



The Greater Bloomington Chamber of Commerce

Meet the Staff

Eric Spoonmore | President & CEO

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Eric Spoonmore joined the Greater Bloomington Chamber of Commerce as its President & CEO in December 2021. Prior to joining the Chamber, Eric served for six years as the elected District 4 representative on the Monroe County Council. In addition to his service on the County Council, Eric has more than a decade of experience working as an administrator for the Indiana University Kelley School of Business. He received his bachelor's and M.P.A. degrees from Indiana University Bloomington where he studied management & public administration.

I lead a team of professionals who are dedicated to advancing the mission of the Greater Bloomington Chamber of Commerce and supporting our regional economic vitality through member services, advocacy, and strategic partnerships.

One thing I am learning right now is how to house train our Boston Terrier, Mabel, because I really need to get back to a normal sleeping schedule! The best advice I have ever been given was, "People will eventually forget the things you did or did not do, but they will never forget the way you made them feel." A fun fact about me is when I was 17 years old, I had three (minor) car accidents in the same day. Fortunately, I have had none since! In my leisure time, I like to travel, read, golf, and cheer on the Hoosiers.

Christopher Emge | Director of Advocacy & Public Policy

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I lead as the Director of Advocacy & Public Policy and the productive advocacy team as we strive for an optimal business climate. My role as the longest-tenured employee is to provide a perspective and context to the Chamber's role in representing the business community. This entails the continuation of high-level member benefits, quality events, and community engagement.

I am a "Bloomerang", graduated here last century only to return a decade ago. My career is as of a lifelong public servant where I have had many roles in many different areas that affect daily life. My role at the Chamber is a real honor. I believe in what the Chamber does and what we add to our community. My wife and 6-year-old son remain my center.

In my leisure time, I hang out with my son, we play basketball, read books, and play video games. He typically beats me in Mario Kart, but not all the time.

I am learning all the layers of local government, their roles and how they interact with one another. This is the government, the elected officials that are closest to us.

The best advice I have ever been given is "Do more, think less."

A fun fact about me: I am a lifelong Deadhead.

Stacy Bruce | Director of Member Services

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Stacy Bruce joined the Chamber in July 2019. For two years she has served as Executive Director of the Monroe County Apartment Association (MCAA), a membership organization. Her previous roles in the business community include working as catering events staff manager for Terry's Catering, as director of sales and events for Salt Creek Golf Retreat, and as Sales Manager for Pepsi Americas. Stacy graduated from Indiana State. Except for her years in college, she has lived her entire life in Bloomington. She's a true townie and the proud mother of a 13-year-old daughter. Her affiliations include BNI, NTI, Boys & Girls Club Board of Directors, Tri Kappa, and Gamma Phi Beta.

In my leisure time I enjoy spending time with my family and friends in my neighborhood with cookouts, pool parties, and sitting by the firepit. I enjoy watching my daughter play volleyball with her school team and club travel team. I enjoy working in my landscape and garden beds as well as hike on trails. We love to travel and relax on the beach.

The best piece of advice I have been given is, "Work smarter, not harder!"

A fun fact about me: I was the first female Pepsi Cola route driver in Bloomington and have my Class A Commercial Driver's License and can drive a Semi.

I am currently learning that life is about priorities and balance. You need balance between work, family, faith, life, volunteer service and personal care to have a full and meaningful life.

Stacia Briggs | Member Services Coordinator

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As the Member Services Coordinator, I work with the Director of Member Services to assist all members of the Chamber with their membership. I help oversee the Chamber ambassadors and welcome committee and also provide support for the other Chamber Staff. I help with the onboarding of new member to the Chamber.

I'm originally from South Bend, Indiana where I was born and raised. I recently moved to Bloomington in May of 2021 for new job opportunities. I'm very passionate about working with people and am loving Bloomington so far!

In my leisure time I love shopping, getting my nails done, going to church at City Church, trying new restaurants, and going to the movies or catching up on one of my favorite shows. The best

advice I have ever been given is the Golden Rule: treat people the way you want to be treated. A fun fact about me is that I am obsessed with makeup!

Hannah Hutton | Program Coordinator

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I am a part time employee that assists in the planning and coordination of Chamber programs. If we've crossed paths before, you might remember me as the Events & Marketing Intern from the beginning of 2023.

I am from Warsaw, Indiana and am currently a Junior at Indiana University majoring in Tourism, Hospitality, & Event Management with a minor in Media & Creative Advertising.

