



City's investment in the arts:

Support of the arts is one of many strategies utilized by the City with the goal of making Bloomington one of the nation's:

Best places to live

Best places to raise a family

Best place to start/ build/ relocate a business

Five basic areas of funding

Department of Economic & Sustainable Development – Assistant Director for the Arts

Works to cultivate a resilient community built on shared prosperity, economic opportunity, environmental stewardship, and thriving arts and culture ecosystem.

This department does things like:

Marketing the arts - Make Bloomington Entertainment and Arts District an effective tool in raising awareness of arts and culture in Bloomington

Public Art - Add to public art inventory, and maintain current pieces, advance cause of public art; improve One Percent for Art funding guidelines to be clearer and more effective; increase application by nationally recognized artists to Bloomington RFP's for art projects

Research – Conduct an Arts Space Needs Assessment; conduct an arts salary survey

Advise and Assist – Liaison to Bloomington Arts Commission, Bloomington Urban Enterprise Zone arts grants offered by the Redevelopment Commission; offer one-on-one assistance and advisement to individual artists and arts groups on an ongoing basis, especially in their interaction with city permits, zoning, regulation, grants, etc.

2020 General fund budget: \$200,960 (not including revenue and spending related to grants received)

One Percent for Arts: \$330,300 (Switchyard Park, Trades District, Trades District Garage, 4th Street Garage)

Bloomington Arts Commission

The City of Bloomington recognizes that the arts are an important part of the culture and economy of the community, and that the City has a responsibility to foster an environment conducive to the community's participation in the arts. The conservation and development of the city's artistic resources are essential to the social, educational, and economic growth of the city. Artists, works of art, and artistic institutions contribute to the quality of life and the general welfare of the citizens of Bloomington.

BAC Project Support Grants – for individuals and groups for specific projects

BAC Operating Support Grants – for organizations' ongoing operational support

Budget: (included in General Fund budget)

\$40,000 (distributed as maximum \$5,000 grants)

Bloomington Urban Enterprise Zone Grants

The Bloomington Urban Enterprise Association (BUEA) mission is to "provide the means to improve the economic, physical, and social environment for Zone residents and businesses."

Citizens, artists, teams of artists, local businesses, and non-profit organizations (including neighborhood groups) are eligible to apply for project support that will do one or more of the following for residents and businesses within the Urban Enterprise Zone: facilitate involvement in arts and cultural activities;

provide an opportunity to participate in the creative process; advance the quality and availability of the arts in the Zone; or celebrate or enhance the identity of the Zone. Exhibits, concerts, performances, festivals, art markets, art space development and public art (including murals) are all examples of the types of projects eligible for funding through the BUEA and BEAD Zone Arts Grant program.

Budget: \$40,000 (distributed as maximum \$4,000 grants)

This comes through the BUEA Zone budget, which is separate from the general fund.

Bloomington Parks and Recreation

The Parks and Recreation Department provides essential services, facilities and programs necessary for the positive development and well-being of the community through the provision of parks, greenways, trails and recreational facilities while working in cooperation with other service providers in the community in order to maximize all available resources.

A Fair of the Arts – visual arts booths at Farmers Market, monthly, May-October

Holiday Market – visual arts fair

Performing Arts Series at People’s Park, Bryan Park, Ernie Butler Park, and Waldron Hill Buskirk Park – bands and other performances during Spring, Summer, Fall

Movies in the Parks

Coffee & Canvas

Nature Sounds

Festival of Ghost Stories

4th of July Parade

Budget: \$58,668

General Fund - \$34,353 (supplies and staff)

Sponsored artist programs - \$24,315 (programmed by Parks & Rec, artist fees paid by sponsors)

Buskirk-Chumley Theater

BCT Management, Inc.’s (BCTM) mission to operate the Buskirk-Chumley Theater in a fiscally responsible manner as a widely accessible, quality venue and performance space. Because BCTM exists, the Buskirk-Chumley Theater will be a resource, an educator, a presenter, an initiator, supporter, and/or producer, a front door to the community, a sustainable business, and a model and national leader in all of the above areas.

72 presenters (organizations and individuals) utilize the space, and additional 20 use the BCT Box Office

3,500 artists served on stage and screen

64,000 annual patron visits

City support budget:

Building maintenance as part of Parks & Recreation budget - \$15,000

Programming support from City Council budget - \$55,000

20(5% of total budget, 25% of contributed income)

Potential annual support for TIF eligible capital projects - \$74,000

Total City expenditures for the arts: \$773,928