



The Greater Bloomington  
Chamber of Commerce

## Marketing & Advertising Benefits



Membership Matters is The Chamber's twice-monthly e-newsletter. Typically delivered on the 1st and 15th of each month, Membership Matters includes a variety of member news, the Chamber's Job Board, event information, and updates. (When the 1st and 15th fall on a Friday, weekend, or holiday, the email is delivered on the next business day.)

Submitting news to be featured in our newsletter is a member benefit and these can be in the form of press releases, announcements, flyers, etc.

The ways we receive articles for our newsletter are either through a direct message to either the Chamber email ([info@chamberbloomington.org](mailto:info@chamberbloomington.org)), the Director of Communications & Events' email ([klorentzen@chamberbloomington.org](mailto:klorentzen@chamberbloomington.org)), or through our Members News Submission Form (<https://forms.gle/18P98BVGQKCqb2H7A>). Articles are added to our Member News blog first. Then, they are added to our Membership Matters newsletter, with a clickable headline in the Member News section. Deadlines for submissions are due the 12th or 28th of each month to be included in the upcoming Membership Matters email.

Event submissions will only appear in Membership Matters once. Please consider adding it to our community calendar in your Member Portal.

## *Member to Member*

*A special advertising  
opportunity for members of*



Member to Member emails are customized marketing pieces distributed to The Chamber's membership. For a \$400 investment, The Chamber will take your images and verbiage and craft an email. A Member to Member email is a great way to highlight an upcoming event, a holiday promotion, a milestone celebration or some other occasion.

Learn more at:

[ChamberBloomington.org/Marketing](http://ChamberBloomington.org/Marketing)



## Leverage the power of marketing with The Greater Bloomington Chamber of Commerce

Take advantage of these Chamber  
advertising opportunities!

We hope you will take a moment  
to open, review and take  
advantage of any offers sent to  
you by fellow Chamber members.  
Doing so helps to ensure our  
community businesses thrive.

You can also take advantage of  
more marketing opportunities  
such as:

- ENewsletter Banners
- Video Opportunities
- Open House Promotional Package (With a Reels Add-on)
- Sponsoring Events and Initiatives

For more information, contact the  
Chamber's Director of  
Communications & Events, Kaytee  
Lorentzen

812.336.6381

[klorentzen@chamberbloomington.org](mailto:klorentzen@chamberbloomington.org)