

The Greater Bloomington
Chamber of Commerce



ANNUAL REPORT 2023

A Year in Review for the Greater Bloomington Chamber of Commerce



421 W 6th Street, Suite A | Bloomington, IN 47404

The Greater Bloomington Chamber of Commerce is the intersection between business and community, promoting the continuous improvement of the cultural, social, and economic education of our citizens and businesses.

OUR MISSION



The Greater Bloomington Chamber of Commerce provides leadership through member engagement, business advocacy, and civic partnerships to strengthen our community and business environment.

OUR VALUES

LEADERSHIP

"We know the way,
go the way,
and show the way"



We encompass
authority,
credibility, and
knowledge

COMMUNITY

"We Believe in
Bloomington"



We encourage
collaboration,
outreach, and
caring

INTEGRITY

"We walk the
talk"



We enshrine
ideals of
principles,
honesty, and
fairness
throughout our
local
community

RELIABILITY

"You can count
on us"



We emphasize
dedication,
responsiveness,
and loyalty to
ensure that all
businesses have a
chance to
succeed.

A Letter from the Chair

Looking Forward

As we look to the future, we are excited about the possibilities. Our Chamber will continue to advocate for policies that support our business community while promoting a sustainable and inclusive community.

The challenges we face are complex and evolving, but our resolve to stand together remains steadfast. We firmly believe that by leveraging the collective strength of our members and partners, we can build a stronger and more prosperous tomorrow.

I extend my sincerest gratitude to all our members, partners, volunteers, and staff for their invaluable contributions. Your dedication and unwavering support have been the driving force behind our success.

I invite you to explore this report to gain insight into the transformative journey we undertook in 2023. Together, let us embrace the future with optimism, determination, and the knowledge that we are stronger when we work together.

Thank you for being an integral part of the Greater Bloomington Chamber of Commerce.

Don Weiler
Bailey Weiler Design + Build
Chair, Board of Directors



A Letter from the CEO

The 2024 fiscal year marks 109 years of the Chamber's presence in Greater Bloomington. For more than a century, the Chamber has been working to improve the quality of life in our community through a thriving business sector.

Our membership includes over 850 organizations in the Greater Bloomington area. Over 80% of our members are small, locally owned enterprises – the businesses we know and love that make Bloomington such a wonderful, vibrant, and compassionate community. We also partner with our public-school corporations, numerous non-profit organizations, institutions of higher education, local government, and many corporate employers in the Bloomington metropolitan area.

Your membership in the Chamber sends a powerful message that you care about our community, and you want Bloomington to thrive for generations to come. In other words, we recognize that our businesses and employers are truly instrumental to achieving the high quality of life that our residents deserve.

It is an extraordinary privilege to serve as President of our Chamber, and I am proud of the accomplishments made over the past year. Now, we look to the future with great optimism, and together we will build on our successes and bring Bloomington to new, expanded heights. Thank you for all that you do for the Greater Bloomington Chamber of Commerce and the Greater Bloomington community. Your investment makes a difference.

Eric Spoonmore
President & CEO



Staff End of Year Highlights



Eric Spoonmore
President & CEO

"A great culture, extraordinary teamwork, and dedication to our mission has taken the Chamber to expanded, new heights. As you'll see from the accomplishments below, the state of our Chamber is very strong. On behalf of the Chamber team, we are excited to deliver more value to our members and the community in the year ahead."

In the past year, the Chamber Membership has experienced remarkable growth, welcoming a total of 120 new members into our thriving community. This growth is a testament to the dedication of our team in fostering connections and supporting the Bloomington business community. As I reflect on this year of growth in membership, programming, and personal development, I am excited about the opportunities that lie ahead.



Stacy Bruce
Director of Member Services



Kaytee Lorentzen
Director of Communications
& Events

"One of the best memories I have had this year has to be the PrimeTime Business Expo coming to life in a brand-new location. It was great to see the community come into this space to see Chamber businesses showcasing their products and services."

"Taking 200 students on the first Tour of Opportunity field trip! Increasing numbers of volunteers and students served by The Success School by over 35%. Seeing engagement grow with both BWIL and YPB and leading their steering committees to create fantastic events—especially Girls Inc Toiletry to-go Kits, Middle Way House playground project"



Katie Sensabaugh
Director of the Chamber's
Foundation & Internal Operations



Stacia Briggs
Member Services Coordinator

"Excited to say that I have officially been a Chamber Staff member for a year, well a little over a year! One of my biggest highlights is seeing our team grow closer working with one another which I think has shown in the quality of our work this past year. I'm looking forward to continued growth and making 2024 a memorable year!"