When I'm not working, I enjoy spending time with my roommates, grabbing coffee at Soma, and baking my famous Oreo chocolate chip cookies for my friends. I'm also involved in Chi Alpha Christian Fellowship at IU, where I love serving my community and taking part in Bible studies with my core group. Outside of campus, I serve at Sherwood Oaks Christian Church as a member of the College Greet Team and as a High School Small Group Leader. You can also find me planning fundraising events for Destiny Rescue with my campaign team: She Has A Name, here in Bloomington.

A fun fact about me: I come from a Purdue family (ssshhhh don't tell anyone!)

Jim Shelton | Government Relations Manager

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Since 2009, I have been a member of the Advocacy team concentrating on county government relations. I help out on city matters and serve as the memory bank for government relations.

I am a retired physicist with a MS in electronic engineering. I worked with NSWC Crane and other military operations in the areas of guided missile fuzing, reliability engineering and radar. I spent 5 1/2 years at Navy Headquarters in Washington, D.C.

In my leisure time, I volunteer as a Court Appointed Special Advocate (CASA). I also like to walk. One thing I am learning now is how to deal with the impact of aging on my wife and myself. A fun fact about me is that I've finished a couple of marathons.

Katie Sensabaugh | Director of the Chamber's Foundation & Internal Operations

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As the Director of the Chamber's Foundation & Internal Operations, I act as a connector for the business and education communities. By introducing students to career options, providing opportunities to practice job skills, and explore real-world financial learning, The Success School helps to shape our community's future workforce. I also oversee all financial activities of the Chamber and its foundation, and all financial reporting. In addition, my role supports the different

Chamber departments as well as our Chamber members in preparing and tracking all member dues and sponsorship invoices.

Since joining the Chamber in 2021, I have served as the Director of the Success School, and Membership Services Coordinator. I currently also serve as Chamber staff liaison to the Bloomington Women in Leadership and Young Professionals Bloomington groups. My previous roles include Program Director at Big Brothers Big Sisters of Northwest Ohio, Gemologist and Jewelry Designer for an independent jewelry store, and manager of a retail clothing store. I was recognized for my efforts to develop lasting professional relationships and provide excellent volunteer management and customer service to my clients. I received a bachelor's degree from Bowling Green State University and a Certificate in Business Administration from Ivy Tech Community College-Bloomington. I moved to the area from Northwest Ohio and have lived in Bloomington for 5 years. My family and I especially enjoy the foodie scene in Bloomington, hiking the trails, and visiting the dog park.

In my leisure time, I like walking, hiking, yoga, and reading. The best advice I have ever been given was, "More than just treat each other how you would want to be treated, treat each person how they want to be treated." I also build furniture and home decor using reclaimed wood and recycled materials as much as possible.

Kaytee Lorentzen | Director of Communications & Events

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As Director of Communications & Events, I spearhead the Chamber's multifaceted marketing and communications initiatives, engaging with a diverse array of stakeholders including Chamber members, the public, media, board, and staff members. My role involves closely collaborating with every department to craft coherent and compelling communication and marketing materials that cater to their unique needs. Beyond communications, I meticulously organize and oversee the myriad of events that the Chamber orchestrates, ensuring they align with our organization's objectives and standards.

I've been a part of the Chamber team since May 2021, initially as the Marketing & Communications Coordinator, before stepping into the role of Marketing & Communications Manager in January 2023, and subsequently evolving into my current position in September 2023. Before joining the Chamber, my photography business had been a member from 2016 to 2020. This experience fostered my passion for marketing and business.

I hold a bachelor's in journalism with a concentration in Photojournalism from Ball State University, obtained in 2015. Furthering my education, I graduated from the Indiana Chamber Executives Association's (ICEA) Hoosier Chamber Academy in June 2022 and am currently pursuing a master's degree at Purdue University. I anticipate graduating in May 2024 with a master's in communication, focusing on public relations and advertising, and a certificate in strategic communications management.

Outside of work, I savor time with my partner, Zech, and my Australian Shepard, Kora. I have a penchant for food competition TV shows like Chopped and Master Chef, series such as Law & Order: SVU, Game of Thrones, and House of the Dragon, as well as true crime and documentaries. I consider food to be my love language. I am embracing learning to accept credit for the work I contribute. A pivotal piece of advice I hold dear is, "Don't stress over things you can't control."

An intriguing tidbit about me: I minored in philosophy.