo displayed prominently on all electronic event communications (Six events total)
- Corporate recognition at the event including prominent logo on any programs and tables
- Two (2) invitations to all events to ensure company representation
- Recognized at all BWIL events and through social media marketing
- Logo included on event sign-up page of website

Engage Sponsor - \$1,000

- Name on all electronic event communications
- Corporate recognition at the event
- Two (2) invitations to all events to ensure company representation
- Logo included on event sign-up page of website



Strategic Partners & In-Kind Opportunities

Bloomington Women in Leadership is always looking for event locations, food and beverages, and engaging new speakers! If your organization is interested in a unique sponsorship package, please contact The Chamber for more information.

Women Excel Bloomington Awards

May 2021



The Women Excel Bloomington Awards, or WEB Awards, is one of the most popular events hosted by The Chamber. Each year the Women Excel Bloomington Awards recognizes seven women from our community who excel in leadership at work or in the community, volunteerism/community service or by being a mentor to others.

Platinum Sponsor - \$3,500

- Name and logo prominently included on invitation and all electronic communications
- Corporate recognition at the event including prominent logo on program, table, and additional rotation in PowerPoint presentation
- Eight (8) seats provided for your staff or your guests at the event
- Possible opportunity to introduce guest speaker
- Possible opportunity to assist with handing out WEB awards
- Logo included on event sign-up page of website

Gold Sponsor - \$2,500

- Name and logo included on invitation and all electronic communications
- Corporate recognition at the event including logo on program, table, and PowerPoint presentation
- Eight (8) seats provided for your staff or your guests at the event
- Logo included on event sign-up page of website

Silver Sponsor - \$2,000

- Corporate recognition at the event including logo on program, table, and PowerPoint presentation
- Eight (8) seats provided for your staff or your guests at the event
- Logo included on event sign-up page of website

Supporting Sponsor - \$1,500

- Corporate recognition at the event including logo on table and name displayed in PowerPoint presentation and in program
- Eight (8) seats provided for your staff or your guests at the event
- Name included on event sign-up page of website

Table Sponsor - \$600

- Eight (8) seats provided for your staff or your guests at the event
- Name in program
- Logo/Name on table stanchion



The Chamber's 106th Annual Meeting & Community Awards

September 23, 2021

The Chamber's Annual Meeting and Community Awards is a great opportunity for members to learn about various activities, initiatives and plans, as well as celebrate a variety of individuals and organizations. The Annual Meeting is one of the largest business and community gatherings of the year, with over 550 guests on average in attendance.



Premier Sponsor - \$5,000

- Name and logo prominently included on invitation and all electronic communications
- Corporate recognition at the event including prominent logo on program, tables, and additional rotation in PowerPoint presentation
- Two tables of eight (8) seats provided for your staff and your guests at the event
- VIP Seating - Tables located in the first two rows during the event
- Logo included on event sign-up page of website and in Membership Matters promotion of event
- Logo on sponsor thank you signage at reception and check-in area

Business Success Sponsor - \$4,000

- Name and logo prominently included on invitation and all electronic communications
- Corporate recognition at the event including logo on program, table, and in PowerPoint presentation
- One table of eight (8) seats provided for your staff and your guests at the event
- VIP Seating - Table in a high profile location
- Logo included on event sign-up page of website
- Logo on sponsor thank you signage at reception and check-in area

Contributing Sponsor - \$3,000

- Corporate recognition at the event including logo on program, table, and in PowerPoint presentation
- One table of eight (8) seats provided for your staff and your guests at the event
- Preferred Seating
- Logo included on event sign-up page of website
- Logo on sponsor thank you signage

Event Sponsor - \$2,000

- Corporate recognition at the event including logo on program, table, and in PowerPoint presentation
- One table of eight (8) seats provided for your staff and your guests at the event
- Name included on event sign-up page of website
- Logo on sponsor thank you signage

Table Sponsor - \$700

- One table of eight (8) seats provided for your staff and your guests at the event
- Logo/Name on table
- Corporate recognition at the event including name in program
- Name listed on thank you signage

Morning Buzz

Quarterly Speed-Networking Event



What happens when you have 50 Chamber members gather in one location, add coffee and breakfast and a timer? The Buzz Begins! Morning Buzz is a quarterly speed-networking event exclusive to Chamber members. One representative from a member business or organization can attend each Morning Buzz, and interact with others to share and connect. The fast-paced interaction has proven to be a fun way to start the day, and a great opportunity for members to meet!