"Over the last year, the advocacy division has seen an uptick of engagement from our membership noting our role in attempting to enhance the quality of life we hold so dear through civic engagement and public meetings."



Christopher Emge
Director of Advocacy & Public Policy



Hannah Hutton
Program Coordinator

"The Women Excel Bloomington awards was a wonderful event that not only recognized amazing women and their community impact, but also brought the community together to celebrate them. Through this event, I personally remember it as a moment in time when I began to feel more capable in my new role, marking a significant step in my professional growth."

ADVOCACY



THE CHAMBER'S ADVOCACY

The Greater Bloomington Chamber of Commerce is working on your behalf at the city, county, state, and federal levels to raise the collective voice of business and advance issues of importance to the business community. The Chamber works collaboratively with decision makers to find the best solutions to complex issues and create opportunities for input.

ADVOCACY DIVISION

The Advocacy Division is made up of the Chamber Advocacy Council and the Legislative Council. Both groups discuss developing issues that fall within areas identified in The Chamber's legislative agenda, local public policy initiatives and/or strategic plan. The Advocacy Council focuses on local-level issues, while the Legislative Council issues within the state and federal legislature.

ADVOCACY EVENTS



The Greater Bloomington Chamber of Commerce



2023 LOCAL ADOVCACY

- **Regulation** – Advocate for government regulations that are efficient, simple to understand and implement, and provide certainty and predictability for local businesses
- **Public Safety** – Support initiatives and projects that enhance capacity for enforcement and improve the perception of safety across our community
- **Workforce Talent & Recruitment** – Advocate for policies that are designed to sustain workforce planning and development.
- **Infrastructure** – Prioritize the maintenance of our community's infrastructure and transportation system, which is important for economic growth and quality of community
- **Civic Engagement** – Provide resources to build a more informed, engaged community

2023 STATE AND FEDERAL LEVEL

- **Economic Development and Job Creation** - Develop and strengthen a framework that supports the needs of business
- **Business Taxation & Regulation** - Foster a pro-business climate to attract and retain businesses in Bloomington/Monroe County and Indiana
- **Health Care** - Promote education and awareness opportunities that help local businesses manage their health care costs
- **Environmental Infrastructure** - Protect our community's natural resources and ensure a sustainable future for the local business sector
- **Education & Workforce Development**
- **Quality Place** - Promote the unique identity of Bloomington/Monroe County to attract and retain workers and support business expansion

Our Year By The Numbers



35
Ribbon
Cuttings



84%
Retention Rate

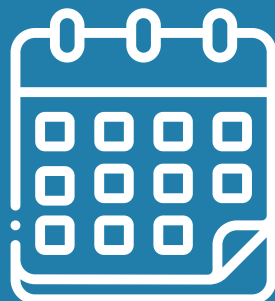


120
New Members



501,179
People reached
via social media

114
Events



ANNUAL MEETING



The Greater Bloomington
Chamber of Commerce



ABOUT THE EVENT

The Chamber's Annual Meeting is held in September each year, and is the highlight event of the calendar year. At the Annual Meeting, The Chamber provides a year in review, highlighting accomplishments and member news with attendees, and sharing future plans as well. The ceremonial "Passing of the Gavel" occurs as the outgoing Board Chair steps aside for the new leadership, and both individuals address the crowd.

LAST YEARS MEETING

Last years meeting drew in over 440 attendees. Hosted at the Monroe Convention Center, we saw hundreds of the Chamber's members gather for this event. During this meeting we discussed our public policy for the 2023 year, introduced the new Bloomington Chamber of Commerce app, and handed out 10 awards.

ANNUAL MEETING 2023

THIS YEARS AWARDS

This year's Annual Meeting will congratulate 8 outstanding businesses or individuals with our very own prestigious awards.

OUR SPONSORS

The 2023 Annual Meeting will have over 25 sponsors, the biggest sponsors include Indiana University, Old National Bank, Cook Group, and German American bank.



