

## **Ivy Tech 10k Initiative**

### **External Partner Q & A**

**May 18, 2020**

#### **Q: What is the 10k initiative?**

A: With over a half million Hoosiers filing for unemployment, Ivy Tech has an obligation to strike fast to give Hoosiers a competitive edge for employment. With this in mind, Ivy Tech is offering FREE classes and training to the first 10,000 participants who register! These classes cover a variety of subjects and job fields, and are a great way to take that first step or next step towards earning a degree or certificate.

#### **Q: What classes and trainings will be included in the 10k initiative?**

A: The 10k initiative is focused on both vendor provided non-credit and for-credit trainings. The initial launch (starting May 18<sup>th</sup>) is focused on vendor-provided, non-credit trainings in high-demand employment fields, such as Advanced Manufacturing, IT, and Business.

More trainings and classes will be phased in over the course of the next few weeks and will continue to build support to high-demand employment fields.

#### **Q: How will prospective participants learn more and indicate interest in the 10k initiative?**

A: Participants will be able to learn more and register for free trainings and classes at <https://www.ivytech.edu/10kclasses/>.

#### **Q: Who is eligible for the 10k initiative?**

A: There are no eligibility requirements for the vendor provided trainings through the 10k initiative provided at the initial launch beginning May 18, 2020.

Future non-credit and for-credit courses may have eligibility requirements to ensure Ivy Tech and its community partners and funders are supporting unemployed and under-employed Hoosiers in need.

#### **Q: Will participants be required to file the FAFSA?**

A: At this time, participants do not need to file the FAFSA to enroll in vendor-provided trainings.

Future non-credit and for-credit offerings will require prospective students to file the FAFSA to ensure they are provided with any funding they are already eligible for before being gifted a grant under the 10k initiative.

**Q: Can participants take more than one free training or course?**

A: Participants will be able to take more than one vendor provided training, and may even be encouraged to take classes that are stackable into other degree and/or credential areas.

However, some specialty courses will have additional specifications as more trainings are phased in and made accessible which may be limited to one per eligible participant.

**Q: Are the trainings and classes provided by the campus or statewide?**

A: All trainings and classes through the 10k initiative will be provided online, statewide. Campus staff will provide virtual enrollment and student success support for participants through the initiative.

**Q: Are there any cut-off times for the trainings?**

A: Some trainings have limited-time based enrollments, such as the Smart Automation Certification Association (SACA) certification trainings, where registration is only open from May 18, 2020 to July 1, 2020.

Any trainings or classes that have limited-time based enrollments will be advertised as such on [ivytech.edu/10kclasses](http://ivytech.edu/10kclasses), and will be removed from the listing after the deadline for enrollment has passed.

**Q: What is the marketing and communication plan for the 10k initiative?**

A: The website launched on May 18, 2020. Ivy Tech will also be launching a digital campaign and TV ads.

**Q: Are there plans to reach out to specific populations?**

A: The 10k initiative planning team is working with various internal and external stakeholders at Ivy Tech to build out specific recruitment plans utilizing Ivy Tech's existing channels and communications to reach different student populations, from diverse student populations, to adult learners, and graduating high school seniors.

Ivy Tech is also focusing on leveraging the support with local community and faith-based organizations

**Q: What happens when we reach 10,000 participants?**

A: The 10k initiative is focused on helping 10,000 Hoosiers receive high-demand, employer-valued credentials as well as credit in high-demand programs at Ivy Tech. If funding and opportunity allows, Ivy Tech would be honored to expand the outreach beyond the initial 10,000 goal.

**Q: What if I am a vendor, or know a vendor partner, who would like to support Ivy Tech in this mission to serve Hoosiers in need by providing a free training or course through the 10k initiative?**

A: Please contact us at: <https://link.ivytech.edu/inquiry>.