Rise and Shine Sponsor - \$2,000 (four events per year)

- Guaranteed seat at Morning Buzz
- Opportunity to have a table display
- Opportunity to address attendees
- Logo on registration website and invitation
- Logo included on event sign-up pages of Chamber website
- Attendee list provided after Morning Buzz

Early Bird Sponsor - \$400 (limit one time annually)

- Guaranteed seat at Morning Buzz
- Opportunity to have a table display
- Opportunity to address attendees
- Logo on registration website and invitation
- Logo included on event sign-up pages of Chamber website
- Attendee list provided after Morning Buzz



3 Things with the Chamber

Bi-weekly Chamber podcast

In 2019, The Chamber started its very own podcast! Over the last two years, 3 Things with the Chamber has been a bi-weekly podcast series that discusses pressing topics throughout Bloomington and Monroe County. As we head into 2021, we will be changing things up a bit to focus in on small businesses in the community. As our community moves forward and we continue to recover from the COVID-19 pandemic, we will be highlighting member businesses from all around the community.

With 2 seasons per year, each consisting of 9 episodes, our podcast offers a great opportunity for promoting your business all across the Greater Bloomington area. Have you been looking for a new way to get your name out in the community? This may be exactly what you've been searching for. Sponsor an episode or an entire season. There's a variety of possibilities with this new, unique sponsorship opportunity.

Season 1: February 10th - June 2nd

Season 2: September 1st - December 22nd

Season Sponsor - \$3,000

- Guaranteed mention at beginning and end of all season episodes
- Opportunity to be a guest in one episode of the season
- Business name added to description of season and all season episodes
- Business mentioned in social media posts
- Sole season sponsor included in the season (some episodes may still be individually sponsored)
- Logo listed on 3 Things webpage

Episode Sponsor - \$500

- Guaranteed mention at beginning and end of episode
- Opportunity to be a guest on the episode
- Business name added to description of episode
- Business mentioned in social media posts
- Sole episode sponsor (aside from any season sponsors)



Human Resources Conference

Summer 2021

The Chamber is proud to continue with its 4th annual HR Conference in 2021. The half-day event will offer a keynote address along with group sessions for attendees. The Human Resources conference will offer topics including effective hiring, superior communication, time management, generations in the workplace, employee motivation and harassment awareness.



Platinum Sponsor - \$4,000

- Name and logo prominently included on invitation and all electronic communications
- Corporate recognition at the event including logo on program, tables, and additional rotation in PowerPoint presentation
- Eight (8) registrations for you, your team and/or your customers
- Potential opportunity to introduce keynote speaker
- Opportunity to address group session attendees
- Recognition from stage
- Logo on sponsor thank you signage at reception and check-in area
- Logo included on event sign-up page of website

Gold Sponsor - \$2,500

- Name and logo included on invitation and all electronic communications
- Corporate recognition at the event including logo on program, table, and PowerPoint presentation
- Six (6) registrations for you, your team and/or your customers
- Recognition from stage
- Logo on sponsor thank you signage at reception and check-in area
- Logo included on event sign-up page of website

Silver Sponsor - \$1,250

- Corporate recognition at the event including logo on program, table, and PowerPoint presentation
- Four (4) registrations for you, your team and/or your customers
- Name on Easel display at reception and check-in area
- Logo on event sign-up page of website



Young Professionals Bloomington (Ten Under 40 Awards is a separate sponsorship)



In January 2011 The Chamber launched its young professionals program - hYPe - to engage our next generation of leaders. With more than 500 YPs receiving our communications, our community of 21-40 year olds have found this program to be a great avenue to network with their peers, while increasing their leadership and professionals skills. 2019 brought a rebranding of the program to YPB - Young Professionals Bloomington. As we head into 2021, the YPB Steering Committee will be working on planning programming that is relevant and engaging, both virtually and in-person when possible.

Trailblazers Sponsor - \$3,500

- Name and logo prominently on all electronic event communications
- Corporate recognition at all events including prominent logo on any programs and tables
- Four (4) invitations to all events to ensure company representation
- Recognized at all YPB events and through social media marketing
- Two (2) posts on YPB's blog to promote your organization
- Logo included on event sign-up page of website
- Recognition on Facebook event pages for professional development events
- Opportunity to distribute marketing materials at one event
- Opportunity to give three-minute pitch at one event
- Corporate recognition at Ten Under 40 Awards Event
- Opportunity to provide promotional items and or marketing materials to guests of the series at two events