INDIANA UNIVERSITY



OLD NATIONAL BANK
Your bank. For life.™

COOK®
GROUP



German American Bank

Banking | Insurance | Investments



BUSINESS AFTER HOURS



The Greater Bloomington
Chamber of Commerce

SUMMARY

Business After Hours is a opportunity for Chamber member business professionals to network and connect. The location varies each month - member businesses work with caterers for food and drink options for attendees, and take advantage of showing off their organization. Attendees are encouraged to bring business cards to network.



THIS YEAR'S BAH

The Chamber hosted 12 Business After Hours. This year, we are starting best-of-the-best award for BAH. This award will be given to whoever has the most votes from attendees. If you or your business is looking to outdo the others, then this award will be a must win for your Business After Hours party.



IF YOU ARE INTERESTED IN HOSTING A BUSINESS AFTER HOURS FOR 2024, FILL OUT A FORM OR CONTACT THE CHAMBER VIA EMAIL OR BY TELEPHONE AND WE CAN HELP YOU INCREASE YOUR ENGAGEMENT!
(FORM AVAILABLE MID-SEPTEMBER 2023)



The Greater Bloomington
Chamber of Commerce

BUSINESS DEVELOPMENT SERIES

BDS YEAR IN REVIEW

October 27th

This BDS event was Partnering with the Education Community to Enhance Your Business with panelists Mary Priester-Hanks (MCCSC Postsecondary Readiness Coordinator), and Jaime Miller (RBBCSC Ready Schools Coordinator). This event featured Work-based learning, a way to provide students a place to apply academic and technical skills in a workplace environment.

November 16th

Katie Rutter from Thing in a Pot Productions hosted a webinar that taught tips on optimizing your event from livestreaming pros.

January 31st

The Three Myths to Networking shared valuable information, warnings, and misinformation about the tricky field of networking. Lannie Pullon taught attendees valuable information about the tools needed to succeed in marketing.

May 31st

Rusty Shields led this event on building high performance teams. The event featured different activities and trust building exercises to teach participants how to establish efficient and effective teams.



ABOUT THE BDS

The Business Development Series is a business growth development opportunity for Chamber members. This series allows members to utilize their lunch hour to learn about developing and implementing growth opportunities within (and between) organizations in a sustainable and profitable way.





THE CHAMBER'S EMAIL MARKETING REPORT

The Chamber sends out different emails that are beneficial to our members. Member-to-Member Newsletters, Membership Matters, High Five Fridays, and event registration and details are all examples of the emails Chamber members will receive.

OVER 4,800 UNIQUE
CONTACTS

38% OPEN RATE

8% BOUNCE RATE

664 NEW CONTACTS
ADDED THIS YEAR

Member to Member

*A special advertising
opportunity for members of*



BUSINESS OUTLOOK IN REVIEW

The Business Outlook Panel and Luncheon is a joint event held with the Bloomington Rotary Club. Each November, a panel from Indiana University's Kelley School of Business present their knowledge and insight on local state, federal and international economies. This year the event was held on November 10th in Shreve Hall at Ivy Tech Community College with panelists Dr. Kyle Anderson, Andrew Butters, Carol Rogers, and Clark Greiner. These panelists each gave their opinions and predictions on the economy at local, state, and national levels. They also discussed their perspectives on the outlook of the financial markets. The event had over 180 attendees.

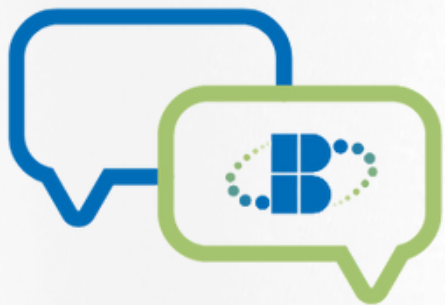
Business Outlook

panel & lunch

FIND OUT MORE FOR
NEXT YEAR'S EVENT



The Greater Bloomington
Chamber of Commerce



community CONVERSATIONS

ABOUT COMMUNITY CONVERSATIONS

Community Conversations is a bi-annual community discussion forum on dominant community topics such as the housing shortage, public safety, etc. These events are open to the community and in the style of a panel Q&A.

NOVEMBER 15TH

The first Community Conversations featured former county and city attorney, and recent facilitator of the county's Justice Response Committee, Margie Rice. The topic of discussion was perspectives on the role of law enforcement, the business community, public health groups, and criminal justice academics on strategies to improve the current system.

APRIL 4TH

The second Community Conversations of the year was also facilitated and held by Margie Rice. The topic for this event was outlining challenges associated with important local issues related to housing, criminal justice reform, and the convention center expansion project.





ABOUT THE AWARDS

Each year The Chamber's Success School, a program designed to connect the business community with local schools and students, hosts a celebration of educators. The Educator of the Year Awards recognizes local teachers, administrators and/or staff, as well as educational programs, at a special dinner and awards presentation.

THIS YEAR'S AWARD CEREMONY

On March 2nd, the Chamber hosted this year's Educator of the Year Award. Eight educators, one educational program, and one lifetime achievement recipient were honored with the Chamber's prestigious awards. This event had 209 attendees.

NEXT YEAR

For the next upcoming Educator of the Year Award, the Chamber will be moving the Golden Key award from the Annual Meeting to the EOY ceremony. Be sure to look out for nomination opportunities once it reaches that time of year.



Find out more about next year awards:

www.chamberbloomington.org/educator-of-the-year



Elect Connect: October 3rd

The first Elect Connect hosted 101 attendees. The event provided members a chance to talk to the candidates on the ballot this past fall. The events attire was informal, and allowed those who were curious to get the necessary information for the past local elections.



Elect Connect: March 21st

This event featured candidates for the city council. These candidates all discussed local policies, issues concerning the area, and the past upcoming election.



About Elect Connect

The Chamber's Elect Connect is an opportunity for local business owners and professionals to interact and connect with City of Bloomington and Monroe County elected officials. Elect Connect provides the opportunity to engage with elected officials on a variety of topics of importance to local business. These can include affordable housing, infrastructure and roads, zoning, business development and the future of Bloomington and Monroe County. The Chamber hosted three separate Elect Connects during this fiscal year, each one doing well financially and with strong attendance.

Elect Connect: April 10th

At the final Elect Connect, the participants had the opportunity to hear mayoral candidates Don Griffin, Susan Sandberg, and Kerry Thomson discuss issues important to the business and economic development community.



INSIGHTS TO THE CHAMBER

CHAMBER OF COMMERCE BENEFITS

When consumers know
that a restaurant is a
member of the Chamber of
Commerce, they are

68%

*more likely to eat at that
business in the next few
months*



The Greater Bloomington
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YPB YEAR IN REVIEW

October 22nd - Culture & the Arts

YPB goes to the Opera to see *The Lucky Star* by E. Chabrier. This Opera Night was a French comedy with English supertitles and dialogue.

November 30th - Seasonal/Social

YPB learned how to administer CPR for both humans and pets at this event. Patricia Colon (American Red Cross) taught the hands-only CPR for humans, and Leslie Hutton (Train Loyal Companions, taught how to administer CPR to dogs and cats!

February 1st - Work/Life Balance

At the "2023 & Me" event, YPB was able to provide local professionals with the tools and resources they need to better focus on their critical self-care and work/life balance guidance and advice from a panel of mental health, human resources, physical fitness, and life coach professionals from the Bloomington area.

June 22nd - Non-Profit & Civic Engagement

Bloomington is full of opportunities; there's something for everyone, and it's hard to find it all. This "Find Your Niche" event allowed YPB'ers to learn about what kinds of opportunities there are in Bloomington such as: United Way Area Directors Association, Volunteer Network, Monroe County Public Library, and Visit Bloomington

August 22nd - Marketing & Partnerships

YPBers learned how to "Build Your Professional Brand" with understanding how to position a career story in a compelling way, how to improve online presence and build a solid network, and how to answer the common interview question "tell me about yourself" to make a strong first impression.

YPB PROGRAMMING

YPB programming is created with five areas of focus in mind: marketing/partnerships, culture and the arts, work/life balance, seasonal/social, and non-profit/civic engagement. YPB will be hosting four events in 2024.



ABOUT YPB

Young Professionals Bloomington (YPB) of The Greater Bloomington Chamber of Commerce - is designed to provide opportunities for young professionals to develop a personal network, to grow professionally and to succeed in business while enhancing the community's quality of life.





ABOUT BWIL

Bloomington Women in Leadership (BWIL) is a professional women's group that empowers, inspires, and engages through mentorships, professional development, and community. BWIL has been running successfully since 2019, supporting women in business by helping build a network of women through peer and mentoring relationships.



Bloomington
Women
in Leadership

OCTOBER 31ST - ENGAGE

Participants volunteered at Girls Inc. Monroe County to help with creating toiletry to-go packs that were placed in the MCCSC and RBBCSC's middle and high school bathrooms. This event had over 70 volunteers help out during the multiple shifts.