Innovators Sponsor - \$2,500

- Name and logo prominently on all electronic event communications
- Corporate recognition at all events including prominent logo on any programs and tables
- Four (4) invitations to all events to ensure company representation
- Recognized at all YPB events and through social media marketing
- One (1) post on YPB's blog to promote your organization
- Logo included on event sign-up page of website
- Recognition on Facebook event pages for professional development events
- Opportunity to distribute marketing materials at one event
- Opportunity to give three-minute pitch at one event
- Corporate recognition at Ten Under 40 Awards Event
- Opportunity to provide promotional items and or marketing materials to guests of the series at one event

Community Builders Sponsor - \$1,000

- Name on all electronic event communications
- Corporate recognition at all events
- Four (4) invitations to all events to ensure company representation
- One (1) post on YPB's blog to promote your organization
- Logo included on event sign-up page of website
- Corporate recognition at Ten Under 40 Awards Event
- Opportunity to provide promotional items and/or marketing materials to guests of the series at one event

Strategic Partners and In-Kind Opportunities

Young Professionals Bloomington is always looking for event locations, food and beverage, graphic designers and engaging, new speakers! If your organization is interested in a unique sponsorship package, please contact The Chamber for more information.

Ten Under 40 Awards Event

August 2021



The annual Ten Under 40 Awards is Bloomington's first and only awards program that recognizes our community's outstanding young professionals, with ten such YPs honored at the event. Each year, this event features a fun, themed cocktail party with an average attendance of 150-200 business professionals and community leaders.

Visionary Sponsor - \$3,000

- Name and logo prominently included on invitation and all electronic communications
- Corporate recognition at the event including prominent logo on program, tables, and additional rotation in PowerPoint presentation
- Eight (8) tickets provided for your staff or your guests at the event
- Possible opportunity to introduce guest speaker, if applicable
- Possible opportunity to have an additional seat next to guest speaker at head table
- Opportunity to have two banners at the event, when allowed by venue
- Opportunity to present awards to honorees
- Opportunity to address attendees
- Name and logo in all social media broadcasts regarding event
- Logo included on event sign-up page of website

YP Leaders Sponsor - \$2,000

- Name and logo included on invitation and all electronic communications regarding the event
- Corporate recognition at the event including logo on program, table, and PowerPoint presentation
- Eight (8) tickets provided for your staff or your guests at the event
- Logo included on event sign-up page of website
- Name and logo in all social media broadcasts regarding events

Civic Movers Sponsor - \$1,500

- Corporate recognition at the event including logo on program, table, and PowerPoint presentation
- Eight (8) tickets provided for your staff or your guests at the event
- Logo included on event sign-up page of website
- Named in social media broadcasts regarding events

Supporting Sponsor - \$1,000

- Corporate recognition at the event including logo on table and name displayed in PowerPoint presentation and in program
- Eight (8) tickets provided for your staff or your guests at the event
- Name included on event sign-up page of website
- Named in social media broadcasts regarding events

Table Sponsor - \$500

- Eight (8) tickets provided for your staff or your guests at the event
- Name/logo in program



The Chamber's Success School Educator of the Year Dinner & Awards

March 2021

The Success School, whose focus is to assist in better preparing our community's youth for workforce success, hosts the Educator of the Year Awards & Dinner. The event, attended by about 150 individuals from education and business, honors Monroe County's top educators and organizations dedicated to the success of our area's young people.



Presenting Sponsor - \$3,000

- Name and logo prominently included on invitation and all electronic communications
- Corporate recognition at the event including prominent logo on program, tables, and additional rotation in PowerPoint presentation
- Verbal recognition from the stage
- One table of eight (8) seats provided for your staff and your guests at the event
- VIP Seating - Tables located in the front row during the event
- Opportunity for a company representative to assist with the presentation of awards to the recipients
- Name/logo included on all pre-event publicity
- Logo included on event sign-up page and winners page of the website
- Name and logo included on your table sign
- Logo prominently displayed in the Herald-Times ad featuring winners

Gold Key Sponsor - \$2,000

- Name and logo prominently included on invitation and all electronic communications
- Corporate recognition at the event including prominent logo on program, tables, and additional rotation in presentation
- Verbal recognition from the stage
- One table of eight (8) seats provided for your staff and your guests at the event
- Name/logo included on all pre-event publicity
- Logo included on event sign-up page and winners page of the website
- Name and logo included on your table sign
- Logo displayed in the Herald-Times ad featuring winners

Event Sponsor - \$1,200

- Corporate recognition at the event including logo on program, table, and PowerPoint presentation
- Eight (8) seats provided for your staff and your guests at the event
- Name and logo prominently included on invitation and all electronic communications
- Verbal recognition from the stage
- Name/logo included on all pre-event publicity
- Company name included on event sign-up page of website

Table Sponsor - \$500

- Eight (8) seats provided for your staff and your guests at the event
- Preferred Seating (all seats together with table placement before individual ticket holders)
- Logo/Name on table stanchion
- Corporate recognition at the event including name in program



The Chamber's Foundation & the Success School



The Greater Bloomington Chamber of Commerce Foundation is a registered 501(c)3 non-profit dedicated to creating partnerships between business and the community in support of education.