DECEMBER 13TH - INSPIRE

BWIL held the "Investing to Inspire Your Community" event with Jane Martin. This event was about Jane's journey and everything she has been involved with and how she used investing to inspire her community.

FEBRUARY 7TH - EMPOWER

Sherry Dunbar-Kruzan, former IU volleyball coach and current Training & Development Manager with TASUS, spoke about the impact of mentoring in both our professional and personal lives along with panelists Jennifer Quick-Cook, Nicole Plunkett, and Karin St. John.

MAY 23RD - ENGAGE

Participants of "Celebrate Play: A Community Engagement Event" on Tuesday. Participants helped the staff at Middle Way House assemble playground equipment, clean up the garden space, and generally beautify the area. This event had 56 volunteers, all helped make the playground a more enjoyable space.

AUGUST 8TH - INSPIRE

BWIL hosted "All You Can Ask Buffet with the Ladies of Resilience"; an INSPIRE event featuring a Q&A Session with the creators of Resilience Productions: Danielle Bruce, Gladys De Vane and Elizabeth Mitchell. Participants heard about their process of developing a stage performance, about the panelists independent projects, and their relationships with one another.



The Greater Bloomington
Chamber of Commerce

DEI PROGRAMMING

Our Mission

Within the Greater Bloomington Chamber of Commerce and the Bloomington community, we strive to be accessible and inclusive in the way we conduct ourselves as a chamber and as individual businesses. The Greater Bloomington Chamber of Commerce celebrates the diverse backgrounds represented by our members and seeks to support everyone through awareness, advocacy, and education. Our success relies heavily on having members with unique backgrounds, experiences, and perspectives. Our commitment to Diversity, Equity, Inclusion, Justice, and Belonging (DEIJB) is a continuous journey to providing equal opportunities and creating a safe and inclusive culture for all.



DEI Trainings

The Greater Bloomington Chamber of Commerce offered Chamber members free Diversity, Equity, and Inclusion (DEI) trainings. Trainings were provided by Nichelle Wash at The Guarden, which offers diversity education training for institutions, corporations, and organizations of all sizes.

DEI Trainings This Year

This year, the Chamber offered a Spring Semester that included six classes with topics such as Foundational Bias & Micro-Aggressions Workshop, Culturally-Sensitive Communication, Imposter Syndrome, Exploring Anti-Racism, Inclusive Excellence, and DEI Work Session with over 200 registrations, approximately 40 per session.



I thought these trainings were really informative and thought-provoking. I think this type of training is a good thing for our community if more people will participate in it.

Stephanie Shelton



I am so happy I participated in these trainings! I learned so much from Nichelle. I appreciated the opportunities to go into breakout sessions and talk in small groups. There are many things I'm taking back to my company and will encourage more people to participate in these sessions in the future!

Chamber Member




I found this program enlightening and helpful for realizing the way things are around DEI. It opened my eyes to what and how to change. I really enjoyed Nichelle's teachings and the group activities to build relationships with everyone. Lots of sharing vulnerably! The presentation of videos and handouts were really informative and clear in presentation. I have been applying what I have learned. Nichelle is a very gregarious human being and says it like it is with compassion and passion! I highly recommend this program to all businesses and everyone! Thank you for presenting it!

Nancy Fox



PRIMETIME

Business Expo



About PrimeTime

This event is the perfect opportunity for Chamber member businesses to meet the community. It's part business expo - businesses set up a table display to highlight their organization - and part community outreach. Meet new customers and clients, as well as, fellow Chamber members! This lively event also features food trucks, a beer garden, and musical entertainment!

This Year's PrimeTime

This PrimeTime Business Expo had over 80 vendors, five food vendors, three drink vendors, three entertainment acts, a food truck, a live podcast recording, and a whole lot of community members at this event. This year, the venue moved to Switchyard Park, right next to the B-Line.

Moving Forward

This community event is getting a new name next year! We hope you will join us.





About the Event

The Chamber's Federal Focus is part of The Chamber's objective to open dialogue and interaction with our governmental leaders. Federal Focus is typically a lunch event, open for members to invite colleagues to join in this discussion.

Federal Focus in 2022

This year the Chamber hosted a Federal Focus on December 7th, 2022. The event's speaker was US House Representative-Elect, Erin Houchin, prior to her assuming office. The discussion focused around updates on federal issues that impact the Bloomington and Monroe County area, as well as topics that are crucial to the local business community. This event had 127 attendees.

Federal Focus August 9

The Greater Bloomington Chamber of Commerce hosted U.S. Sen. Todd Young for the 2023 Federal Focus on Wednesday, August 9th at Ivy Tech's Shreve Hall. Sen. Young spoke about the CHIPS Act, the regional economy, Crane Navel Base, housing affordability, and entrepreneurship.

About the Event

The Greater Bloomington Chamber of Commerce has a history of welcoming Indiana governors and lieutenant governors to the community, to share with Chamber and community members about a wide range of topics.

This Year's Governor's Luncheon

This year, the Chamber brought back the Governor's Luncheon after a three year hiatus. We had the privilege of welcoming Governor Eric Holcomb for our event on February 16th. We provided the opportunity for Chamber and community members to discuss and directly hear from the Governor on issues that impact the local business climate, the upcoming legislative priorities, and updates from the Statehouse. This event hosted 407 attendees.

SOCIAL MEDIA ENGAGEMENT REPORT



The Greater Bloomington
Chamber of Commerce

4,502 Followers

894 Posts

596,199 Impressions



9,832 Likes

356,149 Reactions

13,306 Page Visits

9,325 Followers

852 Posts

123,887 Impressions



2,724 Likes

182 Shares

32,695 Reach

3,562 Followers

704 Tweets

45,014 Impressions



260 Likes

52 Retweets

2,032 Visits

673 Followers

326 Posts

20,559 Impressions



722 Engages

1,027 Reactions

788 Views

CHAMBER MEMBER APPRECIATION WEEK

Chamber Member Appreciation Week is typically held in June, and is a week to celebrate Chamber members and highlight our milestone members! This year, it was held June 26-30. On June 28th, First Financial Bank hosted the After Hours Celebration at Simon Skojdt Assembly Hall where members got to eat, drink, and celebrate! IU Basketball players Anthony Leal and Chloe Moore-McNeil joined in on the fun by taking photos and shooting hoops with members. Over 200 members were in attendance.





GOLF SCRAMBLE



THE CHAMBER'S GOLF SCRAMBLE

The Chamber's Golf Scramble is a fun, relaxed networking event and a great way for Chamber members and businesses to connect. The event caters to both the serious golfer and those who want to have fun. A variety of games and prizes are part of the day, plus a reception for sponsors and golfers at the end of the day.

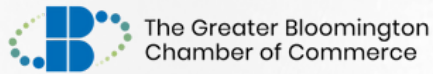
THIS YEAR'S EVENT

This year, the Chamber brought back the Golf Scramble. The event was hosted on May 12th at the The Golf Club at Eagle Pointe. Teams competed for prizes through fun games, or through serious scores. Some of the mini games during the event included: a Bourbon Hole, a hole in one to win a car, and even a game of skins! This events revival was a complete success with over 130 attendees.



The Greater Bloomington
Chamber of Commerce

Better business. Better community.



ABOUT LEGISLATIVE PREVIEW

Held each January, state legislators representing Bloomington/Monroe County share insights about the year's Indiana General Assembly session. The Chamber's Legislative Council also presents our State & Federal Legislative Agenda and Local Public Policy Agenda for the coming year.

LEGISLATIVE PREVIEW EVENT - JANUARY 6TH

At this event, the Chamber's Legislative Agenda was presented and state legislators were invited to share with Chamber members their priorities for the upcoming session.

The following legislators represent parts of Bloomington/Monroe County and were been invited to attend:

- State Sen. Eric Koch (District 44)
- State Sen. Shelli Yoder (District 40)
- State Rep. Dave Hall (District 62)
- State Rep. Bob Heaton (District 46)**
- State Rep. Peggy Mayfield (District 60)**
- State Rep. Matt Pierce (District 61)

**Was unable to attend





THE Success SCHOOL

The Greater Bloomington Chamber of Commerce Foundation

OUR MISSION

As a part of the Chamber's Foundation, The Success School acts as the connection between the business and the education communities. We serve students by introducing them to many different potential career options, providing them with opportunities to interact with professionals in different fields.

CAREER LEARNING PROGRAMS

The Success School offers several hands-on Career Learning Programs throughout the school year. Over 4,000 elementary, middle school and high school students from Monroe County participated in The Success School programs this year.