The Chamber's Foundation supports all programs offered by the Success School. The Success School's mission is to provide real-world learning opportunities for area students to increase academic engagement and excite young people about future careers to help shape tomorrow's workforce for employers in Monroe County.

The Foundation supports the following activities through the Success School:

- Reality Stores®
- Soft Skill Workshops
- Job Shadowing
- Career Intro Panels
- Mock Interviews
- Career Days

Please consider a separate tax-deductible business donation to support The Greater Bloomington Chamber of Commerce Foundation.

Suggested donation options:

Freshman Level:	\$ 500
Sophomore Level:	\$1,000
Junior Level:	\$1,500
Senior Level:	\$2,000



Additional Success School Opportunities



STEM & Life Sciences Career Fair

The STEM & Life Sciences Career Fair introduces high school students to education and career opportunities in the life sciences. Students meet with representatives from over 20 local life science employers as well as pharmacists, optometrists, forensic detectives, and IU researchers. Science teachers at all area high schools, public and private, will be invited to bring their students to the event.

Success Sponsor - \$1,000

- Logo prominently displayed on all STEM & Life Sciences Career Fair promotional materials
- Business name included in press releases promoting events
- Company banner prominently displayed at booth
- Logo appears on Chamber website
- Name announced during event

Supporting Sponsor - \$500

- Name displayed on all STEM & Life Science Career Fair promotional materials
- Business name included in press releases promoting events
- Name appears on Chamber website
- Name announced during event

Employment & Job Skills Fair

The Employment & Job Skills Fair links graduating seniors with the information they need to make decisions about future careers and employment. Students from Monroe and surrounding counties meet with local employers, including life sciences, manufacturing, banks, retail, parks, nonprofits, apprenticeship programs, as well as Ivy Tech and WorkOne.

Success Sponsor - \$1,000

- Logo prominently displayed on all Employment & Job Skills Fair promotional materials
- Business name included in press releases promoting events
- Company banner prominently displayed at booth
- Logo appears on Chamber website
- Name announced during event

Supporting Sponsor - \$500

- Name displayed on all Employment & Job Skills Fair promotional materials
- Business name included in press releases promoting events
- Name appears on Chamber website
- Name announced during event

Tour of Opportunity

The Tour of Opportunity is a field trip experience for 7th or 8th grade students that will include a single day tour dedicated to headquarters of local businesses right here in Monroe County. This business tour excursion will provide work-based learning experience for students by allowing them to explore and observe occupations in their unique work environment. These experiences are carefully planned quality educational opportunities designed to protect the safety of the students and create positive relationships with businesses.

Pilot Sponsor - \$1,000

- Logo prominently displayed on all Tour of Opportunity promotional materials
- Business name included in press releases promoting events
- Company banner prominently displayed at booth
- Logo appears on Chamber website
- Name announced during event

Co-Pilot Sponsor - \$500

- Name displayed on all Tour of Opportunity promotional materials
- Business name included in press releases promoting events
- Name appears on Chamber website
- Name announced during event



Partner with The Chamber through sponsorship investment of exclusive programs and events during the year. Sponsoring Chamber events will help your company gain exposure and build lasting relationships with key business leaders throughout Bloomington and Monroe County.

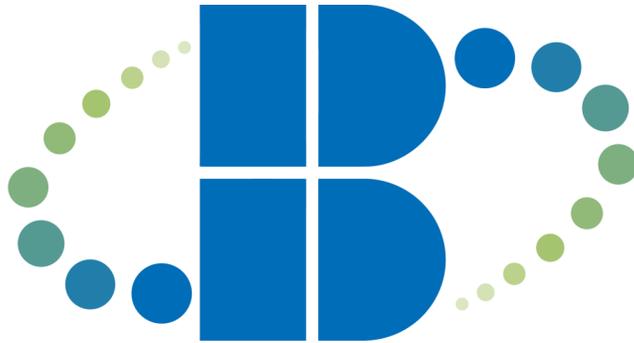
With a variety of sponsorship opportunities available including industry-specific programs, development seminars, women-focused forums, award celebrations, annual events, community involvement initiatives and more, your company can be sure to invest in programs and events that fit your needs.

Exhibiting Opportunities

Speaking Opportunities

Signature Events





The Greater Bloomington Chamber of Commerce

Better business. Better community.

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