PROGRAMS AND EVENTS

REALITY STORE®
CAREER DAYS
MOCK INTERVIEWS
JOB SHADOWING
CAREER CRUISE
EMPLOYMENT FAIR
UPSTRTER
TOUR OF OPPORTUNITY
YOUTH ENTREPRENUERSHIP



**INTERESTED IN VOLUNTEERING?
CONTACT: KATIE SENSABAUGH,
DIRECTOR OF THE CHAMBER'S
FOUNDATION & INTERNAL OPERATIONS
KSENSABAUGH@CHAMBERBLOOMINGTON.ORG
812-336-6381**



THE Success SCHOOL

'22-'23 YEAR IN REVIEW

52

EVENTS/PROGRAMS

ENTREPRENEURSHIP,
FINANCIAL LITERACY,
SOFT SKILLS, CAREER
EXPLORATION, JOB SKILLS

4,342

STUDENTS

OVER

550 TOTAL
VOLUNTEERS

1,732 TOTAL VOLUNTEER HOURS



Find out more about the Success School

chamberbloomington.org/success-school

[SuccessSchoolBloomington](#)



THE BUZZ

speed networking

ABOUT THE BUZZ

Previously known as Morning Buzz, the Chamber switched up this event's typical structure for the year by holding it at different times of the day. The Buzz is a great way to connect with local professionals. This speed-networking opportunity provides attendees with two minutes to share about their business, their professional goals and anything else. After a round of sharing, attendees rotate tables to meet and engage with an entirely new group of people. The Buzz is a quarterly event.

NOVEMBER 3RD

The first Buzz was hosted this year at the College Mall Food Court. The event had 35 attendees all connecting and promoting their businesses to each other.

FEBRUARY 9TH

The next Buzz was on February 9th at the B.P.O. Elks. However, this event was different than the typical because it was hosted during lunchtime. The differing meeting time allowed us to see a huge boost in attendance, with 45 attendees during this particular event.

MAY 16TH

The Buzz was on May 16th at the Monroe Convention Center. The event saw 30 attendees.



The Greater Bloomington
Chamber of Commerce

Better business. Better community.



Women EXcel Bloomington



ABOUT THE 2023 WEB AWARDS

This year's WEB awards were on June 1st, at the Henke Hall of Champions inside Indiana University's Memorial Stadium. The 2023 award winners represented a variety of professional backgrounds, with each woman exemplifying the heart and spirit of a mentor, educator, and leader. This year they were Kelly Clark - Founder/Owner, Patient Physical Therapy, Hope Kaser - Assistant Director, IU Athletic Dining, Lauren McCalister - Owner, 3 Flock Farms, Gillian Thiebe - Chief Operating Officer, JB International, Nicole White - Owner, Fit812. Find out more about the awards using the QR code.



WEB AWARDS OVERVIEW

The Women Excel Bloomington Awards is a yearly celebration where Chamber members and the community nominate local women leaders, and an independent selection committee has the task of determining the award winners. The winners are announced and celebrated at a cocktail reception and ceremony.

2023 New Members

Christian Warner	Soothe Bloomington	Coffee Beanery	Limestone Post Magazine
David Henry	Board & Brush Bloomington	Embrace Wellness Clinic, LLC	Mark A Sutor DD MSD PC
Sudie Bryan	Community Justice Mediation Center	Heartwork Brewing Co. LLC	Optima Dermatology & Medical
Sandra Taylor	McAuley Law LLC	Indy Eleven Professional Soccer	Aesthetics
Trumusiq Group LLC	Premier Cabinet Design	Laminated Tops of Central Indiana	Kody Niese Agency Inc
Rodney Young, F.C. Tucker	Reclaiming Royalty	Law Office of William Morris	Southern Indiana Family Practice
Axecalibur	The National Association for the	Pristine House Cleaning	Center & Rejuv Aesthetics
Legacy Business Consultants	Advancement of Colored People	Relato Bloomington	Stradtner Strategic
RevLocal	Waltman Construction	Bell's Vacuum & Appliance	Strategic HR Solutions LLC
Unrivaled Electric LLC	Barberry Homes	Blue Fox Heating & Cooling Bloomington	Hoosier Neighbors
Barrett Agency -	Bloomington Athletic Massage	College Movers & Junk Hauling	The Davis Academy of Music
Indiana Farm Bureau Insurance	Budget Blinds of Bloomington	Bloombase	Carpets by Don
Driver On Deck	Chicken Salad Chick	Blueline Media Productions	Monat
Hoosier Bistro	Core Restoration	Lee Supply Corporation	The Roart Group
Mairzy Doats LLC	D&L Granite	Summit District	Simplified Eldercare
No Dishes Media	Hayden Flats	Urban Station Apartments - Birge & Held	Berry Global, Inc.
American Family Insurance -	Kelley's Termite & Pest Control	Hoosier Fiber Networks	GigabitNow!
Nicholas Potts Agency	Mirth Market	Nashville Fudge Kitchen	Goodwill Commercial Services
Bluestone Tree	Peterman Brothers	Bowls 4 Boots LLC	Hank's Pizza Mac
	Precision Constructing Services	Girls Scouts of Central Indiana	Metal Works Brewing Company

2023 Milestone Members

50+ Years

FORVIS
Oliver Winery

40 Years

Baugh Fine Print & Mailing
WorkOne Bloomington

30 Years

Abodes
American Red Cross
Bloomington Shuttle
Services/Go Express Travel
Centerstone of Indiana
Cook Group
Dan Rarey Real Estate
DeBruiker Consultants
Great West Casualty Co.
IU - Office of the VP
& Chief Financial Officer

J.M. Metzger, CPA
JB's Salvage
Monroe County Commissioners
Robert L. Ralston,
Attorney
Royal on the Eastside
Southern Indiana Surgery Center
Tabor Bruce Architecture
& Design
U.S. Postal Service

20 Years

AT&T
Author Solutions
Cedarview Management
Crazy Horse Tavern
Home Instead
IU-Neal-Marshall Black
Culture Center

IU-Office of the Vice
President for Diversity, Equity,
and Multicultural Affairs
John E. Seeber
M.S.P. Aviation Inc.
Nick's English Hut
Quality Surfaces
Hurlow Wealth
Management Group

10 Years

ABC Supply Co.
Alice Chastain
All Seasons Heating & Air
Conditioning
ARDEO Education Solutions
B & L Rentals
B-Tech Fire & Security
Bruce Storm Real Estate &
Management
Bryan Rental
Capstone Title Partners
Cardinal Spirits
Cheddar's Restaurant
Coghlan & Hrisomalos
Dentistry
ConsulTech
Cowden Enterprises
D&S Maintenance
Delta Dental of Indiana

F.A. Wilhelm Construction Co.
FASTSIGNS
General Interiors
Grant Properties
Griffin Realty Holdings
Hearthstone Health Campus
Holiday World & Splashin'
Safari
Hyatt Place Bloomington
JR Davis Vending
Mackie Properties
Monroe County CASA
Monroe Owen Appraisal
Monster Digital Marketing
Mother Bear's Pizza East
RCV Roofing, Siding &
Gutters

Roto-Rooter Plumbing & Drain Service
Sponsel CPA Group
Springhill Suites by Marriott
Schmidt Associates
Strauser Construction
Stone Belt Freight Lines Inc.
Southern Indiana Hearing Solutions
Tireman Tire Co
Town and Country Veterinary Clinic
The Tap
Teters & Quackenbush Wealth
Management Group
WBE Contractors
Weichert Realtors - The
Brawley Group
Wayne R. Schuman & Associates
Underground Printing

5 Years

Affordable Fence
Bloom Magazine
Bloomington Window Tint
Catalent Biologics
City Church for All Nations
Comprehensive Business
Brokers
Culver's of Bloomington
Curry Auto Center
EllieMae's Boutque
Evergreen Village
Express Waste Removal
Gigi Larmour-Goldin
Graduate Bloomington
Groups Recover Together
Indiana Innovation Institute
Inside/Out Kitchen & Bath

JLW Properties
Lighthouse Financial
Services
Limestone Health
McDonald's
Office 360
One World Catering
One World KitchenShare
Paragon Wellness Center
Regency Multifamily - Steeplechase
Regency Multifamily - Adams
Village
Regional Land Title
Company
Richland Bean-Blossom
Healthcare

Riverway Plumbing
Serena's Food Hut
Skin Aesthetics Medical
Spa
Social Cantina
Switchyard Brewing
Company
Taste of India
The Golf Club at Eagle
Pointe
The Mill
The Project School
The Stratum at Indiana
Trico Surveying & Mapping
Vanished Aesthetics
VIVA MAS
Whole Sun Designs
World Arts